**To: Jonah Ralston, Faculty Senate Chair**

**From: Wesley Hough, UCC Chair**

**RE: Transmittal of UCC actions on January 9, 2025**

**Meeting number (access code): 2631 997 6605 Meeting password: MDtt8Ew9pV2**

**UCC Members**

Bill Miller, Eric Appleton, Rachel Wood, Brian Huels, Yunsun Huh, Amir Fard Bahreini, Jennifer Petersen, Rowand Robinson, Ted Gimbel, Wesley Hough, Donald Jellerson, Kerri Wrinn, George Jones, Kristin Plessel, Kari Pahl, Andrea Ednie, Susan Johnson, Kim Kostka, Jeff Zimmerman, Paul Waelchli, Heather Chermak, Tamela Rocke, Tatiana Fadeeva, Marissa Grueuel Hainstock, Amal Ibrahim, and Becky Pfeifer. Guest: Cooper Vittetoe.

*Summary: Unless otherwise detailed below, the listed program updates involve relatively minor changes such as renumbering courses, adding/removing elective options, and/or clarifying existing requirements. More substantial changes, such as creation or deactivation of programs, are briefly summarized below.*

1. **Action Items**
2. **Curricular Actions from the College of Arts and Communications**

**1. Action from the College of Arts and Communications**

Bill Miller and Rowand Robinson moved approval of III. A. 1. 1.1: motion passed unanimously.

1.1 Program Change – [Audio Production and Sound Design Minor](https://uww-next.courseleaf.com/courseleaf/courseleaf.cgi?page=/programadmin/578/index.html&step=showfullrecord)

**2. Action from the Department of Communications**

Brian Huels and Rowand Robinson moved approval of III. A. 2. 2.1: motion passed unanimously.

2.1 Program Change – [Corporate Communication Certificate](https://uww-next.courseleaf.com/courseleaf/courseleaf.cgi?page=/programadmin/673/index.html&step=showfullrecord)

1. **Curricular Actions from the College of Business and Economics**

**1. Action from the College of Business and Economics**

Brian Huels and Yunsun Huhmoved approval of III. B. 1. 1.1: motion passed unanimously.

1.1 Program Change – [College of Business and Economics COBE (Undergraduate)](https://uww-next.courseleaf.com/courseleaf/courseleaf.cgi?page=/programadmin/133/index.html&step=showfullrecord)

*Summary: Formally adding the missing BS degree requirements to the catalog page and specifying that CORE 140 does not satisfy the “International Requirement.”*

**2. Action from the Department of Accounting**

Brian Huels and Yunsun Huh moved approval of III. B. 2. 2.1: motion passed unanimously.

2.1 Program Change – [Accounting (BBA)](https://uww-next.courseleaf.com/courseleaf/courseleaf.cgi?page=/programadmin/39/index.html&step=showfullrecord)

**3. Actions from the Department of Economics**

Brian Huels and Rowand Robinson moved approval of III. B. 3. 3.1 – 3.3: motion passed unanimously.

3.1 Program Change – [Economics (BBA)](https://uww-next.courseleaf.com/courseleaf/courseleaf.cgi?page=/programadmin/135/index.html&step=showfullrecord)

3.2 Program Change – [Economics (BA/BS)](https://uww-next.courseleaf.com/courseleaf/courseleaf.cgi?page=/programadmin/235/index.html&step=showfullrecord)

3.3 Program Change - [Economics Education (BSE)](https://uww-next.courseleaf.com/courseleaf/courseleaf.cgi?page=/programadmin/236/index.html&step=showfullrecord)

**4. Actions from the Department of Finance and Business Law**

Brian Huels and Rowand Robinson moved approval of III. B. 4. 4.1: motion passed unanimously.

4.1 Program Change – [Finance – Finance Emphasis (BBA)](https://uww-next.courseleaf.com/courseleaf/courseleaf.cgi?page=/programadmin/139/index.html&step=showfullrecord)

Brian Huels and Rowand Robinson moved approval of III. B. 4. 4.2: motion passed unanimously.

