



**Sample 4 Year Plan (Fall 2023 Requirements)  
INTERNATIONAL BUSINESS MAJOR  
BBA (COLLEGE OF BUSINESS AND ECONOMICS)**

The 4 year Plan illustrates the type of curriculum a new freshman could take to complete a degree in 4 years; it is not an official document. Refer to Academic Advising Report for full requirements.

Sample Academic Advising Reports are available on-line at

<http://www.uww.edu/registrar/sample-aars>

**SPECIAL REQUIREMENTS NOTE: 1) A credit-bearing semester long study abroad experience is required along with 2) Written and oral reflection and 3) 16 credits of Foreign Language.**

*Courses in bold are required for admission to the upper division business courses.*

| <b>1<sup>st</sup> Semester</b>   |  | <b>Units</b> | <b>2<sup>nd</sup> Semester</b>                                  |  | <b>Units</b> |
|--|--|--------------|---|--|--------------|
| <b>ENGLISH 101</b> (pre-req. English 90)   |  | 3            | <b>ENGLISH 102</b> (pre-req. English 101)                       |  | 3            |
| Math 139 (pre req. Math 41) <b>OR</b> <b>Math 143</b> (pre req. C or better in Math 139) |  | 3            | <b>Math 143</b> (PREREQ C or better MATH 139) OR                |  | 3            |
| Foreign Language   |  | 4            | General Education Elective                                      |  | 4            |
| <b>BEINDP 101</b>  |  | 3            | Foreign Language  |  | 4            |
| CORE (CORE 110, 130, or 120/140)   |  | 3            | CORE (CORE 110, 130, or 120/140)                                |  | 3            |
| INTRAUNV 104 (Recommended)   |  | 1            | <b>COMM 110</b>   |  | 3            |
| Semester Total   |  | 16-17        | Semester Total  |  | 16           |
| <b>3<sup>rd</sup> Semester</b>   |  | <b>Units</b> | <b>4<sup>th</sup> Semester</b>                                  |  | <b>Units</b> |
| <b>BEINDP 200</b>  |  | 3            | <b>ECON 202</b> (pre-req. Econ 201)                             |  | 3            |
| <b>ECON 201</b> (pre-req. Math 139)  |  | 3            | <b>ECON 245 *</b> (pre-req. Math 143 or 152 or Calculus credit) |  | 3            |
| <b>ITSCM 280 *</b>   |  | 3            | <b>ACCOUNT 249*</b> (pre-req. Account 244)                      |  | 3            |
| Foreign Language   |  | 4            | Foreign Language  |  | 4            |
| <b>ACCOUNT 244 *</b> (pre-req. Math 139)   |  | 3            | CORE (CORE 110, 130, or 120/140)                                |  | 3            |
| Semester Total   |  | 16           | Semester Total  |  | 16           |

*Students take 300- and 400-level business courses in their junior and senior years. These courses require admission to the upper division business courses. See admission requirements on second page.*

| <b>5<sup>th</sup> Semester</b>                 |  | <b>Units</b> | <b>6<sup>th</sup> Semester</b>                 |  | <b>Units</b> |
|--|--|--------------|--|--|--------------|
| <b>BEINDP 290 *</b> (pre-req. English 102)     |  | 2            | Upper Division Business Core** (see back page) |  | 3            |
| <b>MARKETNG 311 **</b>                         |  | 3            | Upper Division Business Core** (see back page) |  | 3            |
| <b>MANGEMNT 301 **</b>                         |  | 3            | Lab Science (GL)                               |  | 4-5          |
| Upper Division Business Core** (see back page) |  | 3            | Elective                                       |  | 3            |
| Elective                                       |  | 3            | PEGNRL 192                                     |  | 1            |
| <b>BEINDP 288 *</b> (pre-req. English 102)     |  | 1            |  |  |              |
| Semester Total                                 |  | 15           | Semester Total                                 |  | 14-15        |

