

Online Economics



Online Bachelor of Business Administration in Economics

Decision-making in the ever-changing world of supply and demand is at the foundation of the field of Economics. Conclusions are made based on the efficiency and distributional outcomes of markets and public policy. These skills are critical for an Economics major so our program emphasizes the development of analytical and critical thinking, quantitative and statistical proficiency, and economic literacy and knowledge. Students learn marginal thinking, acquisition and analysis of data, and the structure and function of economic systems.

The skillset is highly portable and makes graduates competitive for any position requiring analytical skill. Students have pursued careers in business, non-profits, NGO's, academia and government.

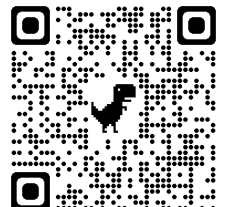


University of Wisconsin
Whitewater

College of Business
and Economics



www.edu/online/bachelors/economics



100%

placement rate

30,000

active alumni

\$64,193

average starting salary



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What are the career prospects with this degree?

National employment growth for economists is expected to be 8 percent from 2018 to 2028, and projected growth in Wisconsin is 5.7 percent for the same period. Entry-level careers for students with an Economics degree span all industries and sectors.

The reason for this is that quantitative and statistical proficiency, as well as analytical and critical thinking skills developed through the curriculum and co-curricular activities lay a strong foundation for nearly any career path.



Common Employers

American Family Insurance, Northwestern Mutual, Summit Consulting, Milwaukee Tool, US Bank



Common Job Titles

Business Analyst, Data Scientist, Financial Specialist, Account Manager, Product Analyst



Wisconsin's Largest Business School



AACSB
ACCREDITED



AACSB
ACCREDITED
Accounting

