

UW-Whitewater Career Services 2023-2024 Sponsorship Program

Dear Valued Partner,

UW-Whitewater Career Services is excited to continue our Sponsorship Program for the 2023-2024 year. This is an exclusive opportunity for you to reach and recruit our exceptional students beyond our standard services. If you're looking for additional ways to enhance your brand and presence at UW-Whitewater, we invite you to consider becoming one of our sponsorship partners.

We've included information in this brochure about why you should sponsor our department and what benefits you will receive as a sponsor. Through our Sponsorship Programs, you will have more direct opportunities to build your organization's brand and connect with our students who are ready to bring their skills to your organization.

Thank you for your past partnership with UW-Whitewater Career Services in recruiting UW-Whitewater students for your opportunities. We look forward to working with you in the future, and hope you'll consider this opportunity to further interact with our students for the upcoming 2023-2024 Academic Year.

Please contact any of our Employer Relations team members if you have any questions or would like to meet to discuss the program further!

Joshua Reed, Director of Career Services, ReedJP@uww.edu, 262-472-1498

Kim Apel, Technology & Employer Relations Coordinator, ApelK@uww.edu, 262-472-1472

Frank Lanko, Business Career Services Manager, LankoF@uww.edu, 262-472-7032

Sarah Stolberg, Employer Services Assistant, StolberS@uww.edu, 262-472-1950



Why Sponsor UW-Whitewater Career Services?



Career Services is the primary connection point between employers and UW-Whitewater students.

During the 2022-2023 academic year, we connected employers with our students via our 2 career fairs, information sessions & tables, interviews coordinated through Handshake and more. Additionally, our office sent over 300,000 email messages to students related to our events and services throughout the year.

- **Warhawks are engaging with our programs.** Approximately 2,000 students attended our career fairs in 2022-2023, and over 200 students attended our Career Week events during Fall. Additionally, over 5,000 unique students logged in to use Handshake this past year. Finally, over 300 students used our free Warhawk Success Closet to find professional attire to attend career fairs, interviews and to use for internship and full-time jobs. Our students understand the importance of taking charge of their own career paths.
- **Our Warhawk students are distinguished.** UW-Whitewater is again a 2022-2023 *College of Career Development Distinction*. Additionally, organizations like yours continue to hire our graduates. This endorsement of our students' skills is shown through the number of graduates (99.5%) that are hired within their fields or attend graduate school within the first 6-12 months after graduation.
- **Warhawks are well rounded.** With over 50 academic majors available, students from UW-Whitewater develop skills across a variety of interdisciplinary programs. They are prepared to adapt to the ever-changing needs of the professional world.
- **Warhawks are involved.** Last year, students were involved in UW-W's 238 recognized student organizations. Additionally, over 2,750 students were employed on campus. Through these and other extracurricular opportunities, our students gain skills outside of the classroom to help them become significant contributors in the workforce.



Sponsorship Levels

Cost, 1 Academic Year (September 1, 2023 - May 31, 2024)

Number of Sponsorships Available

	Platinum	Gold	Silver	Bronze
	\$10,000	\$6,000	\$3,000	\$1,500
	Unlimited	Unlimited	Unlimited	Unlimited
Handshake sponsorship to include "Handshake sponsored by" with your company logo on UW-Whitewater's Handshake landing page	x			
Sponsor of the Warhawk Success Closet	x			
Company logo featured on the UW-Whitewater Career Services Facebook & LinkedIn cover photo	x			
Receive priority for on-campus interview date selection (Priority request deadlines: Fall 8/14/23; Spring 1/5/24)	x	x		
Posting on Career Services' social media (Facebook, Instagram & LinkedIn simultaneously); Postings per year indicated at right	x - 4 per year	x - 2 per year		
Targeted email message to UWW students; Number of emails per year indicated at right	x - 4 per year	x - 2 per year	x - 1 per year	
Opportunity to participate in multiple exclusive events hosted by Career Services	x	x	x	
Registration fee included for Career Services' on-campus Hawk Career Fair dates. Number of registrations per semester indicated at right. Includes: - Priority table placement - Recognition as a sponsor during the event & on event map - Recognition on all electronic and print promotional materials - Company logo & link on student registration page in Handshake	x 1 Fall & 2 Spring	x 1 Fall & 2 Spring	x 1 Fall & 1 Spring	x 1 Fall OR 1 Spring
Opportunity to participate in a College of Business & Economics Career Information Class Employer Panel	x	x	x	x
Logo and company link featured in Career Services' semesterly newsletter to all students	x	x	x	x
Featured as part of UW-Whitewater's featured Employer Collections within Handshake (signal-boosted)	x	x	x	x
Logo and company link featured on Career Services' website	x	x	x	x
Logo featured on physical and digital signage throughout the Career Services office	x	x	x	x

***Note: All sponsorship benefits are available only during the sponsorship year September 1, 2023 - May 31, 2024, unless specifically stated above. Any unused sponsorship benefits will be forfeited at the end of the sponsor year.**



Core Services: Available to ALL employers free of charge unless otherwise noted	x	x	x	x
<ul style="list-style-type: none"> • Access to Handshake to post positions • Use of interview space to conduct on-campus student interviews • Career Services sponsorship of information tables in the University Center (up to 5 per semester) • Career Services sponsorship of employer information sessions (up to 1 room booking per semester) • Invitation to attend Career Services career fairs (registration fee applies) 				

UW-Whitewater Career Services

Sponsorship Program Agreement

Please indicate your
desired level of support
for 2023-2024:

Platinum \$10,000

Silver \$3,000

Gold \$6,000

Bronze \$1,500

Company Name: _____

Contact Name: _____

Address: _____

City/State/Zip: _____

Phone Number: _____

Email Address: _____

Next Steps: Complete this agreement form and return via email to the address below. Upon receipt of form, we will generate an official agreement form for your signature and send you an invoice for payment. Please note that we are only able to accept check payments for sponsorships this year, and that payment must be received by **August 15, 2023** to ensure receipt of benefits. We will also reach out to schedule a kickoff meeting to discuss your benefits for the 23-24 year.

Corporate sponsors, please note:

The Internal Revenue Service (IRS) mandates that gifts made in exchange for goods and services may not be fully deductible. Always check with your tax attorney to learn more about what qualifies as a tax deduction.

Individual donors, please note: Gifts made by individuals are tax-deductible to the extent allowed by current tax laws. Your gift is acknowledged with an official thank-you letter/receipt which indicates the amount of your gift that qualifies as tax-deductible.

Please return form via email to:

Kim Apel
apelk@uww.edu
262-472-1472



University of Wisconsin
Whitewater

Career Services