University of Wisconsin-Whitewater
Fall Enrollment for Degree-Seeking Undergraduates

by Major and Emphasis

Major	Emphasis	2019 20	2020 21	2021 22	2022 23	2023 24
Accounting	No Emphasis	695	614	492	470	538
	Major Total	**695**	**614**	**492**	**470**	**538**
Art	Major Emphasis	45	35	47	45	36
	Graphic Design	104	97	70	62	73
	History	2	3	1		1
	Licensure	2	2	2	3	2
	Major Total	**153**	**137**	**119**	**110**	**112**
Art Education	No Emphasis	41	47	51	62	61
	Major Total	**41**	**47**	**51**	**62**	**61**
Biology	Biology Honors	2	2	1		
	Cell/Physiology	116	104	119	96	84
	Ecology, Evolution & Behavior	55	53	54	55	46
	Ecology/Field	3	3	3	3	2
	Marine Biology & Freshwater Ecology	94	87	69	55	75
	Pre-Biomedical Professions	192	182	181	135	122
	Major Total	**462**	**431**	**427**	**344**	**329**
Business Analytics	No Emphasis		12	33	26	14
	Major Emphasis			31	56	70
	Digital Marketing			2	3	8
	Marketing Emphasis				5	23
	Supply Chain			5	4	14
	Major Total		**12**	**71**	**94**	**129**
Business Education	Major Emphasis	11	9	6	6	

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Business Education	Business & Computer Science Education Comprehensive	1	3	2		
	Business & Marketing Education Comprehensive	11	10	21	21	22
	Marketing Education	2	1			
	Major Total	25	23	29	27	22
Chemistry	No Emphasis	3	3	4		2
	Analytical/Instrumental	8	8	2	6	4
	Biochemistry	55	42	26	28	13
	Honors	1	1			
	Liberal Arts	17	11	25	29	18
	Professional ACS Approved	14	10	8	4	8
	Major Total	98	75	65	67	45
Communication	Corporate & Health Communication	123	116	103	108	126
	Electronic Media	90	76	71	61	59
	Public Relations	172	132	96	91	102
	Major Total	385	324	270	260	287
Communication Sciences & Disorders	No Emphasis	122	121	99	93	89
	Major Total	122	121	99	93	89
Computer Science	Applied Computing				1	4
	Comprehensive	97	84	66	43	42
	General	222	240	250	256	274
	Major Total	319	324	316	300	320
Criminology	No Emphasis	292	273	215	201	201
	Major Total	292	273	215	201	201

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Cybersecurity	Major Emphasis				37	62
	Comprehensive				5	16
	Cyber Operations				2	4
	Major Total				**44**	**82**
Early Child Care & Education	Leadership	5	8	7	7	16
	Teaching	9	8	14	21	26
	Major Total	**14**	**16**	**21**	**28**	**42**
Early Childhood Education	No Emphasis	250	268	241	200	204
	Major Total	**250**	**268**	**241**	**200**	**204**
Economics	No Emphasis	85	78	75	71	79
	Major Emphasis					2
	International Economics					1
	Major Total	**85**	**78**	**75**	**71**	**82**
Elementary Education	Elementary/Middle Education	526	535	550	528	289
	Major Total	**526**	**535**	**550**	**528**	**289**
Elementary/Middle Education	Dual Licensure					163
	STEM/STEAM Middle Level					8
	Social Justice Literacy Middle Level					15
	Major Total					**186**
English	No Emphasis			1		
	Creative Writing	45	47	36	37	40
	English Education	72	54	56	56	60
	Literature	13	12	24	25	24

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English	Professional Writing & Publishing	53	46	34	12	5
	Major Total	**180**	**158**	**151**	**130**	**129**
Entrepreneurship	No Emphasis	116	110	99	86	102
	Major Total	**116**	**110**	**99**	**86**	**102**
Environmental Science	Environmental Resource Management	29	33	37	34	29
	Geosciences	18	16	21	23	20
	Natural Sciences	47	56	40	41	41
	Major Total	**94**	**105**	**98**	**98**	**90**
Film Studies	No Emphasis	14	18	23	18	25
	Major Total	**14**	**18**	**23**	**18**	**25**
Finance	No Emphasis		6	4	1	
	Major Emphasis	298	291	409	442	423
	Finance	107	100	85	70	88
	Finance Honors			1	1	1
	Financial Planning	188	207	146	119	106
	Financial Planning Honors	3	2	2	1	
	Insurance	20	22	13	9	12
	Investment			11	21	56
	Investment Honors					1
	Real Estate	49	78	82	74	68
	Real Estate Honors			2	2	1
	Major Total	**665**	**706**	**755**	**740**	**756**
French	No Emphasis	7	9	6	3	6

