

College of Business and Economics

Sales Leadership Development Certificate Requirement's

Required Courses (6 credits):		
Course No.	Course Name	Prerequisites
MARKETNG 312	Principles of Selling	COREG: MARKETNG 31
MARKETNG 460	Entrepreneurial and Advanced Sales Techniques	MARKETNG 311 & 312
Select TWO Courses from the	ne following list:	
MANGEMNT 320	Human Resources Management	MARKETNG 311
MANGEMNT 355	Negotiation Strategies	MARKETNG 311
MANGEMNT 369	Leadership in Management	MANGEMNT 301

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Total Units: 12