



**Sample 4-Year Plan – Academic Year 2024-2025 Requirements
INTERNATIONAL BUSINESS MAJOR (BBA)**

The 4-year Plan **illustrates the course schedule a new freshman** could take to complete a degree in 4 years; it is not an official document. Refer to the Academic Advising Report (AAR) for full requirements.

To graduate, business students must have:

- At least 120 credits
- Minimum GPA of 2.5 in the following areas: major requirements, combined transfer and UW-Whitewater GPA, and in all subjects offered by the College of Business and Economics
- Transfer students may have different CORE requirements than those listed. Refer to your Advising Report for requirements.

For more detailed information visit [General Education Requirements](#) or [International Business Requirements \(BBA\)](#)

1 st Semester	Credits	2 nd Semester	Credits
ENGLISH 101 (Prereq: English 90)	3	ENGLISH 102 (Prereq: English 101)	3
MATH 139 (Prereq: Math 41) <u>OR</u> MATH 143 (Prereq: C or better in Math 139)	3	MATH 143 (Prereq: C or better in Math 139) <u>OR</u> General Elective	3
Select a CORE course (CORE 110,130, <u>OR</u> 120/140)	3	ECON 201 (Prereq: Math 139)	3
INTRAUNV 104 (recommended)	1	Select a CORE course (CORE 110,130, <u>OR</u> 120/140)	3
Select 1-2 course(s) from list below	4-6	Select 1 course from list below	1-3
Semester Total	14-16	Semester Total	13-15

Courses that can be taken either semester:

- BEINDP 101 – 3 credits
- General Education Elective OR Diversity – 2-3 credits
- PEGNRL 192 Personal Health and Fitness – 1 credit
- General Education Elective OR Diversity – 2-3 credits

3 rd Semester	Credits	4 th Semester	Credits
ACCOUNT 244 (Prereq: Math 139 and 24 credits in progress)	3	ACCOUNT 249 (Prereq: ACCOUNT 244)	3
ECON 202 (Prereq: Econ 201)	3	Lab Science (GL)	4-5
BEINDP 290 (Prereq: English 102)	2	Select 2 courses from list below	6
BEINDP 288 (Prereq: English 102)	1	MARKETNG 211	3
Select 2 courses from list below	6		
Semester Total	15	Semester Total	16-17

Courses that can be taken either semester:

- ECON 245 (Prereq: Math 143) – 3 credits
- COMM 110 – 3 credits
- General Education OR Diversity Elective – 3 credits
- ITSCM 280 – 3 credits

5 th Semester	Credits	6 th Semester	Credits
MARKETNG 361 (Prereq: MARKETNG 211)	3	CORE 390 (Prereq: 60 completed credits)	3
BEINDP 200	3	MANGEMNT 410 (Prereq: MANGEMNT 301)	3
2 from the BUSINESS CORE (Listed on Page 2)	6	COMM 424 (Prereq: COMM 110)	3
Select a CORE course (CORE 110,130, <u>OR</u> 120/140)	3	2 from Business Core	6
Semester Total	15	Semester Total	15

7 th Semester	Credits	8 th Semester	Credits
ECON 401 (Prereq: ECON 201) <u>OR</u> ECON 406 (Prereq: ECON 202) <u>OR</u> ECON 431 (Prereq: ECON 201) <u>OR</u> FNBSLW 410 (Prereq: FNBSLW 344)	3	At least (3 credits) of study abroad coursework <u>OR</u> Select one of the following for at least (3 credits) Any course numbered 491 or 497 BEINDP 493 (Prereq: Instructor Consent) BEINDP 498 (Prereq: Instructor Consent)	3
ITSCM 456 (Prereq: ITSCM 306)	3	MANGEMNT 489 (Prereq: FNBSLW 341, FNBSLW 344, MANGEMNT 301, ITSCM 306, And MARKETNG 211)	3
Elective credits as needed	6-9	Elective credits as needed	6-9
Semester Total	12-15	Semester Total	12-15

Business Core Courses

All business majors are required to take the core business courses listed below. Specific core courses are sometimes recommended in specific semesters; otherwise, you may take them in either semester.

ACCOUNT 244-Intro to Financial Accounting (Prereq: Math 139 or Math 141 or Math 142 and 24 credits in progress)

ACCOUNT 249-Intro to Managerial Accounting (Prereq: Account 244)

BEINDP 288-Career Information (Prereq: English 102 or English 105)

BEINDP 290-Business Writing (Prereq: English 102 or English 105)

ECON 245-Business Statistics (Prereq: Math 143 or Math 152 or Math 243 or Math 250 or Math 253 or (Math 142 And Math 151))

ITSCM 280-Intro to Information Systems (Prereq: Minimum 24 credits)

MARKETNG 211-Principles of Marketing (Prereq: Minimum 24 credits)

FNBSLW 341-Business & Commercial Law (Prereq: Minimum 60 credits)

FNBSLW 344-Business Finance (Prereq: Account 244 and (Econ 245 Or Stat 342))

ITSCM 306-Intro to Supply Chain Management (Prereq: Minimum 60 credits)

MANGEMNT 301-Organizational Behavior (Prereq: Minimum 24 credits)

MANGEMNT 489-Strategic Management (Senior-level college capstone course with FIVE PRE-REQUISITES: FNBSLW 341, FNBSLW 344, MANGEMNT 301, ITSCM 306, And MARKETNG 211)

General Advising Notes

Students should take Marketing 311 and Management 301 as their first Business Core courses. Students will automatically fulfill their International Requirement with BEINDP 200, Management 410, or COMM 424. Students must do a semester long study abroad experience that requires a written and oral reflection when they return OR take any 491 or 497 Course OR BEINDP 493 OR BEINDP 498.