

# Accounting



## Bachelor of Business Administration in Accounting

**Accounting is the language of business. Professionals with an accounting degree can work in almost any industry imaginable.** Not only is the field of accounting experiencing significant growth, but regulation changes and technology advancements ensure there is no shortage of opportunities and challenges. The major is a good fit for individuals that are detail-orientated, enjoy working with numbers and have an aptitude for technology.

The accounting program at UW-Whitewater is designed to prepare its majors to begin a career in various parts of the profession — public accounting, corporate accounting, not-for-profit and government accounting. Beyond the principles of accounting, students gain knowledge of tax law, financial and managerial accounting, cost management, auditing, accounting information systems and advanced applications of technology such as data analysis and visualization programs.

Accounting graduates can be licensed as a Certified Public Accountant (CPA) with a satisfactory performance on the CPA exam and completion of 150 credit hours. Many graduates of the BBA in Accounting program continue on to the MBA program to meet the credit requirements for CPA licensure, specialize in a focus area, and enhance their future career options. Students can also complete a 150-credit BBA with majors in accounting and another business discipline. A 120-credit non-CPA BBA in Accounting is also available.

The BBA in Accounting program has earned accounting accreditation from AACSB International, also known as The Association to Advance Collegiate Schools of Business. With this achievement, UW-Whitewater joined the top two percent of the world's business schools that have earned AACSB accounting accreditation in addition to AACSB business accreditation.



University of Wisconsin  
**Whitewater**

College of Business  
and Economics



[www.edu/cobe/departments/  
department-of-accounting](http://www.edu/cobe/departments/departments-of-accounting)



# 100%

placement rate

# 30,000

active alumni

# \$59,884

average starting salary



## University of Wisconsin Whitewater

College of Business and Economics

### What are the career prospects with this degree?

National employment growth for accountants and auditors is expected to be 6 percent from 2018 to 2028, and projected growth in Wisconsin is 13 percent for 2016 to 2026.

The College of Business and Economics offers a rich breadth of co-curricular activities to enhance student development and learning outcomes, including award-winning student organizations and applied learning experiences through internships and the UW-Whitewater Volunteer Income Tax Assistance Program.

These efforts, as well as the college's outstanding reputation for its accounting program, have resulted in a 100 percent placement rate for accounting majors within six months of graduation.



### Common Employers

Baker Tilly, Wegner, Wipfli,  
Grant Thornton, Sikich, SVA,  
Chortek, Deloitte, PwC, Vrakas



### Common Job Titles

Audit Associate,  
Financial Analyst,  
Mutual Fund Associate,  
Staff Accountant,  
Tax Associate



### Wisconsin's Largest Business School



**AACSB**  
ACCREDITED



**AACSB**  
ACCREDITED  
Accounting

