

College of Business and Economics

International Business Certificate - 12 units

(Available to Business Majors & Non-Business Majors)

Restrictions:

- 1. A maximum of two (2) transfer courses are allowed. No more than 50% of the certificate may be fulfilled using transfer courses.
- 2. In order to graduate with an international business certificate, a 2.0 GPA is required in the certificate.
- 3. Business majors must have a minimum GPA of 2.50 in the following areas: major requirements, combined transfer, and UW-Whitewater GPA, and in all subjects offered by the College of Business & Economics.
- 4. Non-business majors must have at least 60 credits earned and a cumulative GPA of 2.00.

Select (12 units) from the following:

	Course No.	Course Name	Prerequisites
	BEINDP 200	Introduction to International Business	
	COMM 424	Cross Cultural Communication	COMM 110
OR	ECON 401	The International Economy	ECON 201
OR	ECON 406	International Finance	ECON 202
OR	ECON 431	Economics of Globalization	ECON 201
	FNBSLW 410	Multinational Business Finance	FNBSLW 344
	ITSCM 456	Global Supply Chain Management	ITSCM 306
	MANGEMNT 410	International Management	MANGEMNT 301
	MARKETNG 361	International Marketing	MARKETNG 211

Fall 2024 Catalog Reviewed 5/2024