

Information Technology



Bachelor of Business Administration in Information Technology

Information technology is a crucial component of all businesses and organizations across all industries. The major is a good fit for individuals that have an aptitude for technology, have strong analytical and problem-solving skills, and enjoy helping others.

Because it is a field that undergoes constant change, the UW-Whitewater Bachelor of Business Administration in Information Technology explores the transformative power of technology and provides approaches to continued learning and growth. The IT major leads to promising careers for graduates as programmers, network systems or data communication analysts, or information systems developers.

Students have several emphasis options to tailor the degree to their specific area of interest, including Business Analysis, Business Analytics, Information Technology, and Networking and Security.

The IT major with Networking and Security emphasis received the Program of Study Validation from the National Centers of Academic Excellence in Cybersecurity in August 2021. With this recognition, students graduating from the program can earn a certificate showing they have completed the requirements of a CAE Program of Study.

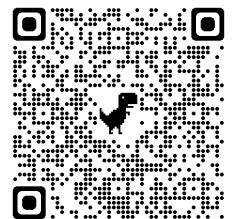


University of Wisconsin
Whitewater

College of Business
and Economics



[www.uw.edu/cobe/departments/
department-of-information-technology-
and-supply-chain-management](http://www.uw.edu/cobe/departments/departments-of-information-technology-and-supply-chain-management)



100%

placement rate

30,000

active alumni

\$74,420

average starting salary



University of Wisconsin Whitewater

College of Business and Economics

What would you do with this degree?

Career prospects for information technology majors are opened with the potential for embarking on number of career paths.

In addition to having a quality program and instructors, technology students at the College of Business and Economics benefit from:

- Practical, real-world classes focused on live projects with community partners
- National Center of Academic Excellence in Cyber Defense (CAE-CD) designation from the Homeland Security Agency for excellence in cybersecurity skills training
- Strong internship program and career services placement with 30,000 active business alumni



Common Employers

Brady Corporation, Gordon Flesch, Milwaukee Tool, Aptar, Sentry insurance



Common Job Titles

Desktop Support Engineer, Systems Analyst, Network Engineer



Wisconsin's Largest Business School



AACSB
ACCREDITED



AACSB
ACCREDITED
Accounting