4.2 Program Change – [Finance – Finance Honors Emphasis (BBA)](https://uww-next.courseleaf.com/courseleaf/courseleaf.cgi?page=/programadmin/141/index.html&step=showfullrecord)

Brian Huels and Yunsun Huh moved approval of III. B. 4. 4.3 – 4.5: motion passed unanimously.

4.3 New Emphasis – [Finance – Fintech Emphasis (BBA)](https://uww-next.courseleaf.com/courseleaf/courseleaf.cgi?page=/programadmin/696/index.html&step=showfullrecord)

4.4 New Minor – [Fintech Minor](https://uww-next.courseleaf.com/courseleaf/courseleaf.cgi?page=/programadmin/697/index.html&step=showfullrecord)

4.5 New Certificate – [Fintech Certificate](https://uww-next.courseleaf.com/courseleaf/courseleaf.cgi?page=/programadmin/698/index.html&step=showfullrecord)

*Summary: New programs to address the growing impact of technology on the finance sector.*

**5. Actions from the Department of Information Technology & Supply Chain Management**

Brian Huels and Jennifer Petersen moved approval of III. B. 5. 5.1 – 5.11: motion passed unanimously.

5.1 Program Change – [Information Technology - Information Technology Emphasis (BBA)](https://uww-next.courseleaf.com/courseleaf/courseleaf.cgi?page=/programadmin/147/index.html&step=showfullrecord)

5.2 Program Change – [Information Technology Minor](https://uww-next.courseleaf.com/courseleaf/courseleaf.cgi?page=/programadmin/150/index.html&step=showfullrecord)

5.3 Program Change – [Operations and Supply Chain Management Minor](https://uww-next.courseleaf.com/courseleaf/courseleaf.cgi?page=/programadmin/166/index.html&step=showfullrecord)

5.4 Program Change – [Operations and Supply Chain Management – Operations and Supply Chain Emphasis (BBA)](https://uww-next.courseleaf.com/courseleaf/courseleaf.cgi?page=/programadmin/167/index.html&step=showfullrecord)

5.5 Program Change – [Operations and Supply Chain Management - Project Management Emphasis (BBA)](https://uww-next.courseleaf.com/courseleaf/courseleaf.cgi?page=/programadmin/168/index.html&step=showfullrecord)

5.6 Program Change – [Operations and Supply Chain Management – Logistics Analytics Emphasis (BBA)](https://uww-next.courseleaf.com/courseleaf/courseleaf.cgi?page=/programadmin/502/index.html&step=showfullrecord)

5.7 Program Change – [Operations and Supply Chain Management – Global Sourcing Emphasis (BBA)](https://uww-next.courseleaf.com/courseleaf/courseleaf.cgi?page=/programadmin/503/index.html&step=showfullrecord)

5.8 Program Change – [Business Analytics Minor](https://uww-next.courseleaf.com/courseleaf/courseleaf.cgi?page=/programadmin/387/index.html&step=showfullrecord)

5.9 Program Change – [Information Technology - Business Analytics Emphasis (BBA)](https://uww-next.courseleaf.com/courseleaf/courseleaf.cgi?page=/programadmin/446/index.html&step=showfullrecord)

5.10 Program Change – [Business Analytics – Business Analytics Emphasis (BBA)](https://uww-next.courseleaf.com/courseleaf/courseleaf.cgi?page=/programadmin/462/index.html&step=showfullrecord)

5.11 Program Change – [Business Analytics – Operations and Supply Chain Emphasis (BBA)](https://uww-next.courseleaf.com/courseleaf/courseleaf.cgi?page=/programadmin/508/index.html&step=showfullrecord)

**6. Actions from the Department of Marketing**

Brian Huels and Rowand Robinson moved approval of III. B. 6. 6.1: motion passed unanimously.

6.1 Program Change – [Marketing - Digital Marketing and Artificial Intelligence Emphasis (BBA)](https://uww-next.courseleaf.com/courseleaf/courseleaf.cgi?page=/programadmin/171/index.html&step=showfullrecord)

Brian Huels and Yunsun Huh moved approval of III. B. 6. 6.2 – 6.4: motion passed unanimously.

