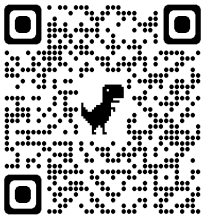


BBA, MBA, DBA

Wisconsin's #1 Ranked MBA*



» uww.edu/cobe



Wisconsin's largest business school



University of Wisconsin
Whitewater

Master your future with Wisconsin's largest business school and largest AACSB Accredited business school.

Only 5% of the world's business schools meet Association to Advance Collegiate Business Schools (AACSB) accreditation. Only four in Wisconsin meet these rigorous standards for business and accounting. Why should this matter, because at the UW-Whitewater College of Business and Economics (CoBE), we focus on developing professionals who think globally, behave ethically, and lead innovation strategically.

- We are Wisconsin's #1 ranked online MBA program among single-institution programs.*
- We're the only college in the UW System to offer a Doctorate of Business Administration degree. (One of only 17 in the nation.)
- We offer programs on campus, 100% online, and in hybrid formats providing maximum options for your education.
- Benefit from a network of more than 30,000 active business alumni

With 13 unique emphases and scores of elective specialties, the only barrier to designing your perfect program is narrowing it down.

- Bachelors of Business Administration
- Masters of Business Administration
- Doctorate of Business Administration
- Graduate Certificates

YOUR FUTURE IS OUR BUSINESS.



Why a BBA, MBA or DBA?

A bachelor's or master's of science degree in business provides allows students to dive deeply with focused concentration on one specific topic area--creating a subject-matter expert.

Conversely, a degree in business administration provides a broad lens across business disciplines. Students develop the core understanding of business principles to become a leader with the real-world skills and understanding to make intelligent, strategic decisions. Adding an emphasis in one area of interest gives you the ability to lead a team of specialists fairly and effectively.

Explore our BBA, MBA and DBA programs.

- Bachelor of Business Administration in Accounting, Business Analytics, Economics, Entrepreneurship, Finance, General Business, General Management, Human Resource Management, Information Technology, Integrated Science and Business, International Business, Marketing, Occupational Safety, Supply Chain Management or Undecided. (Programs offered both On Campus and Online)
- Master of Business Administration Emphases include Accounting, Cybersecurity Management, Data Analytics, Environmental Safety and Health, Finance, Human Resources Management, Information Technology Management, International Business, Management, Marketing, Project Management, Supply Chain Management or Customized. (100% Online)
- DBA programs are specialized to professional interests. (Hybrid)

**» uww.edu/cobe
gradbus@uww.edu**

University of
Wisconsin-Whitewater
College of Business
& Economics