| <b>7<sup>th</sup> Semester</b>  |  | <b>Units</b> | <b>8<sup>th</sup> Semester</b>                                  |  | <b>Units</b> |
|---|--|--------------|---|--|--------------|
| <b>MARKETING 361</b> (pre-req. <b>MARKETING 311</b> )   |  | 3            | <b>COMM 424</b> (pre-req. <b>COMM 110</b> )                     |  | 3            |
| <b>ECON 401</b> (pre-req. <b>ECON 201</b> ) <b>OR</b> <b>ECON 406</b> (pre-req. <b>ECON 202</b> ) <b>OR</b> <b>ECON 431 (S)</b> (pre-req. <b>ECON 201</b> ) |  | 3            | International Business Elective (see back for elective options) |  | 3            |
| <b>MANGEMENT 410</b> (pre-req. <b>Management 301</b> )  |  | 3            | International Business Elective (see back for elective options) |  | 3            |
| International Business Elective (see back for elective options)   |  | 3            | <b>MANGEMENT 489 **</b>   |  | 3            |
| <b>CORE 390</b> (pre-req. 60 completed credits)   |  | 3            |   |  |              |
| Semester Total  |  | 15           | Semester Total  |  | 12           |

\*Lower division business courses that require 24 credits and a 2.5 combined GPA to register for them.

\*\*Upper division business core courses that are required for all majors in the College of Business and Economics.

Transfer students may have different general education requirements than those listed. Refer to your Advising Report for requirements specific to you.

## Upper Division Business Core courses\*\*

All business majors are required to take the upper division core of business courses below. In most cases, it is recommended that you complete these courses in your junior year. In some cases, specific core courses are recommended in specific semesters; otherwise, you may take them in either semester of your junior year. The upper division business core courses are:

**FNBSLW 344-Business Finance** (*pre-req. Accounting 244*)  
**ITSCM 306-Operations Management** (*pre-req. ECON 245*)  
**FNBSLW 341-Business and Commercial Law**

**MANGEMNT 301-Organizational Behavior**  
**MARKETNG 311-Principles of Marketing**

**MANGEMNT 489-Strategic Management** is a senior-level capstone course and has five prerequisite courses: FNBSLW 341, FNBSLW 344, MANGEMNT 301, ITSCM 306, and MARKETNG 311.

### INTERNATIONAL BUSINESS ELECTIVES (9 Units).

**Select from courses:** ECON 360-Growth and Development in the World Economy, ECON 406-International Finance and Banking (**F**), ECON 431-Economics of Globalization (**S**), FNBSLW 410-Multinational Business Finance (**S**), GEOGRPY 332 (**F**) OR GEOGRPHY 452 Cultural Ecology and Sustainable Development, ITSCM 456-Supply Chain Management (**S**), POLISCI 350 (**F**) OR 351-International Law/International Relations, BEINDP 493-International Business Internship

## General Advising Notes

Students should take Marketing 311 and Management 301 as their first Upper Division Core courses. Students will automatically fulfill their International Requirement with BEINDP 200, Management 410, or COMM 424. Students must complete 16 credits of Foreign Language. Students must also do a semester long study abroad experience that requires a written and oral reflection when they return.

**(F)= Course offered in fall only (S) =Course offered in spring only**

## College of Business and Economics Notes

### Admission to the Upper Division Business Courses:

As a business major, you must first be admitted to the upper division to take 300- and 400-level business courses. Admission to upper division business courses requires that you meet the following criteria:

1. Have 54 **or** more projected units. Projected units are the number of units that will be earned at the end of the present term.
2. Have finished **or** be registering for the last unique and lower division business courses required for admission, indicated in **bold** on the previous page.
3. Have earned a combined (transfer and UW-Whitewater) GPA of at least 2.8.

After being admitted to upper division business courses, you must maintain a 2.50 combined cumulative GPA to be able to continue enrolling in business courses.

### In order to graduate, business students must have:

1. At least 120 Units
2. 2.50 combined cumulative GPA, 2.50 combined GPA in the major, 2.50 combined GPA in all subjects offered by the College of Business and Economics
3. Completed all course requirements of the degree and major.