

University of Wisconsin - Whitewater  
Retention Rates by Major Declared at Entry  
First-Time Full-Time Undergraduate Students Entering in Fall Semester  
Fall 2016 - Fall 2020 (5-year average)

Retention by Major Declared at Entry

		Class Size	after 1 yr	after 2 yr	after 3 yr
<b>Arts and Communication</b>	Art	123	74.8%	66.7%	61.0%
	Communication	119	77.3%	73.1%	68.9%
	Journalism	101	84.2%	71.3%	67.3%
	Media Arts & Game Development	182	76.4%	65.9%	63.7%
	Music	193	74.6%	68.9%	63.7%
	Theatre	54	68.5%	66.7%	64.8%
	College Total	<b>772</b>	<b>76.3%</b>	<b>68.7%</b>	<b>64.6%</b>
<b>Business and Economics</b>	Accounting	800	84.8%	77.1%	72.5%
	Economics	40	80.0%	70.0%	62.5%
	Entrepreneurship	168	67.9%	58.3%	54.2%
	Finance	451	78.5%	69.6%	63.9%
	General Business	542	79.5%	69.7%	65.3%
	General Management	265	83.4%	74.0%	68.7%
	Human Resource Management	92	83.7%	80.4%	77.2%
	Information Technology	101	85.1%	80.2%	72.3%
	Integrated Science-Business	14	92.9%	85.7%	92.9%
	International Business	108	84.3%	78.7%	66.7%
	Marketing	607	80.2%	68.5%	65.1%
	Occupational Safety	52	78.8%	75.0%	71.2%
	Supply Chain and Operations Management	60	88.3%	85.0%	85.0%
	Undeclared Major-Business	715	78.2%	68.1%	64.3%
	College Total	<b>4,015</b>	<b>80.6%</b>	<b>71.6%</b>	<b>67.0%</b>
<b>Education and Professional Studies</b>	Art Education	45	82.2%	64.4%	62.2%
	Broadfield Social Studies	6	50.0%	50.0%	50.0%
	Business Education	24	87.5%	75.0%	70.8%
	Communication Sciences & Disorders	112	87.5%	83.0%	78.6%
	Early Child Care and Education	4	75.0%	75.0%	50.0%
	Early Childhood Education	207	80.2%	69.6%	67.1%
	Elementary Education	451	86.7%	79.6%	77.2%
	Human Performance	12	58.3%	50.0%	41.7%
	Physical Education	160	72.5%	60.6%	58.8%
	Special Education	145	85.5%	78.6%	71.7%
	College Total	<b>1,166</b>	<b>82.8%</b>	<b>74.3%</b>	<b>71.0%</b>
<b>Letters and Sciences</b>	Biology	566	76.0%	63.4%	53.2%
	Chemistry	98	72.4%	62.2%	50.0%
	Computer Science	324	78.4%	68.5%	61.4%
	Criminology	255	72.5%	61.2%	52.5%
	English	110	81.8%	72.7%	66.4%
	Environmental Science	55	80.0%	72.7%	65.5%
	Film Studies	4	50.0%		25.0%
	French	1	100.0%	100.0%	100.0%
	Geography	10	90.0%	90.0%	70.0%
	German	4	50.0%	50.0%	50.0%
	History	102	78.4%	66.7%	59.8%
	Integrated Science-Business	6	50.0%	50.0%	50.0%
	International Studies	25	68.0%	56.0%	60.0%
	Japanese Studies	7	85.7%	57.1%	42.9%
	Liberal Studies	4	100.0%	100.0%	75.0%
	Mathematics	132	84.8%	78.0%	68.9%
	Physics	60	75.0%	55.0%	46.7%
	Political Science	101	80.2%	68.3%	63.4%
	Pre-Professional	6	50.0%	33.3%	33.3%
	Psychology	364	75.8%	64.6%	60.2%
	Public Policy & Administration	6	50.0%	50.0%	33.3%
	Social Studies	8	87.5%	75.0%	75.0%
	Social Work	128	72.7%	60.2%	48.4%
	Sociology	25	68.0%	64.0%	44.0%
	Spanish	24	79.2%	70.8%	58.3%
	Undeclared	1,195	75.3%	63.8%	60.0%
	Women's & Gender Studies	3	66.7%	33.3%	33.3%
		College Total	<b>3,623</b>	<b>76.1%</b>	<b>64.8%</b>
<b>Grand Total</b>		<b>9,576</b>	<b>78.8%</b>	<b>69.1%</b>	<b>64.0%</b>

Notes: Excludes study away students. Retention rates are calculated from a student's first major upon entry to the institution, regardless of major changes thereafter. Additional definitions are available in the IRP Glossary at <http://www.uww.edu/irp>