University of Wisconsin-Whitewater
Fall Enrollment for Degree-Seeking Graduates

by Major and Emphasis

Major	Emphasis	2019 20	2020 21	2021 22	2022 23	2023 24
Accounting	No Emphasis					
	Comprehensive Exam - Audit & Analytics					
	Comprehensive Exam - Customized					
	Comprehensive Exam - Finance					
	Comprehensive Exam - Taxation					
	Coursework Emphasis - Audit & Analytics					
	Coursework Emphasis - Customized					
	Coursework Emphasis - Finance					
	Coursework Emphasis - Taxation					
	Major Total					
	No Emphasis					
	Major Total					
	No Emphasis					
	Major Total					
	Secondary Education					
	Major Total					
	No Emphasis					
	Accounting					

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Major	Emphasis	2019 20	2020 21	2021 22	2022 23	2023 24
Business Administration	Customized					
	Cybersecurity Management					
	Data Analytics					
	Environmental Safety & Health					
	Finance					
	Human Resources Management					
	Information Technology Management					
	International Business					
	Management					
	Marketing					
	Project Management					
	Supply Chain Management					
	Major Total					
Business Analytics	No Emphasis					
	Major Total					
Business Education	No Emphasis					
	Secondary Education					
	Major Total					

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Major	Emphasis		2019 20	2020 21	2021 22	2022 23	2023 24
Communication	No Emphasis			4	14	21	21
	Corporate Communication		7	9	4		
	Mass Communication		6	6	2		
		Major Total	13	19	20	21	21
Communication Sciences & Disorders	No Emphasis		27	27	28	29	29
		Major Total	27	27	28	29	29
Computer Science	No Emphasis		29	25	9	3	2
	Cybersecurity Engineering				2	1	1
	General			4	17	18	20
		Major Total	29	29	28	22	23
Counseling	Clinical Mental Health Counseling		97	80	90	91	98
	School		26	32	33	30	21
		Major Total	123	112	123	121	119
Cybersecurity	Cyber Resilience			7	23	34	27
	Security Engineering			9	13	23	20
		Major Total		16	36	57	47
Data Analytics	No Emphasis				1	2	3
		Major Total			1	2	3

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Major	Emphasis	2019 20	2020 21	2021 22	2022 23	2023 24
Early Childhood Education Policy	No Emphasis				10	14
	Major Total				10	14
Environmental Safety & Health	No Emphasis	53	73	92	72	64
	Major Total	53	73	92	72	64
Finance	No Emphasis	23	38	39	36	21
	Major Total	23	38	39	36	21
Higher Education Leadership	No Emphasis				1	1
	Athletic Administration		4	13	6	6
	Higher Education Leadership		3	5	4	9
	Major Total		7	18	10	15
Instructional Design & Learning Technology	No Emphasis		12	32	48	43
	Major Total		12	32	48	43
Marketing	No Emphasis				15	26
	Major Total				15	26
Professional Studies	No Emphasis		2		11	9
	Alternative Education	1				
	Athletics Administration	19	15	1		
	Challenging Advanced Learners	1				

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Major	Emphasis	2019 20	2020 21	2021 22	2022 23	2023 24
Professional Studies	Curriculum & Instruction					
	Educational Leadership					
	ESL/Bilingual Education					
	Health, Human Performance & Recreation					
	Health, Physical Education & Coaching					
	Higher Education Leadership					
	Information, Technology & Libraries					
	Reading					
	Major Total					
School Business Management	No Emphasis					
	Major Total					
School Psychology	No Emphasis					
	Major Total					
Social Work	No Emphasis					
	Addictions					
	Military					
	Physical Disability					
	Major Total					

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Major	Emphasis	2019 20	2020 21	2021 22	2022 23	2023 24
	Applied Behavior Analysis					4
	Cross Categorical	50	51	40	44	66
Special Education	Professional Development	40	47	59	50	2
	Special Education - Evidence Based Practic..					42
	Major Total	90	98	99	94	114
	Cooperative Program in Educational Admi..	4				
	Guest Enrolled for Transfer of Credit	6				
Non-Degree Program	Non-Candidate for a Degree	2				
	Post Masters Degree - Business	2				
	Major Total	14				

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