

**UW-Whitewater**  
**Undergraduate 1st Destination Percentage Report**  
*(of employment and continuing education)*

**College of Business & Economics**  
**December 2022 + May 2023 + August 2023 graduates**

prepared by Brian Bredeson, Career Services, Summer 2024

<i>Area of Study</i>	<i>Total # of Grads</i>	<i># of Grads "Reported"</i>	<i># Employed</i>	<i>Grad School/ Contin.Ed</i>	<i>% "Reported" Grads Placed</i>
ACCOUNTING	80	59	56	3	100.0%
BUSINESS ANALYTICS	13	8	6	1	87.5%
ECONOMICS	11	6	6	0	100.0%
ENTREPRENEURSHIP	9	6	5	0	83.3%
FINANCE	166	120	110	5	95.8%
GENERAL BUSINESS	90	48	46	1	97.9%
INFO TECHNOLOGY	32	24	22	1	95.8%
INTEGRATED BUSINESS/SCIENCE	3	2	2	0	100.0%
INTERNATIONAL BUSINESS	12	7	7	0	100.0%
<b>MANAGEMENT</b>					
<i>General Management</i>	63	38	32	5	97.4%
<i>Human Resources Management</i>	39	33	27	2	90.9%
<i>Supply Chain Management</i>	49	40	40	0	100.0%
MARKETING	139	107	103	2	98.1%
SAFETY	27	22	21	0	95.5%
<b>TOTALS for All Areas of Study</b>	<b>733</b>	<b>520</b>	<b>483</b>	<b>20</b>	<b>96.7%</b>