

UW-Whitewater
Undergraduate 1st Destination Percentage Report
(of employment and continuing education)

College of Business & Economics
December 2023 + May 2024 + August 2024 graduates

prepared by Brian Bredeson, Career Services, Summer 2025

<i>Area of Study</i>	<i>Total # of Grads</i>	<i># of Grads "Reported"</i>	<i># Employed</i>	<i>Grad School/ Contin.Ed</i>	<i>% "Reported" Grads Placed</i>
ACCOUNTING	71	46	44	2	100.0%
BUSINESS ANALYTICS	15	7	7	0	100.0%
ECONOMICS	9	5	4	1	100.0%
ENTREPRENEURSHIP	12	8	6	2	100.0%
FINANCE	165	95	86	6	96.8%
GENERAL BUSINESS	94	54	51	1	96.3%
INFO TECHNOLOGY	23	14	13	1	100.0%
INTEGRATED BUSINESS/SCIENCE	3	2	2	0	100.0%
INTERNATIONAL BUSINESS	7	6	6	0	100.0%
MANAGEMENT					
<i>General Management</i>	81	43	39	4	100.0%
<i>Human Resources Management</i>	39	30	30	0	100.0%
<i>Supply Chain Management</i>	37	27	23	3	96.3%
MARKETING	140	101	92	3	94.1%
SAFETY	23	20	19	1	100.0%
TOTALS for All Areas of Study	719	458	422	24	97.4%