

**SAMPLE Four-Year Plan**  
**ART BA- Graphic Design Emphasis**  
**FALL 2020 Requirements**

The curriculum in the BA-Art with a Graphic Design emphasis degree is somewhat flexible in that there are some required sequences, while it also allows students to move through other coursework in many ways. This four-year plan illustrates one possible pathway an incoming freshman student could take to complete a degree in four years. This is not an official document and is not the only way that a BA-Art with a Graphic Design emphasis degree can be completed in four years. Current students should refer to their individual Academic Advising Report for specific graduation requirements.

**First Year**

Fall Semester	Units
CORE 110 – World of the Arts	3
ENGLISH – 100 or 101: Intensive College Writing and Reading or College Writing Reading	3-4
MATH 139 – Quantitative Reasoning	3-5
INTRAUNIVERSITY 104 – New Student Seminar	1
ARTSTUDIO 102, 103, or 201 – 2-D Design, 3-D Design, or Drawing I	3
ARTSTUDIO 102, 103, or 201 – 2-D Design, 3-D Design, or Drawing I	3
<b>Total Credits</b>	<b>16-18</b>

Spring Semester	Units
ENGLISH 102 – Intro to College Writing Reading, Research	3
CORE 120 or 140 – Historical Perspectives or Individual	3
ARTHIST 201, 202, or 203 – Survey of Art: Ancient to 1400 CE, Survey of Art: 1400-1900 CE, Introduction to Modern and Contemporary Art	3
MAGD 210 – Visual Design for Digital Media	3
ARTSTIO 230 – Printmaking: Introductory Survey	3
<b>Total Credits</b>	<b>15</b>

**Notes:** The math and English courses you will take during your first year will depend on UW System placement exam scores and ACT/SAT sub-scores. This four-year plan reflects the math and English courses most common for students in this major. All students are encouraged to complete placement testing prior to attending Warhawks SOAR (Student Orientation, Advising, and Registration).

**Second Year**

Fall Semester	Units
CORE Lab Science	4
CORE 130 – Individual and Society	3
ARTSTUDIO 103 – 3D Design	1-2
ARTSTUDIO 381 – Graphic Design I	3
ARTHIST 201, 202, OR 203 – Survey of Art: Ancient to 1400 CE, Survey of Art: 1400-1900 CE, Introduction to Modern and Contemporary Art	3
<b>Total Credits</b>	<b>14-15</b>

Spring Semester	Units
COMM 110 – Introduction to Public Speaking	3
CORE Science	3
ARTSTUDIO 251 or 271 - Ceramics or Art Metals	3
ARTSTUDIO 382 – Graphic Design II	3
Minor	3
<b>Total Credits</b>	<b>15</b>

**Foundation Portfolio Review:** The Department of Art and Design has implemented the Foundation Portfolio Review to help students meet the expectations of the degree track early on. The Foundation Portfolio Review will help the student who is earning lower than a 3.3 grade point average, in Core Foundation Courses, clarify their goals and assess their skills. For Studio Art Majors seeking a BA-Art with a Graphic Design emphasis degree, the three Core Foundation courses include, ARTSTUDIO 102 Two-Dimensional Design, MAGD 210 Visual Design for Digital Media, and ARTSTUDIO 201 Drawing I.



University of Wisconsin  
**Whitewater**

College of Arts  
 and Communication

**Art and Design Department Contact Information**  
**Greenhill Center of the Arts, Room 2073**  
**262-472-1324**  
**[www.uww.edu/cac/art-design](http://www.uww.edu/cac/art-design)**

**Third Year**

Fall Semester	Units
GA (Non Major) Elective	2-3
ARTSTDIO 202–Drawing II	3
ARTSTDIO 379–Interactive Multimedia Design	3
Minor	3
Diversity Elective	3
<b>Total Credits</b>	<b>14-15</b>

Spring Semester	Units
CORE 390 – World of Ideas	3
ARTSTDIO 321 or 341 – Painting I or Sculpture I	3
Graphic Elective Studio	3
PEGNRL 192	1-2
Minor	3
<b>Total Credits</b>	<b>14-15</b>

**Fourth Year**

Fall Semester	Units
GH Elective	3
ARTSTDIO 321 or 341 – Painting I or Sculpture I	3
Elective Studio	3
Minor	3
Minor	3
<b>Total Credits</b>	<b>15</b>

Spring Semester	Units
GH Elective	3
Minor	3
Minor	3
Credits to 120 for Graduation, if needed	3-6
<b>Total Credits</b>	<b>12-15</b>

**SENIOR SHOW:** This degree Milestone provides the opportunity for the BA-Art with a Graphic Design emphasis student to formally exhibit some of their select course work in a formal gallery setting, typically during the student's Fall or Spring semester of graduation.

**Notes:** By completing the requirements of the BA-Art with a Graphic Design emphasis, students complete the Bachelor of Arts degree requirements.

**Opportunities:** The BA-Art with a Graphic Design emphasis degree at UWW provides a comprehensive and structured background in both fine art and digital art disciplines, that shapes students to think conceptually and creatively while applying technical skills in all forms of Graphic Design practice. After completing this program, students will be prepared to pursue various career opportunities such as becoming a Graphic Designer, Web Designer, Product/Package Designer, Brand Identity Designer, Art Director, Creative Director.

**Planning for Graduation:** Students are encouraged to apply for graduation one full semester prior to their intended graduation date. Information about commencement is on the Registrar's Office website (<http://www.uww.edu/registrar/graduation>) and the application for graduation is available to students in the WINS Student Information System.



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