



**Sample 4-Year Plan – Academic Year 2024-2025 Requirements**  
**MANAGEMENT - MANAGING SPORTS PROGRAMS EMPHASIS MAJOR (BBA)**

The 4-year Plan illustrates the course schedule a new freshman could take to complete a degree in 4 years; it is not an official document. Refer to the Academic Advising Report (AAR) for full requirements.

To graduate, business students must have:

- At least 120 credits
- Minimum GPA of 2.5 in the following areas: major requirements, combined transfer and UW-Whitewater GPA, and in all subjects offered by the College of Business and Economics
- Transfer students may have different CORE requirements than those listed. Refer to your Advising Report for requirements.

For more detailed information visit [General Education Requirements](#) or [Management-Managing Sports Emphasis \(BBA\)](#) or the [Department's Website](#)

1 <sup>st</sup> Semester	Credits	2 <sup>nd</sup> Semester	Credits
ENGLISH 101 ( <i>Prereq: English 90</i> )	3	ENGLISH 102 ( <i>Prereq: English 101</i> )	3
MATH 139 ( <i>Prereq: Math 41</i> ) OR MATH 143 ( <i>Prereq: C or better in Math 139</i> )	3	MATH 143 ( <i>Prereq: C or better in Math 139</i> ) OR General Elective	3
Select a CORE course (CORE 110,130, OR 120/140)	3	ECON 201 ( <i>Prereq: Math 139</i> )	3
INTRAUNV 104 (recommended)	1	Select a CORE course (CORE 110,130, OR 120/140)	3
Select 1-2 course(s) from list below	4-6	Select 1 course from list below	1-3
<b>Semester Total</b>	<b>14-16</b>	<b>Semester Total</b>	<b>13-15</b>

**Courses that can be taken either semester:**

- BEINDP 101 – 3 credits
- General Education Elective OR Diversity – 2-3 credits
- PEGNRL 192 Personal Health and Fitness – 1 credit
- General Education Elective OR Diversity – 2-3 credits

3 <sup>rd</sup> Semester	Credits	4 <sup>th</sup> Semester	Credits
ACCOUNT 244 ( <i>Prereq: Math 139 and 24 credits in progress</i> )	3	ACCOUNT 249 ( <i>Prereq: ACCOUNT 244</i> )	3
ECON 202 ( <i>Prereq: Econ 201</i> )	3	Lab Science (GL)	4-5
BEINDP 290 ( <i>Prereq: English 102</i> )	2	Select 2 courses from list below	6
BEINDP 288 ( <i>Prereq: English 102</i> )	1	1 from Management Electives ( <i>Listed on Page 2</i> )	3
Select 2 courses from list below	6		
<b>Semester Total</b>	<b>15</b>	<b>Semester Total</b>	<b>16-17</b>

**Courses that can be taken either semester:**

- ECON 245 (*Prereq: Math 143*) – 3 credits
- COMM 110 – 3 credits
- General Education OR Diversity Elective – 3 credits
- ITSCM 280 – 3 credits

5 <sup>th</sup> Semester	Credits	6 <sup>th</sup> Semester	Credits
MANGEMNT 301 ( <i>Prereq: Minimum 24 credits</i> )	3	MANGEMNT 366 ( <i>Prereq: 60 completed credits</i> )	3
RECREATN 388 ( <i>Prereq: 60 completed credits</i> )	3	MANGEMNT 369 ( <i>Prereq: MANGEMNT 301</i> )	3
CORE 390 ( <i>Prereq: 60 completed credits</i> )	3	BUSINESS CORE	3
BUSINESS CORE ( <i>Listed on Page 2</i> )	3	1 from Management Electives	3
Select a CORE course (CORE 110,130, OR 120/140)	3	General Education Elective OR Diversity	3
<b>Semester Total</b>	<b>15</b>	<b>Semester Total</b>	<b>15</b>

7 <sup>th</sup> Semester	Credits	8 <sup>th</sup> Semester	Credits
MANGEMNT 410 ( <i>Prereq: MANGEMNT 301</i> )	3	1 from Management Electives	3
RECREATN 450		International requirement	3
1 from Management Electives	3-6	MANGEMNT489 ( <i>Prereq: FNBSLW 341, FNBSLW 344, MANGEMNT 301, ITSCM 306, and MARKETNG 211</i> )	3
Elective credits as needed	3-6	Elective credits as needed	3
<b>Semester Total</b>	<b>12-15</b>	<b>Semester Total</b>	<b>12-15</b>

## Business Core Courses

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All business majors are required to take the core business courses listed below. Specific core courses are sometimes recommended in specific semesters; otherwise, you may take them in either semester.

