**Willie Warhawk**

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**EDUCATION:**

University of Wisconsin-Whitewater Whitewater, WI

Bachelor of Arts Anticipated Graduation: May 2027

*Major:* Media Arts and Game Development

*Emphasis:* Media Arts

*Minor:* Computer Science

**WORK EXPERIENCE:**

Promega Madison, WI

*Multi-Media Design Intern* May 2025 - present

* Create basic animations and motion graphics to enhance visual storytelling and communication
* Edit and reformat long-form video into short-form content for social media and websites
* Assist in post-production tasks such as: video rendering, audio optimization (de-noising, de-reverberation), basic image corrections (brightness, contrast, color balance, etc.), captioning, encoding, and distribution of final content across various platforms
* Design, execute, and measure social media campaigns and support metrics monitoring on videos across platforms
* Support web design efforts by creating multimedia elements that align with brand’s aesthetic

UW-Whitewater Residence Life Whitewater, WI

*Resident Assistant* August 2024 - present

* Design and create eye-catching flyers and social media posts to promote community-building events for residents
* Responsible for the health and well-being of 40 floor residents
* Collaborate with a team of 8 other resident assistants to develop programming for 200+ residents

McDonald’s Madison, WI

*Crew Team Member* Summers 2022 - 2023

* Provided exceptional customer service in all interactions with guests, contributing to a positive restaurant experience
* Tracked and fulfilled food orders with efficiency using online system while maintaining accuracy of each order
* Trained and mentored new staff members throughout their first month on the job

**INVOLVEMENT & ACTIVITIES:**

Game and Media Entertainment Developers (GAMED) September 2023 - present

* Collaborate with a team of students in monthly game jams to design and create video games in Unity
* Utilize creative skills to design graphics for one new game each month using Maya and Blender

**SKILLS:**

* Proficient in Adobe After Effects, Adobe Premiere
* Knowledge of motion graphics and basic animation principles
* Experience with HTML, Python, Java, C#, C++
* Proficient in Microsoft Word and Excel