



Sample 4 Year Plan (Fall 2023 Requirements)

ECONOMICS MAJOR

BBA (COLLEGE OF BUSINESS AND ECONOMICS)

The 4 year Plan illustrates the type of curriculum a new freshman could take to complete a degree in 4 years; it is not an official document.

Refer to Academic Advising Report for full requirements.

Sample Academic Advising Reports are available on-line at

<http://www.uww.edu/registrar/sample-aars>.

Courses in bold are required for admission to the upper division business courses.

1st Semester	Units	2nd Semester	Units
ENGLISH 101 (<i>pre-req. English 90</i>)	3	ENGLISH 102 (<i>pre-req. English 101</i>)	3
Math 139 (<i>pre-req. Math 41</i>) OR Math 143 (<i>pre-req. C or better in Math 139</i>)	3	Math 143 (<i>pre-req. C or better Math 139</i>) OR General Education Elective	3
BEINDP 101	3	CORE 110,130, or 140 Recommended over 120	3
CORE 110,130, or 140 Recommended over 120	3	PEGNRL 192 - Personal Health and Fitness	1
General Education Elective	3	Lab Science (GL) (<i>co-req. or completion of Math 139</i>)	4-5
INTRAUNV 104 (recommended)	1		
Semester Total	15-16	Semester Total	14-15
3rd Semester	Units	4th Semester	Units
COMM 110	3	General Education Elective/Diversity	3
ECON 201 (<i>pre-req. Math 139</i>)	3	ECON 202 (<i>pre-req. Econ 201</i>)	3
BEINDP 290* (<i>pre-req. English 102</i>)	2	ITSCM 280*	3
ACCOUNT 244* (<i>pre-req. Math 139</i>)	3	ECON 245* (<i>pre-req. Math 143</i>)	3
CORE 110,130, or 140 Recommended over 120	3	ACCOUNT 249* (<i>pre-req. Account 244</i>)	3
BEINDP 288 (<i>pre-req. English 102</i>)	1		
Semester Total	15	Semester Total	15

Students take 300- and 400-level business courses in their junior and senior years. These courses require admission to the upper division business courses. See admission requirements on second page.

5th Semester	Units	6th Semester	Units
ECON 301 (F) (S-Online) (<i>pre-req. Econ 202; offered online in spring semester</i>)	3	ECON 302 (S) (F-Online) (<i>pre-req. Econ 202; offered online in fall semester</i>)	3
ECON ELECTIVE (300-400) (see options on back)	3	CORE 390 (<i>pre-req. 60 completed credits</i>)	3
UPPER DIVISION BUSINESS CORE** (see back)	3	ECON Elective (300-400 level) (see options on back)	3
UPPER DIVISION BUSINESS CORE** (see back)	3	ECON Elective (300-400 level) (see options on back)	3
ECON 345 (F) (S-Online) (<i>pre-req. Econ 245; offered online in spring semester</i>)	3	UPPER DIVISION BUSINESS CORE** (see back)	3
Semester Total	15	Semester Total	15
7th Semester	Units	8th Semester	Units
ECON ELECTIVE (300-400) (see options on back)	3	MANGEMNT 489** (<i>pre-req. upper division core completion</i>)	3
ECON ELECTIVE (300-400) (see options on back)	3	Elective	3
General Education Elective	3	International Requirement	3
UPPER DIVISION BUSINESS CORE** (see back)	3	ECON 489 (<i>pre/co-req. Econ 301, 302, & 345</i>)	3
UPPER DIVISION BUSINESS CORE** (see back)	3	Elective	3
		Elective	0-3
Semester Total	15	Semester Total	15-18

*Lower division business courses that require a 2.5 combined GPA to register for them.

**Upper division business core courses that are required for all majors in the College of Business and Economics.

*** (F) = Course offered in fall only (S) = Course offered in spring only

Department Website: <http://www.uww.edu/cobe/departments/department-of-economics>

Transfer students may have different general education requirements than those listed. Refer to your Advising Report for requirements specific to you.

Upper Division Business Core courses**

All business majors are required to take the upper division core of business courses below. In most cases, it is recommended that you complete these courses in your junior year. In some cases, specific core courses are recommended in specific semesters; otherwise, you may take them in either semester of your junior year. The upper division business core courses are:

FNBSLW 344-Business Finance (*pre-req. Account 244*)
ITSCM 306-Operations Management (*pre-req. Econ 245*)
FNBSLW 341-Business and Commercial Law

MANGEMNT 301-Organizational Behavior
MARKETNG 311-Principles of Marketing

MANGEMNT 489-STRATEGIC MANAGEMENT is a senior-level capstone course and has **FIVE PRE-REQUISITES: FNBSLW 341, FNBSLW 344, MANGEMNT 301, ITSCM 306, and MARKETNG 311.**

ECONOMICS ELECTIVES (15 UNITS):

Select 15 Units (300-400 level) from the Economics Department.

ECON 352 – Race, Gender, and Economic Justice
ECON 353 – Contemporary Labor Markets
ECON 354 – Money and Banking
ECON 356 – Public Finance
ECON 360 – Growth and Development in the World Economy
ECON 401 – The International Economy
ECON 402 – Business Cycles

ECON 404 – History of Economic Thought
ECON 406 – International Finance
ECON 431 – Economics of Globalization
ECON 438 – Urban Economics, Issues, and Policy
ECON 442 – Game Theory
ECON 446 – Advanced Econometrics
ECON 471 – Environmental and Natural Resource Economics

ELECTIVE NOTE: Must review pre-requisites in undergraduate catalog or WINS prior to registration.

General Advising Notes

ECON 301 is recommended to be taken in Fall of Junior Year (5th Semester) and students must have their ECON 202 completed. Students should follow the sequencing of Fall and Spring only coursework to graduate in 4 years, if they do not want to take courses online.

College of Business and Economics Notes

Admission to the Upper Division Business Courses:

As a business major, you must first be admitted to the upper division to take 300- and 400-level business courses. Admission to upper division business courses requires that you meet the following criteria:

1. Have 54 **or** more projected units. Projected units are the number of units that will be earned at the end of the present term.
2. Have finished **or** be registering for the last unique and lower division business courses required for admission, indicated in **bold** on the previous page.
3. Have earned a combined (transfer and UW-Whitewater) GPA of at least 2.8.

After being admitted to upper division business courses, you must maintain a 2.50 combined cumulative GPA to be able to continue enrolling in business courses.

In order to graduate, business students must have:

1. At least 120 Units
2. 2.50 combined cumulative GPA, 2.50 combined GPA in the major, 2.50 combined GPA in all subjects offered by the College of Business and Economics
3. Completed all course requirements of the degree and major.