

College of Business and Economics

Transportation Sales Certificate - 12 units

(Available to Business Majors & Non-Business Majors)

Restrictions:

- 1. A maximum of two (2) transfer courses are allowed. No more than 50% of the certificate may be fulfilled using transfer courses.
- 2. In order to graduate with a transportation sales certificate, a 2.00 GPA is required in the certificate.
- 3. Business majors must have a minimum GPA of 2.50 in the following areas: major requirements, combined transfer, and UW-Whitewater GPA, and in all subjects offered by the College of Business & Economics.

Prerequisites

Minimum Sophomore standing.

4. Non-business majors must have at least 60 credits earned and a cumulative GPA of 2.00.

Course Name

Principles of Selling

Required Courses (6 units) Course No.

MARKETNG 212

MARKETNG 460	Advanced Sales	MARKETNG 211 & MARKETNG 212
Select (6 units) from the following:		
Course No.	Course Name	Prerequisites
ITSCM 450	Logistics & Production Systems	ITSCM 306
ITSCM 458	Global Sourcing & Transportation	ITSCM 306
ITSCM 462	Purchasing Management	ITSCM 306

Fall 2024 Catalog Reviewed 5/2024