College *of* Business & Economics

Information Technology and Supply Chain Management





Wisconsin's largest business school



Information technology and supply chain professionals can work in almost any industry imaginable.

- Information technology is a crucial component of businesses and organizations across all industries.
- Supply chain management is a vast and growing field being shaped by technology and international competition.
- Analytics focuses on discovering and sharing insights that help shape successful business decisions.

These rapidly-changing careers require an aptitude for technology, strong analytical and critical thinking skills, and the ability to work with people at all levels of an organization.

A degree in information technology and data analytics can lead to promising careers as analysts, programmers and developers, as well as security specialists, project managers and business and marketing consultants.

Careers for professionals with a degree in supply chain management include operations and supply chain analysis, global sourcing, production planning, project management, quality control, warehouse management and transportation planning.



YOUR FUTURE IS OUR BUSINESS.





University of Wisconsin-Whitewater College of Business & Economics Information Technology and Supply Chain Management (ITSCM) at the University of Wisconsin-Whitewater College of Business and Economics

- A new Center for Cryptocurrency and Blockchain (2022)
- A Cybersecurity Center for Business (2021)
- National Center of Academic Excellence in Cyber Defense (CAE-CD) designation from the Homeland Security Agency for excellence in cybersecurity skills training
- Strong internship program and career services placement with 30,000 active business alumni

Programs are offered in:

- Bachelors of Business Administration in Information Technology with emphases in Business Analysis, Business Analytics, Information Technology or Networking and Security
- Bachelors of Business Administration in Supply Chain and Operations Management with emphases in Global Sourcing, Logistics Analytics or Project Management
- Bachelors of Business Administration in Business Analytics with emphases in Digital Marketing, Marketing or Supply Chain.
- Master of Business Administration in Data Analytics
- Master of Business Administration in Information Technology Management
- Master of Business Administration in Supply Chain Management.
- Master of Business Administration in Cybersecurity Management.

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