

**Sample 4-Year Plan (Fall 2023 Requirements)  
MANAGEMENT MAJOR-Managing Sports Programs Emphasis BBA  
(COLLEGE OF BUSINESS AND ECONOMICS)**

The 4-year Plan illustrates the type of curriculum a new freshman could take to complete a degree in 4 years; it is not an official document. Refer to Academic Advising Report for full requirements.

Sample Academic Advising Reports are available on-line at  
<http://www.uww.edu/registrar/sample-aars>

*Courses in bold are required for admission to the upper division business courses.*

<b>1<sup>st</sup> Semester</b>	<b>Units</b>	<b>2<sup>nd</sup> Semester</b>	<b>Units</b>
<b>ENGLISH 101</b> (pre-req. English 90)	3	<b>ENGLISH 102</b> (pre-req. English 101)	3
Math 139 (pre-req. Math 41) <b>OR</b> Math 143 (pre-req. C or better in Math 139)	3	<b>MATH 143</b> (pre-req. C or better in Math 139)	3
<b>BEINDP 101</b>	3	CORE (CORE 110,130, or 120/140)	3
CORE (CORE 110,130, or 120/140)	3	PEGNRL 192	1
CORE (CORE 110,130, or 120/140)	3	Lab Science (GL) (co req. or completion of Math 139)	4-5
INTRAUNV 104 (Recommended)	1		
Semester Total	15-16	Semester Total	14-15
<b>3<sup>rd</sup> Semester</b>	<b>Units</b>	<b>4<sup>th</sup> Semester</b>	<b>Units</b>
<b>COMM 110</b>	3	<b>ECON 202</b> (pre-req. Econ 201)	3
<b>ECON 201</b> (pre-req. Math 139)	3	<b>ACCOUNT 249*</b> (pre-req. Account 244)	3
<b>ITSCM 280 *</b>	3	<b>ECON 245*</b> (pre-req. Math 143 or 152 or Calculus credit)	3
<b>BEINDP 290 *</b> (pre-req. English 102)	2	General Education Elective/Diversity	3
<b>ACCOUNT 244 *</b> (pre-req. Math 139)	3	General Education Elective	3
<b>BEINDP 288</b> (pre-req. English 102)	1		
Semester Total	15	Semester Total	15

*Students take 300- and 400-level business courses in their junior and senior years. These courses require admission to the upper division business courses. See admission requirements on second page.*

<b>5<sup>th</sup> Semester</b>	<b>Units</b>	<b>6<sup>th</sup> Semester</b>	<b>Units</b>
<b>MANGEMNT 301 **</b>	3	<b>MANGEMNT 366</b>	3
<b>RECREATN 388</b>	3	<b>MANGEMNT 369</b> (pre-req. MANGEMNT 301)	3
UPPER DIVISION BUSINESS CORE** (see back)	3	UPPER DIVISION BUSINESS CORE** (see back)	3
UPPER DIVISION BUSINESS CORE** (see back)	3	UPPER DIVISION BUSINESS CORE** (see back)	3
<b>CORE 390</b> (pre-req. 60 completed credits)	3	General Education Elective	3
Semester Total	15	Semester Total	15
<b>7<sup>th</sup> Semester</b>	<b>Units</b>	<b>8<sup>th</sup> Semester</b>	<b>Units</b>
<b>MANGEMNT 410</b> (pre-req. MANGEMNT 301)	3	<b>MANGEMNT 489 **</b>	3
<b>RECREATN 450</b>	3	Management Sports Program Elective (see back)	3
Management Elective (see back)	3	Management Elective (see back)	3
Any Business or Non-Business Elective	3	Any Business or Non-Business Elective	3
Any Business or Non-Business Elective	3	Any Business or Non-Business Elective	3
Semester Total	15	Semester Total	15

\*Lower division business courses that require a 2.5 combined GPA to register for them.

\*\*Upper division business core courses that are required for all majors in the College of Business and Economics.

