University of Wisconsin-Whitewater

## College of Business & Economics

# Department of **Finance** and **Business Law**



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## Wisconsin's largest business school



#### Finance is central to many of the activities that make up our free market economy.

The strategic management of resources is the basis for the field of finance. Roles often suited for Finance majors include helping individuals, corporations and governmental organizations reach their financial goals.

Students learn about security valuation, corporate financial management, banking, real estate, and insurance. Graduates are prepared to work as security analysts, financial planners, and personal and corporate investment managers. Graduates from the Department of Finance and Business Law at the University of Wisconsin-Whitewater demonstrate an advanced understanding of corporate finance, investments, personal financial planning, money and capital markets.

Explore our Finance and Business Law programs today.

- · Bachelors of Science or Bachelors of Art
- Bachelors of Business Administration
- Graduate Certificates
- Masters of Business Administration
- · Masters of Science
- Doctorate of Business Administration



# YOUR FUTURE IS OUR BUSINESS.





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College *of* Business & Economics

# Finance and Business Law at the University of Wisconsin-Whitewater College of Business and Economics

The Bachelor of Administration in Finance provides students with a solid understanding of the financial and legal dimensions of business. Students may also choose a finance degree with financial planning emphasis to allow expedited testing process for their Certified Financial Planning (CFP®) designation.

The Master of Science in Finance provides the in-depth knowledge and the quantitative and analytical skills required in advanced positions in finance.

The MBA with finance emphasis is ideal for individuals that are working or interested in finance but desire a breadth degree in business.

The department also offers a number of courses and certificates for graduate students looking to continue their education or for those in pursuit of a Master or Doctorate of Business Administration. Certificates can be found in programs like Corporate Finance and Investment Analysis.

Finally, both UW-Whitewater bachelor's and master's finance programs have been accepted into the *CFA Institute University Recognition Program*. This status positions students well to sit for the CFA Exams and ultimately obtain the Chartered Financial Analyst® designation.

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