6.2 Program Change – [Marketing - Experiential and Sports Marketing Emphasis (BBA)](https://uww-next.courseleaf.com/courseleaf/courseleaf.cgi?page=/programadmin/445/index.html&step=showfullrecord)

6.3 Program Change – [Experiential and Sports Marketing Minor](https://uww-next.courseleaf.com/courseleaf/courseleaf.cgi?page=/programadmin/447/index.html&step=showfullrecord)

6.4 Program Change – [Experiential and Sports Marketing Certificate](https://uww-next.courseleaf.com/courseleaf/courseleaf.cgi?page=/programadmin/448/index.html&step=showfullrecord)

Brian Huels and Yunsun Huh moved approval of III. B. 6. 6.5: motion passed unanimously.

6.5 Program Change – [Transportation Sales Certificate](https://uww-next.courseleaf.com/courseleaf/courseleaf.cgi?page=/programadmin/511/index.html&step=showfullrecord)

**7. Actions from the Department of Management**

Brian Huels and Yunsun Huh moved approval of III. B. 7. 7.1 – 7.4 and 7.8: motion passed unanimously.

7.1 Program Change – [Management Organization & Leadership Development Emphasis (BBA)](https://uww-next.courseleaf.com/courseleaf/courseleaf.cgi?page=/programadmin/160/index.html&step=showfullrecord)

7.2 Program Change – [Leadership Development Minor](https://uww-next.courseleaf.com/courseleaf/courseleaf.cgi?page=/programadmin/165/index.html&step=showfullrecord)

7.3 Program Change – [Management - Healthcare Management Emphasis (BBA)](https://uww-next.courseleaf.com/courseleaf/courseleaf.cgi?page=/programadmin/393/index.html&step=showfullrecord)

7.4 Program Change – [Management - Managing Sports Programs Emphasis (BBA)](https://uww-next.courseleaf.com/courseleaf/courseleaf.cgi?page=/programadmin/396/index.html&step=showfullrecord)

Brian Huels and Yunsun Huh moved approval of III. B. 7. 7.5: motion passed unanimously.

7.5 Program Change – [Management - Nonprofit Management Emphasis (BBA)](https://uww-next.courseleaf.com/courseleaf/courseleaf.cgi?page=/programadmin/442/index.html&step=showfullrecord)

Brian Huels and Yunsun Huh moved approval of III. B. 7. 7.6 – 7.7: motion passed unanimously.

7.6 Program Change – [Nonprofit Management Minor](https://uww-next.courseleaf.com/courseleaf/courseleaf.cgi?page=/programadmin/459/index.html&step=showfullrecord)

7.7 Program Change – [Nonprofit Management Minor for Business Majors](https://uww-next.courseleaf.com/courseleaf/courseleaf.cgi?page=/programadmin/454/index.html&step=showfullrecord)

Brian Huels and Yunsun Huh moved approval of III. B. 7. 7.1 – 7.4 and 7.8: motion passed unanimously.

7.8 Program Change – [Leadership Development Minor for Business Majors](https://uww-next.courseleaf.com/courseleaf/courseleaf.cgi?page=/programadmin/596/index.html&step=showfullrecord)

**8. Actions from the Department of Occupational & Environmental Safety and Health**

Brian Huels and Yunsun Huh moved approval of III. B. 8. 8.1: motion passed unanimously.

8.1 Program Suspension – [Occupational Safety - Construction Safety Emphasis (BS) SUSPENSION](https://uww-next.courseleaf.com/courseleaf/courseleaf.cgi?page=/programadmin/182/index.html&step=showfullrecord)

*Summary: Low enrollment is prompting the suspension of this emphasis in favor of the new certificate that follows.*

Brian Huels and Yunsun Huh moved approval of III. B. 8. 8.2: motion passed unanimously.

8.2 New Certificate – [Construction Safety Management Certificate](https://uww-next.courseleaf.com/courseleaf/courseleaf.cgi?page=/programadmin/708/index.html&step=showfullrecord)

1. **Curricular Actions from the College of Education & Professional Studies**
2. **Actions from the Department of Kinesiology**

Rowand Robinson and Bill Miller moved approval of III. C. 1.1.1: motion passed unanimously.

1.1 Program Change - [Coaching Minor](https://uww-next.courseleaf.com/courseleaf/courseleaf.cgi?page=/programadmin/200/index.html&step=showfullrecord)

Rowand Robinson and Jennifer Petersen moved approval of III. C. 1.1.2: motion passed unanimously.

