

University of Wisconsin-Whitewater
New First-Year Class
First-time Undergraduate Students Entering in Fall Semester

by Major Declared

			2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	
Whitewater Campus	Arts and Communication	Art	20	26	26	33	18	20	15	19	31	24	
		Communication	23	27	23	26	18	26	12	12	18	32	
		Journalism	26	23	24	19	15	20	15	11	18	15	
		Media Arts & Game Development	33	39	40	34	40	32	26	42	33	24	
		Music	36	34	41	41	47	30	24	32	50	36	
		Theatre	10	18	14	5	8	9	10	7	10	9	
	Business and Economics	Accounting	198	214	167	162	138	121	120	112	109	156	
		Business Analytics								27	30	50	29
		Economics	7	13	9	6	5	9	12	7	12	9	
		Entrepreneurship	38	35	33	38	36	27	24	29	35	26	
		Finance	87	91	77	84	77	123	115	105	121	135	
		General Business	104	114	126	106	94	111	94	116	111	154	
		General Management	46	55	54	54	45	57	35	38			
		Human Resource Management	18	21	22	23	14	13	13	12	12	6	
		Information Technology	29	30	19	19	13	22	15	14	14	9	
		Integrated Science-Business	8	2	2	4	2	4	2		1	1	
		International Business	24	25	20	25	23	15	12	14	6	10	
		Management										46	41
		Marketing	147	145	115	120	105	124	111	137	116	127	
		Occupational Safety	11	10	11	14	8	9	7	6	11	17	
	Supply Chain & Operations Management	25	14	9	16	13	8	9					
	Supply Chain Management									11	8	9	
	Undeclared Major-Business	188	169	151	123	178	102	159	163	120	143		
	Education and Professional Studies	Art Education	7	5	8	11	9	12	8	17	11	13	
Broadfield Social Studies		5	5	2									
Business Education		5	4	4	4	7	5	7	2	3	12		
Communication Sciences & Disorders		33	25	23	15	28	21	18	17	21	10		
Early Child Care & Education					1	3							
Early Childhood Education		47	42	48	42	35	42	28	24	43	38		
Elementary Education		108	83	107	107	69	87	101	89	3			
Elementary/Middle Education										86	87		
Human Performance							12	38	39	49	60		
Physical Education		30	38	42	25	37	20	28	29	30	31		
Special Education	38	38	38	19	31	20	21	25	21	23			
Letters and Sciences	Biology	147	171	116	93	103	88	131	84	107	109		
	Chemistry	24	28	20	16	22	13	16	16	10	11		
	Computer Science	65	70	65	67	54	70	72	72	81	57		
	Criminology	55	71	44	44	43	56	44	49	51	61		
	Cybersecurity									21	18	23	
	English	28	27	27	22	21	14	23	26	24	14		
	Environmental Science	8	12	11	8	9	15	19	9	17	18		
	Film Studies						3	1	6	3	9	7	
	French	1			1						2	1	
	Geography	2		2	3	3	2	1	2	2	1		
	German		1				1	2	2		1	1	
	History	21	28	23	15	20	18	22	20	25	23		
	Integrated Science-Business	1	1	1	1	1	2	6	3	3	1		
	International Studies	2	4	10	2	2	7	3	2	4	3		
	Japanese Studies	1	1	3	1	2		2	1		2		

Note: Headcount is unduplicated and only includes the first major of each student. In Fall 2018, UW-Rock County began operating as a branch campus of UW-Whitewater under the new name of University of Wisconsin – Whitewater at Rock County. Enrollment excludes study away students. Additional definitions are available in the IRAP glossary on the IRAP Website.

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Whitewater Campus	Letters and Sciences	Legal Studies							9	15	14	22
		Liberal Studies				1	1	2	1	1	3	3
		Mathematics	23	30	20	22	31	29	23	19	29	20
		Physics	17	18	10	8	16	8	10	13	11	6
		Political Science	9	18	22	18	23	20	9	18	14	9
		Pre-Professional						6	3	14	10	7
		Professional Writing & Publishing								2	4	1
		Psychology	83	80	61	67	78	82	92	75	105	93
		Public Policy & Administration		2	1	1	1	1	1	2	1	
		Social Studies				2	4	2	7	6		
		Social Work	32	30	27	25	21	27	25	36	29	34
		Sociology	3	4	4	8	5	4	3	2	3	2
		Spanish	1	6	8	2	3	5	1	5	6	1
		Undeclared	315	272	283	240	228	188	236	194	194	113
Women's & Gender Studies		1	1		1			2				
Total			2,189	2,220	2,014	1,843	1,812	1,763	1,873	1,871	1,976	1,929
Rock County Campus	Integrated Studies	Liberal Arts					307	288	252	206	228	
		Undeclared Major				337						
		Applied Arts & Sciences						4				
		Associate Arts & Science - Collaborative							2	12	13	10
		Associate of Applied Arts & Sciences										
Total						337	307	292	254	218	241	231
Grand Total			2,189	2,220	2,014	2,180	2,119	2,055	2,127	2,089	2,217	2,160

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