\*\*\* (F) = Course offered in fall only (S) = Course offered in spring only

Department Website: <http://www.uww.edu/cobe/departments/department-of-management>

**Transfer students** may have different general education requirements than those listed. Refer to your Advising Report for requirements specific to you.

## Upper Division Business Core courses\*\*

All business majors are required to take the upper division core of business courses below. In most cases, it is recommended that you complete these courses in your junior year. In some cases, specific core courses are recommended in specific semesters; otherwise, you may take them in either semester of your junior year. The upper division business core courses are:

**FNBSLW 344-Business Finance** (*pre-req. Accounting 244*)  
**ITSCM 306-Operations Management** (*pre-req. ECON 245*)  
**FNBSLW 341-Business and Commercial Law**

**MANGEMNT 301-Organizational Behavior**  
**MARKETNG 311-Principles of Marketing**

**MANGEMNT 489-STRATEGIC MANAGEMENT** is a senior-level college capstone course and has **FIVE PRE-REQUISITES: FNBSLW 341, FNBSLW 344, MANGEMNT 301, ITSCM 306, and MARKETNG 311.**

**MANAGEMENT REQUIRED (9 units):** MANGEMNT 366 Social Responsibility, MANGEMNT 369 Leadership in Management, MANGEMNT 410 International Management

**MANAGING SPORTS PROGRAMS REQUIRED (6 units):** RECREATN 388 Special Events Management, RECREATN 450 Planning, Design, & Management of Recreation Facilities

**MANAGING SPORTS PROGRAMS ELECTIVES (3 units):** RECREATN 440 Commercial and Entrepreneurial Recreation, RECREATN 480 Legal Aspects of Sport and Recreation Activities, RECREATN 489 Managing Recreational Sports Programs, MARKETNG 371 Sports Marketing

**MANAGEMENT ELECTIVES (6 units):** MANGEMNT 310 Managing Curiosity and Problem-solving in Organizations, MANGEMNT 355 Negotiation Strategies, MANGEMNT 364 Sustainability Management, MANGEMNT 370 Nonprofit Theory & Practice, MANGEMNT 386 Entrepreneurship: Business Feasibility, MANGEMNT 419 Organizational Development and Change, MANGEMNT 428 Training and Development, MANGEMNT 485 Professional Services Entrepreneurship, MANGEMNT 493 Coop./Internship in Management, MANGEMNT 496 Special Studies, MANGEMNT 498 Independent Study, ITSCM 471 Introduction to Supply Chain Analytics

### General Advising Notes

Students should take **MANGEMNT 301** as their first Upper Division Core course. Students automatically fulfill their International Requirement with **MANGEMNT 410**, which is a required major course. **All Management majors must complete an Exit Survey prior to graduation:**

[http://uwwhitewater.co1.qualtrics.com/jfe/form/SV\\_2bntq7vpSo3H2Jf](http://uwwhitewater.co1.qualtrics.com/jfe/form/SV_2bntq7vpSo3H2Jf)

### College of Business and Economics Notes

#### Admission to the Upper Division Business Courses:

As a business major, you must be admitted to the upper division to take 300- and 400-level business courses. Admission to upper division business courses requires that you meet the following criteria:

1. Have 54 **or** more projected units. Projected units are the number of units that will be earned at the end of the present term.
2. Have finished **or** be registering for the last unique and lower division business courses required for admission, indicated in **bold** on the previous page.
3. Have earned a combined (transfer and UW-Whitewater) GPA of at least 2.8.

After being admitted to upper division business courses, you must maintain a 2.50 combined cumulative GPA to be able to continue enrolling in business courses.

#### To graduate, business students must have:

1. At least 120 Units
2. 2.50 combined cumulative GPA, 2.50 combined GPA in the major, 2.50 combined GPA in all subjects offered by the College of Business and Economics
3. Completed all course requirements of the degree and major.