



Event Planning & Promotion Certificate

The Event Planning & Promotion Certificate is available to any students taking Communication and Journalism classes.

Required Course:

COMM 276	EVENT PLANNING FOR COMMUNICATION PROFESSIONALS	3
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Interpersonal Skills Component (Select two courses from the following list): **6**

COMM 228	INTERPERSONAL COMMUNICATION
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COMM 242	COMMUNICATION AND TEAM BUILDING
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COMM 328	COMMUNICATION CONFLICT RESOLUTION
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JOURNLSM 364	ADVERTISING AND PUBLIC RELATIONS ACCOUNT MANAGEMENT
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Applied Skills Component (Select two courses from the following list): **6**

JOURNLSM 310	PUBLICATION PHOTOGRAPHY
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JOURNLSM 248	PUBLICATION LAYOUT
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JOURNLSM 241	ELECTRONIC MEDIA COPYWRITING
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JOURNLSM 493G	INTERNSHIP IN JOURNALISM
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COMM 258	VIDEO PRODUCTION II: MEDIA STORYTELLING
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COMM 259	AUDIO PRODUCTION II: ADVANCED AUDIO TECHNIQUES
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JOURNLSM 493A	INTERNSHIP ADVERTISING
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COMM 285	SOCIAL MEDIA OPTIMIZATION & THE NEW WEB
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COMM 493C	INTERNSHIP IN COMMUNICATION
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COMM 493E	INTERNSHIP IN ELECTRONIC MEDIA
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COMM 493I	PUBLIC RELATIONS INTERNSHIP
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COMM 493M	MAGD INTERNSHIP
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Total Units		15
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