1.2 Program Change - [Corporate Wellness Certificate](https://uww-next.courseleaf.com/courseleaf/courseleaf.cgi?page=/programadmin/634/index.html&step=showfullrecord)

**D. Curricular Actions from the College of Integrated Studies**

**1. Actions from the Department of Integrated Studies**

Kerri Wrinn and Ted Gimbel moved approval of III. D. 1. 1.1– 1.2: motion passed unanimously.

1.1 New Major/Emphasis – [Medical Sciences – Radiologic Technology Emphasis (BS)](https://uww-next.courseleaf.com/courseleaf/courseleaf.cgi?page=/programadmin/691/index.html&step=showfullrecord)

1.2 New Major/Emphasis – [Medical Sciences – Diagnostic Sonography Emphasis (BS)](https://uww-next.courseleaf.com/courseleaf/courseleaf.cgi?page=/programadmin/692/index.html&step=showfullrecord)

*Summary: These are two new programs built for our partnership with Mercyhealth.*

Kerri Wrinn and Rowand Robinson moved approval of III. D. 1.1.3: motion passed unanimously.

1.3 New Emphasis – [BAAS Education Emphasis (FOTE to K-9)](https://uww-next.courseleaf.com/courseleaf/courseleaf.cgi?page=/programadmin/710/index.html&step=showfullrecord)

*Summary: New emphasis for students at the Rock County campus to earn teaching licensure up through 9th grade.*

Kerri Wrinn and Rowand Robinson moved approval of III. D. 1.1.4: motion passed unanimously.

1.4 Program Change – [BAAS Operations and Supply Chain Management Emphasis](https://uww-next.courseleaf.com/courseleaf/courseleaf.cgi?page=/programadmin/682/index.html&step=showfullrecord)

Kerri Wrinn and Rowand Robinson moved approval of III. D. 1.1.5, but after further discussion by the committee, there were course changes that were not made, but friendly amendment was made to make the needed changes, and the committee agreed to move the approval of the program; motion passed unanimously.

1.5 Program Change – [Associate](https://uww-next.courseleaf.com/courseleaf/courseleaf.cgi?page=/programadmin/682/index.html&step=showfullrecord) of Arts and Sciences

Kerri Wrinn and Rowand Robinson moved approval of III. D. 1.1.6: motion passed unanimously.

1.6 Program Change – [Bachelor](https://uww-next.courseleaf.com/courseleaf/courseleaf.cgi?page=/programadmin/682/index.html&step=showfullrecord) of Applied Arts and Sciences

**E. Curricular Actions from the College of Letters and Sciences**

**1. Actions from the College of Letters and Sciences**

Ted Gimbel and Rowand Robinson moved approval of III. E. 1.1.1: motion passed unanimously.

1.1 Program Change- [Allied Health Foundations Minor](https://uww-next.courseleaf.com/courseleaf/courseleaf.cgi?page=/programadmin/401/index.html&step=showfullrecord)

Ted Gimbel and Wesley Hough moved approval of III. E. 1.1.2: motion passed unanimously.

1.2 Program Change - [Health and Leadership Studies (BS)](https://uww-next.courseleaf.com/courseleaf/courseleaf.cgi?page=/programadmin/593/index.html&step=showfullrecord)

Ted Gimbel and Rowand Robinson moved approval of III. E. 1.1.3 – 1.4: motion passed unanimously.

1.3 New Certificate - [Pre-Pharmacy Certificate](https://uww-next.courseleaf.com/courseleaf/courseleaf.cgi?page=/programadmin/694/index.html&step=showfullrecord)

1.4 New Certificate – [Pre-Chiropractic Certificate](https://uww-next.courseleaf.com/courseleaf/courseleaf.cgi?page=/programadmin/699/index.html&step=showfullrecord)

*Summary: These new certificates will help students track recommended courses that are desirable for admission to the appropriate schools.*

**2. Actions from the Department of Computer Science**

Ted Gimbel and Rowand Robinson moved approval of III. E. 2. 2.1 – 2.3: motion passed unanimously.

