



University of Wisconsin
Whitewater

College of Arts and Communication

Sample Four-Year Plan
COMMUNICATION MAJOR, PUBLIC RELATIONS EMPHASIS

This four-year plan illustrates the type of curriculum a new freshman would take to complete a degree in four years; it is not an official document. Refer to the Academic Advising Report and department website for detailed requirements.

Transfer students may have different general education requirements than those listed. Refer to your Advising Report for requirements specific to you.

<i>1st Semester</i>	<i>Credits</i>	<i>2nd Semester</i>	<i>Credits</i>
ENGLISH 101, Freshman English	3	ENGLISH 102, Freshman English	3
MATH 139 or 140 or 141	3-4	GL LAB SCIENCE	4-5
GEN ED CORE (GenEd 110, 130, or 120/140)	3	GEN ED CORE (GenEd 110, 130, or 120/140)	3
GENED Elective (Comm 131, GS, is suggested)	3	GEN ED CORE (GenEd 110, 130, or 120/140)	3
INTRAUNV 104, New Student Seminar	1	GENED Elective	3
PEGENRL 192, Personal Health & Fitness	1		
Average Semester Total	15	Average Semester Total	15
<i>3rd Semester</i>	<i>Credits</i>	<i>4th Semester</i>	<i>Credits</i>
Comm 202, Principles of Public Relations	3	Comm 203, Public Relations Tactics I	3
Comm 110, Intro to Human Communication	3	Comm 345, Persuasion	3
GM or GL, Quantitative or Technical Reasoning	3-5	College Requirement for BA or BS	2-3
GENED Elective	3	College Requirement for BA or BS	2-3
GENED Elective	3	Class for Minor	3
Average Semester Total	15	Average Semester Total	15
<i>5th Semester</i>	<i>Credits</i>	<i>6th Semester</i>	<i>Credits</i>
Comm 275, Adv & PR Research Literacy	3	Comm 204, Public Relations Tactics II	3
Major Technique Elective	3	Comm 424, Cross Cultural Communication	3
Major Theory Elective	3	Major Technique Elective	3
GEN ED 390, World of Ideas	3	Class for Minor	3
Class for Minor	3	Class for Minor	3
Average Semester Total	15	Average Semester Total	15
<i>7th Semester</i>	<i>Credits</i>	<i>8th Semester</i>	<i>Credits</i>
Comm 302, Public Relations Strategies	3	Comm 402, Public Relations Planning	3
Major Theory Elective	3	Class for Minor	3
Class for Minor	3	Class for Minor	3
Class for Minor	3	Elective to reach 120 credits, as needed	3
College Requirement for BA or BS	2-3	Elective to reach 120 credits, as needed	3
Average Semester Total	15	Average Semester Total	15

Department Website: <http://www.uww.edu/cac/communication>