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French	Major Total	7	9	6	3	6
General Business	No Emphasis			8	1	2
	Major Emphasis	159	115	119	114	100
	General Business	310	332	303	328	331
	Safety & Risk Management		7	9	4	5
	Major Total	469	454	439	447	438
General Management	No Emphasis	9	1	2		
	Major Emphasis	199	208	216	171	
	Healthcare Management	19	18	8	23	
	Managing Sports Programs	96	96	88	64	
	Nonprofit Management	9	9	5	6	
	Major Total	332	332	319	264	
Geography	No Emphasis	1				1
	Major Emphasis	1				
	Environment & Society				3	10
	General	25	19	19	12	6
	Geology	25	17	12	17	20
	Major Total	52	36	31	32	37
German	No Emphasis	11	8	9	7	9
	Major Total	11	8	9	7	9
History	No Emphasis	73	53	61	59	43
	Major Emphasis	74	90	72	83	90
	History Honors	2	2	1	1	2

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History	Public History	14	11	7	3	9
	Major Total	**163**	**156**	**141**	**146**	**144**
Human Performance	No Emphasis		26	121	193	227
	Major Total		**26**	**121**	**193**	**227**
Human Resource Management	No Emphasis			1	2	
	Major Emphasis	162	158	131	117	103
	Major Total	**162**	**158**	**132**	**119**	**103**
Individually Designed	With Minor	1	1	1		
	Without Minor		1			
	Major Total	**1**	**2**	**1**		
Information Technology	Major Emphasis	140	109	93	70	57
	Business Analysis	29	26	11	4	4
	Business Application Development	4				
	Data Analytics	14	22	13	7	4
	Networking & Security	45	39	37	39	40
	Major Total	**232**	**196**	**154**	**120**	**105**
Integrated Science-Business	No Emphasis	30	27	31	19	21
	Water	7	9	4	4	5
	Major Total	**37**	**36**	**35**	**23**	**26**
International Business	No Emphasis	74	70	36	17	6
	Major Emphasis				14	33	29
	Global Sourcing					2
	Major Total	**74**	**70**	**50**	**50**	**37**

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International Studies	No Emphasis					6
	Business	6	7	4	3	3
	Foreign Language & Area Studies	10	9	8	4	10
	International Economics	2			1	1
	Public Diplomacy	14	11	5	3	3
	Major Total	32	27	17	11	23
Japanese Studies	No Emphasis	18	13	13	17	13
	Major Total	18	13	13	17	13
Journalism	Advertising	99	93	63	52	43
	Broadcast/Print/Web	79	73	66	59	75
	International	3	4	2	1	4
	Major Total	181	170	131	112	122
Legal Studies	No Emphasis			26	45	62
	Major Total			26	45	62
Liberal Arts	No Emphasis	774	719	579	491	361
	Major Emphasis					121
	Pre-Engineering					10
	Pre-Nursing					23
	Major Total	774	719	579	491	515
	No Emphasis	41	26	19	11	7
	Major Emphasis		6	12	6	4
	Liberal Studies Honors					1
Liberal Studies	Philosophy					1

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Major	Emphasis	2019 20	2020 21	2021 22	2022 23	2023 24
Liberal Studies	Religious Studies					
	With Minor					
	Without Minor					
	Major Total					
Management	Major Emphasis					
	Healthcare Management					
	Managing Sports Programs					
	Nonprofit Management					
	Organization & Leadership Development					
	Major Total					
Marketing	No Emphasis					
	Major Emphasis					
	Digital Marketing					
	Experiential & Sports Marketing					
	Innovation & Social Enterprises					
	Professional Sales					
	Professional Selling					
	Retail Management					
	Major Total					
	No Emphasis					
	Major Emphasis					
	Actuarial Science					
	Applied Mathematics					

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Mathematics	Math Statistics	1	1			1
	Pure Mathematics	11	8	6	4	2
	Statistics	18	21	19	16	17
	Major Total	**145**	**148**	**132**	**111**	**116**
Media Arts & Game Development	Communication/Gaming	66	63	82	89	70
	Technology	29	45	26	32	28
	Visual Media Design	87	58	38	34	43
	Major Total	**182**	**166**	**146**	**155**	**141**
Music	No Emphasis	17	23	10	9	10
	Major Emphasis	4	3	2	1	1
	Choral Education	28	22	22	20	19
	General Education	12	6	9	1	1
	Instrumental Education	75	66	62	61	81
	Instrumental Performance	16	17	22	18	14
	Keyboard Performance	2	1	1	2	1
	Performance	1	1			
	Theory-Composition	9	8	2	4	8
	Vocal Performance	9	9	5	4	6
	Major Total	**173**	**156**	**135**	**120**	**141**
Occupational Safety	Major Emphasis	92	91	67	58	55
	Construction Safety	39	39	30	22	21
	Environmental Management	16	16	16	11	9
	Occupational Ergonomics	5	3			

