

Willie Warhawk

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OBJECTIVE:

To obtain a marketing internship by using the knowledge gained from my prior work experience in combination with strong leadership and communication skills.

EDUCATION:

University of Wisconsin-Whitewater
Bachelor of Business Administration
Major: Marketing

Anticipated Graduation: May 2026
Cumulative GPA: 3.36/4.0
Dean's List: Fall 2022 and Spring 2023

EMPLOYMENT HISTORY:

Aptar Group Inc., Mukwonago, WI

November 2023 - Present

Marketing Intern

- Assist the marketing team by designing PowerPoint presentations used to promote new product extensions for internal company training sessions
- Responsible for market research tasks including data collection and analysis
- Create content for corporate social media marketing sites
- Enhanced communication skills by working with cross-functional team

UW-Whitewater Residence Life, Whitewater, WI

Fall 2023 - Present

Resident Assistant

- Responsible for the health and well-being of 60 floor residents
- Work as part of a team of RAs to develop programming for several hundred residence hall students
- Trained in conflict resolution and mediation
- Promote events for hall residents by creating flyers and social media messages

Kohler Corporation, Kohler, WI

Summers 2020-2022

Summer Assembly Technician

- Assisted in training new staff
- Demonstrated ability to learn quickly and follow directions
- Utilized attention to detail while assembling kitchen and bath fixtures
- Ensured that assembled products met plant standards using quality control guidelines

EXTRACURRICULAR ACTIVITIES:

UW-Whitewater American Marketing Association

Fall 2022-Present

Leadership Involvement Team

Fall 2023

- Helped to develop program ideas and assisted with marketing events to residents