**ACCOUNT 244-Intro to Financial Accounting** (Prereq: Math 139 or Math 141 or Math 142 and 24 credits in progress)

**ACCOUNT 249-Intro to Managerial Accounting** (Prereq: Account 244)

**BEINDP 288-Career Information** (Prereq: English 102 or English 105)

**BEINDP 290-Business Writing** (Prereq: English 102 or English 105)

**ECON 245-Business Statistics** (Prereq: Math 143 or Math 152 or Math 243 or Math 250 or Math 253 or (Math 142 And Math 151))

**ITSCM 280-Intro to Information Systems** (Prereq: Minimum 24 credits)

**MARKETNG 211-Principles of Marketing** (Prereq: Minimum 24 credits)

**FNBSLW 341-Business & Commercial Law** (Prereq: Minimum 60 credits)

**FNBSLW 344-Business Finance** (Prereq: Account 244 and (Econ 245 Or Stat 342))

**ITSCM 306-Intro to Supply Chain Management** (Prereq: Minimum 60 credits)

**MANGEMNT 301-Organizational Behavior** (Prereq: Minimum 24 credits)

**MANGEMNT 489-Strategic Management** (Senior-level college capstone course with FIVE PRE-REQUISITES: FNBSLW 341, FNBSLW 344, MANGEMNT 301, ITSCM 306, And MARKETNG 211)

## Management - Healthcare Management Emphasis Electives

**6 Credits Required (2 courses) - Select from the following list of courses:**

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- ITSCM 210-Sports Analytics
- MARKETNG 371-Sports Marketing (Prereq: MARKETNG 211)
- RECREATN 440-Commercial and Entrepreneurial Recreation
- RECREATN 480-Legal Aspects of Sport and Recreation Activities (Prereq: 60 completed credits)
- RECREATN 489-Managing Recreational Sport Programs (Prereq: 60 completed credits)

**6 Credits Required (2 courses) - Select from the following list of courses:**

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- ITSCM 471-Introduction to Supply Chain Analytics (Prereq: ITSCM 306)
- MANGEMNT 310-Managing Curiosity and Problem Solving in Organizations (Prereq: 60 completed credits)
- MANGEMNT 355-Negotiation Strategies (Prereq: 60 completed credits)
- MANGEMNT 364-Sustainability Management (Prereq: 60 completed credits)
- MANGEMNT 370-Nonprofit Theory and Practice (Prereq: 60 completed credits)
- MANGEMNT 386-Entrepreneurship: Business Feasibility (Unreq: May Not Be Taken for Credit by Entrepreneurship Majors)
- MANGEMNT 419-Organizational Development and Change (Prereq: MANGEMNT 301)
- MANGEMNT 428-Training and Development (Prereq: MANGEMNT 220 or POLISCI 421 or 90 completed credits)
- MANGEMNT 485-Professional Services Entrepreneurship (Prereq: MANGEMNT 201 and MARKETNG 211)
- MANGEMNT 493-Cooperative/Internship in Management (Prereq: Department Consent) OR
  - MANGEMNT 492-Field Study: Recreation (Prereq: 60 completed credits)
- MANGEMNT 496-Special Studies
- MANGEMNT 498-Independent Study (Prereq: Department Consent)

## General Advising Notes

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Students should take Management 301 first. Students automatically fulfill their International Requirement with MANGEMNT 410, which is a required major course. Students must pay attention to Fall and Spring only courses in the major.

**All Management majors must complete an Exit Survey prior to graduation:**

[http://uwwhitewater.co1.qualtrics.com/jfe/form/SV\\_2bntq7vpSo3H2Jf](http://uwwhitewater.co1.qualtrics.com/jfe/form/SV_2bntq7vpSo3H2Jf)

**(F)= Course offered in fall only (S) = Course offered in spring only**