



**COMMUNICATION MAJOR (BA or BS) — ELECTRONIC MEDIA EMPHASIS (36 CREDITS)**  
**All Communication Department majors require a minor, which can be from anywhere on campus.**  
**To qualify for graduation, all Communication and Journalism majors must earn a minimum 2.25 GPA**

**REQUIRED CORE. (21 CREDITS)**

Course No.	Course Name	Prerequisites
_____ Comm 238	Video Production I: Fundamentals of Video	None
_____ Comm 239	Audio Production I: Fundamentals of Audio	None
-----		
_____ Journlsm 241	Electronic Media Copywriting	None
	<b>OR</b>	
_____ Journlsm 227	Writing for News Media	None
	<b>OR</b>	
_____ English 376	Screenwriting	English 102 or English 105 or English 162
-----		
_____ Comm 258	Video Production II: Media Storytelling	Comm 238 and (Journlsm 227 or Journlsm 241 or English 376)
_____ Comm 259	Audio Production II: Advanced Audio Techniques	Comm 239 and (Journlsm 227 or Journlsm 241 or English 376)
_____ Journlsm 309	Media Ethics*	(a) Comm 238 and Comm 239 or (b) Journlsm 227 or (c) Journlsm 220
_____ Comm 487	Electronic Media Capstone: Senior Project	Comm 258 and Comm 259 and senior status

**PRACTICAL EXPERIENCE REQUIREMENTS. SELECT A TOTAL OF  3 CREDITS IN AT LEAST  2 DIFFERENT COURSES:**

Course No.	Course Name	Prerequisites
_____ Comm 230	Radio Practicum (1 cr.)	None
_____ Comm 231	Practicum in Television Production (1 cr.)	None
_____ Comm 293	Audio Practicum (1 cr.)	Comm 239 or MUSED 290 or consent of instructor
_____ Comm 294	Web Video & Game Industry - GameZombie Practicum	Comm 238 or consent of instructor
_____ Comm 331	Practicum in Television Production and Directing (1-3 cr.)	Comm 238 and (Journlsm 227 or English 376) or consent of instructor
_____ Journlsm 332	Practicum in Television News (1-3 cr.)	Comm 238 and (Journlsm 227 or Journlsm 241 or English 376)
_____ Musc 293	Audio Practicum	Comm 239 or MUSED 290 or consent of instructor

**THEORY ELECTIVES. (3 CREDITS) CHOOSE  1 COURSE FROM THE FOLLOWING LIST:**

Course No.	Course Name	Prerequisites
_____ Comm 422	Communication Theories	Junior standing
_____ Comm 485	Communication Research Methods	Junior standing
_____ Journlsm 305	History of Mass Communication	Sophomore standing
_____ Journlsm 420	Law of Mass Communication*	Journlsm 227 or Journlsm 220 or Comm 131

**COMMUNICATION & DIVERSITY ELECTIVES. (3 CREDITS) CHOOSE  1 COURSE FROM THE FOLLOWING LIST:**

Course No.	Course Name	Prerequisites
_____ Comm 424	Cross Cultural Communication (GS/DV)	Comm 110
_____ Comm 440	New Communication Technologies	Junior standing and [(Comm 238 and Comm 239) or Journlsm 227 or Journlsm 220 or MAGD 150]
_____ Journlsm 430	Communication and Public Opinion	Junior standing and [(Comm 238 and Comm 239) or Journlsm 227 or Journlsm 220 or any course in Political Science or Sociology] or consent of instructor
_____ Journlsm 431	Mass Communication in Society	Comm 131 or 202 or Journlsm 227 or 220



# University of Wisconsin Whitewater

## APPLIED ELECTIVES. (6 CREDITS) CHOOSE 2 COURSES FROM THE FOLLOWING LIST:

Course No.	Course Name	Prerequisites
_____ Comm 249	Great Moments in Cinema	None
_____ Comm 276	Event Planning for Communicating Professionals	Comm 110 and one of the following: Comm 202, 228, Journlsm 220, 227, 241, MAGD 150, English 375
_____ Comm 338	Video Production III: Corporate & Commercial Media	Comm 258
_____ Comm 339	Audio Production III: Studio Production	Comm 259 or consent of instructor
_____ Comm 346	Sound & Image: An Exploration of Sound	None
_____ Comm 493E	Internship in Electronic Media (1-3 cr.)	Department consent
_____ Journlsm 224	Media Criticism (GH)	None
_____ Journlsm 310	Publication Photography	None
_____ Journlsm 341	Television News Reporting and Production	Comm 238 and (Journlsm 227 or Journlsm 241 or English 376)
_____ Journlsm 491	Travel Study	Consent of department
_____ Comm 498	Independent Study	None

## MILESTONES

\*Courses satisfies the Writing Requirement for the Electronic Media emphasis. In order to pass the UW-Whitewater writing requirement, student must receive a grade of a 73% or higher in one of the two designated writing requirement courses.