

**UW-Whitewater**  
**Employment and Continuing Education Percentage Report**

*College of Business & Economics,*  
*December 2017 + May 2018 + August 2018 graduates*

prepared by Brian Bredeson, Career & Leadership Development, Summer 2019

<i>Area of Study</i>	<i>Total # of Grads</i>	<i># of Grads Reported</i>	<i># Employed</i>	<i>Grad School/ Contin.Ed</i>	<i>% Reported Grads Placed</i>
<b>ACCOUNTING</b>	118	95	53	40	97.89%
<b>ECONOMICS</b>	17	11	11	0	100.00%
<b>ENTREPRENEURSHIP</b>	18	15	15	0	100.00%
<b>FINANCE</b>	160	107	100	6	99.07%
<i>Finance</i>	132	86	82	4	100.00%
<i>Finance - Insurance</i>	5	3	3	0	100.00%
<i>Finance - Real Estate</i>	5	3	3	0	100.00%
<i>Financial Planning</i>	18	15	12	2	93.33%
<b>GENERAL BUSINESS</b>	69	42	36	5	97.62%
<b>INFO TECHNOLOGY</b>	46	32	31	1	100.00%
<i>Info Technology</i>	24	19	19	0	100.00%
<i>Info Tech -- Bus. Analysis</i>	5	2	1	1	100.00%
<i>Info Technology -- Networking</i>	17	11	11	0	100.00%
<b>INTEGRATED BUSINESS/SCIENCE</b>	6	5	4	1	100.00%
<b>INTERNATIONAL BUSINESS</b>	16	12	10	2	100.00%
<b>MANAGEMENT</b>	167	110	103	7	100.00%
<i>General Management</i>	70	42	39	3	100.00%
<i>Human Resources Management</i>	60	43	41	2	100.00%
<i>Operations Management - Chain</i>	37	25	23	2	100.00%
<b>MARKETING</b>	158	111	105	4	98.20%
<i>Marketing</i>	89	62	56	4	96.77%
<i>Marketing - Digital Emphasis</i>	32	20	20	0	100.00%
<i>Marketing - Direct/Internet</i>	1	1	1	0	100.00%
<i>Marketing no Emphasis</i>	7	3	3	0	100.00%
<i>Marketing w/Emphasis</i>	29	25	25	0	100.00%
<b>SAFETY</b>	48	39	38	0	97.44%

