



Sample 4 Year Plan (Fall 2023 Requirements)
GENERAL BUSINESS MAJOR
BBA (COLLEGE OF BUSINESS AND ECONOMICS)

The 4 year Plan illustrates the type of curriculum a new freshman could take to complete a degree in 4 years; it is not an official document. Refer to Academic Advising Report for full requirements.

Sample Academic Advising Reports are available on-line at

<http://www.uww.edu/registrar/sample-aars>

Courses in bold are required for admission to the upper division business courses.

1st Semester	Units	2nd Semester	Units
ENGLISH 101 (pre-req. English 90)	3	ENGLISH 102 (pre-req. English 101)	3
Math 139 (pre req. Math 41) OR Math 143 (pre req. C or better in Math 139)	3	Math 143 (PREREQ C or better MATH 139) OR General Education Elective	3
BEINDP 101	3	CORE 110, 130, 120 or 140	3
CORE 110, 130, 120 or 140	3	PEGNRL 192	1
General Education Elective	3	Lab Science (GL) (co req. or completion of Math 139)	4-5
INTRAUNV 104 (recommended)	1		
Semester Total	15-16	Semester Total	14-15
3rd Semester	Units	4th Semester	Units
COMM 110	3	ITSCM 280 *	3
ECON 201 (pre-req. Math 139)	3	ECON 202 (pre-req. Econ 201)	3
ACCOUNT 244* (pre-req. Math 139)	3	ACCOUNT 249* (pre-req. Account 244)	3
BEINDP 290* (pre-req. English 102)	2	ECON 245 * (pre-req. Math 143 or 152 or Calculus credit)	3
CORE 110, 130, 120 or 140	3	General Education Elective/Diversity	3
BEINDP 288* (pre-req. English 102)	1		
Semester Total	15	Semester Total	15

Students take 300- and 400-level business courses in their junior and senior years. These courses require admission to the upper division business courses. See admission requirements on second page.

5th Semester	Units	6th Semester	Units
UPPER DIVISION BUSINESS CORE** (see back)	3	General Business Elective – Group 1 (see back)	3
UPPER DIVISION BUSINESS CORE** (see back)	3	General Business Elective – Group 2 (see back)	3
UPPER DIVISION BUSINESS CORE** (see back)	3	UPPER DIVISION BUSINESS CORE** (see back)	3
UPPER DIVISION BUSINESS CORE** (see back)	3	General Business Elective – Group 3 (see back)	3
CORE 390 (pre-req. 60 completed credits)	3	General Education Elective	3
Semester Total	15	Semester Total	15
7th Semester	Units	8th Semester	Units
General Business Elective – Group 4 (see back)	3	General Business Elective – Group 5	3
General Business Elective (see back)	3	MANGEMNT 489**	3
General Business Elective (see back)	3	General Business Elective (see back)	3
International Requirement	3	Elective	3
General Education Elective	3	Elective	3
		Elective	0-3
Semester Total	15	Semester Total	15-18

*Lower division business courses that require a 2.5 combined GPA to register for them.

**Upper division business core courses that are required for all majors in the College of Business and Economics.

*** (F) = Course offered in fall only (S) = Course offered in spring only

Transfer students may have different general education requirements than those listed. Refer to your Advising Report for requirements specific to you.

Upper Division Business Core courses**

All business majors are required to take the upper division core of business courses below. In most cases, it is recommended that you complete these courses in your junior year. In some cases, specific core courses are recommended in specific semesters; otherwise, you may take them in either semester of your junior year. The upper division business core courses are:

FNBSLW 344-Business Finance (*pre-req. Accounting 244*)

MANGEMNT 301-Organizational Behavior

ITSCM 306-Operations Management (*pre-req. ECON 245*)

MARKETNG 311-Principles of Marketing

FNBSLW 341-Business and Commercial Law

MANGEMNT 489-STRATEGIC MANAGEMENT is a senior-level capstone course and has **FIVE PRE-REQUISITES: FNBSLW 341, FNBSLW 344, MANGEMNT 301, ITSCM 306, and MARKETNG 311.**

GENERAL BUSINESS ELECTIVES (Groups 1-5) – 24 units:

Group 1: Project Management and Business Planning- ITSCM 385- Project Management: Methodologies, Techniques, & Tools, MANGEMNT 386 - Entrepreneurship: Business Feasibility, SAFETY 380- Introduction to Occupational Safety and Health (*Pre-Req Safety 388 or Instructor Consent*), MANGEMNT 419 - Organizational Development and Change

Group 2: Legal Issues and Risk Management- FNBSLW 443 - Labor Law, FNBSLW 433 -Creditors' Rights and Bankruptcy, FNBSLW 446 - Insurance, FNBSLW 348 - Real Estate, SAFETY 453 - Fundamentals of Environmental Law

Group 3: Broad Economic Issues- ECON 354 - Money and Banking, ECON 356 - Public Finance, ECON 360 - Growth and Development in the World Economy, ECON 345 - ECONMETRICS

Group 4: Social Responsibility- ECON 471 - Natural Resource and Environmental Economics, FNBSLW 455 - Corporate Governance and Administrative Law, MANGEMNT 366 - Social Responsibility; SAFETY 420 - Principles of Environmental Management

Group 5: Interpersonal/Supervisory/Management Skills- MANGEMNT 320 - Human Resource Management, MANGEMNT - 369 Leadership in Management, MARKETNG 312 - Principles of Selling; SAFETY 450 - Behavioral Aspects of Accident Prevention

General Business Electives (9 credits): select from 300 and/or 400 level courses from ACCOUNT, ECON, FNBSLW, ITSCM, MANGEMNT, MARKETNG and SAFETY to add depth within an area of study.

General Advising Notes

No more than 12 credits of the major can be taken from one department in the College of Business and Economics

College of Business and Economics Notes

Admission to the Upper Division Business Courses

As a business major, you must first be admitted to the upper division to take 300- and 400-level business courses. Admission to upper division business courses requires that you meet the following criteria:

1. Have 54 **or** more projected units. Projected units are the number of units that will be earned at the end of the present term.
2. Have finished **or** be registering for the last unique and lower division business courses required for admission, indicated in **bold** on the previous page.
3. Have earned a combined (transfer and UW-Whitewater) GPA of at least 2.8.

After being admitted to upper division business courses, you must maintain a 2.50 combined cumulative GPA to be able to continue enrolling in business courses.

In order to graduate, business students must have:

1. At least 120 Units
2. 2.50 combined cumulative GPA, 2.50 combined GPA in the major, 2.50 combined GPA in all subjects offered by the College of Business and Economics

3. Completed all course requirements of the degree and major.