

UW-Whitewater Intramural Sports

Team Name Policy

This policy, along with other rules, policies and procedures related to Intramural Sports program structure and facilitation can be found in the IM Sports Participant Handbook

One of the highlights of Intramural Sports participation is the opportunity to name your team. Captains typically take on this responsibility at the time of team registration, although team names can change at any time. There are, however, instances when questionable team names may be used. Intramural Sports staff will do their best to filter all team names and apply policies consistently. Team names CANNOT be competitively unfair, suggestively inappropriate or offensive or duplicated.

Competitively Unfair

Names may not be offensive or suggestively inappropriate, but may result in unfair advantages when opponents review a team schedule (examples include "Team No Game," "Bye Week," "TBD," etc.).

Suggestively Inappropriate or Offensive

Team names referencing sex and/or gender inequality, race and/or ethnicity, alcohol/drugs/other substances, derogatory use of likeness, physical violence, inappropriate social behaviors/actions, inappropriate innuendos, etc. Names will be deemed inappropriate if administration believes names may contain certain connotations. Even if a team name intends no harm, if administrative staff members conduct a reference search for a team name and something inappropriate can be connected to the name, the name will be changed. Ignorance is not an excuse and we ask teams consider intent vs. impact when determining names.

Duplicated

Multiple teams with the same name within a division, league or bracket. These circumstances often lead to confusion when publishing schedules.

Activity Reference

If a team name references a rule, act, piece of equipment, player term, etc. related to the actual activity the team is registered to play, it is likely, but not guaranteed, that a team name will be permitted. Team names must remain tasteful.

Default Team Name

In the event a team cannot come up with a name or if a name must be changed for any reason (and no alternative name has been presented), it is likely administrative staff will change the team name to the captain's last name (i.e. "Team [Last Name]").

The team name policy also applies to teams wishing to find their own images/logos to use as team insignias in IMLeagues. Images must be appropriate. Please also keep in mind that team names may be shared across campus, between friends, families, co-workers, etc. Team names are a reflection of all parties involved with Intramural Sports.

Administration reserves the right to change team names and icons/logos at any time and without notice. It is also not guaranteed violating team names/images will be caught right away. IMLeagues will always show the teams individuals are registered to participant with. It is strongly recommended captains inform team members of team names and that rostered team members login to IMLeagues to view team information.