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Major	Emphasis		2019 20	2020 21	2021 22	2022 23	2023 24
Occupational Safety		Major Total	152	149	113	91	85
Occupational Safety & Environmental Health	No Emphasis		1				
		Major Total	1				
Physical Education	EC-A License		143	149	164	31	1
	Health Education & Adapted PE					147	195
	Health, Human Performance & Recreation		184	130	52	16	3
		Major Total	327	279	216	194	199
Physics	No Emphasis		4	2	1	2	4
	Engineering		28	20	21	29	24
	Graduate School		7	8	5	7	8
		Major Total	39	30	27	38	36
Political Science	No Emphasis		58	56	56	72	68
	Major Emphasis		1				
	Honors				1	1	1
	Legal Studies		86	77	33	13	4
		Major Total	145	134	90	86	72
Pre-Professional	Chiropractic		2	4	1	3	1
	Dentistry		3	7	5	3	1
	Medicine		6	15	13	16	5
	Optometry			1		1	1
	Pharmacy		4	3	5	6	2
	Physical Therapy		2	2	2		2
	Veterinary Medicine		2	9	7	11	3

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Pre-Professional		Major Total	19	41	33	40	15
Professional Writing & Publishing	No Emphasis					21	22
		Major Total				21	22
Psychology	No Emphasis		9	8	15	7	9
	Major Emphasis		430	463	430	395	414
		Major Total	439	471	445	402	423
Public Policy & Administration	No Emphasis		38	24	25	22	23
		Major Total	38	24	25	22	23
Social Studies	Economics Option 1				1	1	1
	Geography					1	1
	History		14	15	21	25	13
	Political Science		3	2	1	1	
	Psychology Option 1		1			4	3
	Social Studies Broadfield		4	3	5	4	1
	Sociology		1	2	4	5	5
		Major Total	23	22	32	41	24
Social Work	No Emphasis		5	4	4	15	66
	Major Emphasis		235	224	174	164	153
		Major Total	240	228	178	179	219
Sociology	No Emphasis		5	7	3	3	3
	Major Emphasis		63	55	46	32	25
	Global Comparative Studies		2				2
	Honors		2	2			

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Sociology		Major Total	72	64	49	35	30
Spanish	No Emphasis		66	66	46	40	46
		Major Total	66	66	46	40	46
Special Education	No Emphasis				31	79	116
	Cross Categorical Program Cognitive Disabilities		125	80	63	40	17
	Cross Categorical Program Intellectual Disabilities		1	6	6		
	Cross Categorical Program LD/EBD		44	49	30	20	13
	Cross Categorical Program Learning Disabilities/Emotional Behavioral Disorders		3	14	14	9	3
		Major Total	173	149	144	148	149
Speech	Interpersonal Communication		1				
		Major Total	1				
Supply Chain & Operations Management	No Emphasis		8	6	7		
	Major Emphasis		56	49	66		
	Logistics Analytics				2		
	Project Management		61	68	47		
		Major Total	125	123	122		
Supply Chain Management	Major Emphasis					5	18
	Global Sourcing					8	5
	Logistics Analytics					4	9
	Project Management					25	16
	Supply Chain Management					67	67
		Major Total				109	115
Theatre	No Emphasis		19	18	15	15	13

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Theatre	Design/Technology	10	12	9	10	11
	Management/Promotion	4	1			
	Performance	12	9	7	8	12
	Stage Management	5	4	6	4	4
	Major Total	50	44	37	37	40
Women's & Gender Studies	No Emphasis	15	14	13	22	13
	Major Total	15	14	13	22	13
Associate Arts & Science - Collaborative	No Emphasis		2	13	35	54
	Major Total		2	13	35	54
Applied Arts & Sciences	No Emphasis		1		1	1
	Criminology		5	2	2	4
	Digital Marketing				2	8
	Leadership		1	11	22	24
	Personalized				5	10
	Professional Selling		1	1	1	
	Major Total		8	14	33	47
Undeclared	No Emphasis	355	311	349	279	273
	Major Total	355	311	349	279	273
Undeclared Major-Business	No Emphasis	289	237	275	279	277
	Major Total	289	237	275	279	277

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