

Management



Bachelor of Business Administration in Management

Management is the art and science of effectively utilizing resources to attain the objectives of the organization. This area of study affects every aspect of business, government and non-profit organizations. The Management major at UW-Whitewater prepares graduates for careers in a wide range of enterprises in the private and public sectors. Students learn in an engaging environment that advances critical thinking, innovative problem-solving, teamwork, negotiation, and conflict resolution, business analysis, ethical behavior, leadership and effective use of diversity. Successful management teams develop strategies for continued growth and success of their organizations.

There are four emphases available in the Management Major:

- Organization & Leadership Management
- Managing Sports Programs
- Healthcare Management
- Nonprofit Management



University of Wisconsin
Whitewater

College of Business
and Economics



www.edu/cobe/bachelors/degrees-and-majors/management



93%

placement rate

30,000

active alumni

\$59,514

average starting salary



University of Wisconsin Whitewater

College of Business and Economics

What would you do with this degree?

Career prospects for management majors are open-ended with the potential for leading business operations and personnel in a number of fields. National employment of management occupations is projected to grow 7 percent from 2018 to 2028, and the national median salary for management occupations was \$105,660 in 2019.

In Wisconsin, employment of general and occupational managers is expected to grow by about 10 percent from 2016 to 2026 with about 3,440 annual projected job openings.



Common Employers

C.H. Robinson, J.B. Hunt Transport Service, Kohl's Corporate, Milwaukee, Brewers, Wisconsin State Legislature



Common Job Titles

Account Manager, Legislative Assistant, Merchandise Analyst, Operations Analyst, Project Manager, Special Events Coordinator



Wisconsin's Largest Business School

