

# Integrated Science & Business



University of Wisconsin  
**Whitewater**

College of Business  
and Economics



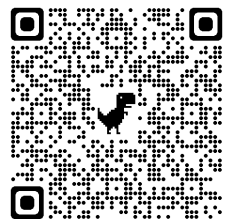
## Bachelor of Business Administration in Integrated Science and Business

**The Integrated Science and Business major is a unique program that blends a chosen area of science with courses from the general management major.** Students may focus on biology, chemistry, geography, geology or physics, while courses from the management curriculum provide insight into business operations. Whether they practice in their field of science or work in managerial or strategic roles in scientific companies, graduates have the opportunity to explore numerous career paths.

Students can add a water emphasis to this major, which helps prepare graduates for careers in water research, technology and sustainability, as well as manufacturing and business operations. Water scarcity, pollution, climate change and other problematic water trends pose major challenges to businesses. Organizations are increasingly recognizing water as natural capital and scrutinizing water-related risks. Understanding how businesses use water, what the costs are and how to reduce them, and where the value in water is and how to preserve it are increasingly desired skills.



[www.edu/cobe/bachelors/degrees-and-majors/integrated-science-and-business](http://www.edu/cobe/bachelors/degrees-and-majors/integrated-science-and-business)



# 100%

placement rate

# 30,000

active alumni

# \$62,000

average starting salary



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### What would you do with this degree?

Career prospects for integrated science and business majors are opened with the potential for embarking on a number of career paths.

A new generation of companies involved in researching, designing, and producing innovative products - such as new pharmaceuticals and chemicals, electronic devices, biotechnology, agribusiness, environmental protection, electronics, computers, production automation, petrochemicals, food technology, and communications systems have created a demand for university graduates with both scientific expertise and business training.



### Common Employers

Epic Resins, GOEX Corporation, Hengli America, United Hospital System, Wisconsin DNR.



### Common Job Titles

Account Manager, Agricultural Specialist, Business Analyst, Internal Product Specialist, Medical Staff Specialist



### Wisconsin's Largest Business School