2.1 Program Change – [Cybersecurity - Comprehensive Emphasis (BS)](https://uww-next.courseleaf.com/courseleaf/courseleaf.cgi?page=/programadmin/560/index.html&step=showfullrecord)

2.2 Program Change – [Cybersecurity – Cybersecurity Emphasis (BS)](https://uww-next.courseleaf.com/courseleaf/courseleaf.cgi?page=/programadmin/561/index.html&step=showfullrecord)

2.3 Program Change – [Cybersecurity – Cyber Operations Emphasis (BS)](https://uww-next.courseleaf.com/courseleaf/courseleaf.cgi?page=/programadmin/562/index.html&step=showfullrecord)

Ted Gimbel and Rowand Robinson moved approval of III. E. 2. 2.4: motion passed unanimously.

2.4 New Program – [Computer Science – Artificial Intelligence Emphasis (BA/BS)](https://uww-next.courseleaf.com/courseleaf/courseleaf.cgi?page=/programadmin/702/index.html&step=showfullrecord)

*Summary: New program to address the growing importance of AI, including both technical and ethical considerations*

**3. Action from the Department of Literature Writing and Film**

Donald Jellerson and Rowand Robinson moved approval of III. E. 3. 3.1; motion passed unanimously.

3.1 Program Change – [English Literature & Language Arts Education (BSE)](https://uww-next.courseleaf.com/courseleaf/courseleaf.cgi?page=/programadmin/284/index.html&step=showfullrecord)

**4.** **Actions from the Department of Mathematics**

Wesley Hough and Ted Gimbel moved approval of III. E. 4. 4.1 – 4.4; motion passed unanimously.

4.1 Program Change – [Mathematics – Statistics Emphasis (BA/BS)](https://uww-next.courseleaf.com/courseleaf/courseleaf.cgi?page=/programadmin/315/index.html&step=showfullrecord)

4.2 Program Change – [Mathematics – Actuarial Science Emphasis (BA/BS)](https://uww-next.courseleaf.com/courseleaf/courseleaf.cgi?page=/programadmin/390/index.html&step=showfullrecord)

4.2 Program Change – [Statistics Minor](https://uww-next.courseleaf.com/courseleaf/courseleaf.cgi?page=/programadmin/433/index.html&step=showfullrecord)

4.4 Program Change – [Mathematics – Mathematics Emphasis (BA/BS)](https://uww-next.courseleaf.com/courseleaf/courseleaf.cgi?page=/programadmin/490/index.html&step=showfullrecord)

**5. Action from the Department of Social Work**

Ted Gimbel and Wesley Hough moved approval of III. E. 5. 5.1; motion passed unanimously.

5.1 Program Change- [Social Work (BA/BS)](https://uww-next.courseleaf.com/courseleaf/courseleaf.cgi?page=/programadmin/45/index.html&step=showfullrecord)

**6. Actions from the Department of Sociology, Criminology & Anthropology**

Ted Gimbel and Rowand Robinson moved approval of III. E. 6. 6.1 – 6.2; motion passed unanimously.

6.1 Program Deactivation – [Sociology - Global Comparative Studies Emphasis (BA/BS)](https://uww-next.courseleaf.com/courseleaf/courseleaf.cgi?page=/programadmin/365/index.html&step=showfullrecord)

6.2 Program Deactivation – [Sociology – Honors Emphasis (BA/BS)](https://uww-next.courseleaf.com/courseleaf/courseleaf.cgi?page=/programadmin/366/index.html&step=showfullrecord)

*Summary: Deactivation of emphases with very low enrollment over the past few years. Needs are met through main Sociology emphasis.*

**7. Action from General Education**

Ted Gimbel and Rowand Robinson moved approval of III. E. 7. 7.1; motion passed unanimously.

7.1 Program Change – [General Education Electives](https://uww-next.courseleaf.com/courseleaf/courseleaf.cgi?page=/programadmin/592/index.html&step=showfullrecord)

*Summary: Adding new electives and removing deactivated ones as appropriate.*

**IV.** Rowand Robinson and Brian Huelsmotion to adjourn at 4:40 p.m.

Respectfully Submitted,

Becky Pfeifer

University Curriculum Committee Secretary