

# Supply Chain Management



## Bachelor of Business Administration in Supply Chain Management

**Supply chain management is a rapidly growing and evolving area of employment being shaped by technology and international competition.** If resources – people, money, machinery, facilities, material and information – are to be used wisely, supply chain management personnel must be familiar with computer technology, quantitative methods, and planning and problem-solving techniques useful in analyzing business systems.

In addition to computer and analytic skills, supply chain management personnel need excellent communication skills to work with people at all levels of the organization. Professionals with a degree in supply chain management can work in almost every industry imaginable. Career opportunities include operations and supply chain analysis, global supply chain management, distribution and warehouse planning, transportation management, quality control, and purchasing.

Students have the opportunity to tailor their degree with a wide variety of courses as well as several emphases in Supply Chain Management. Emphases include Global Sourcing, Logistics Analytics, and Project Management. The College of Business and Economics also offers co-curricular opportunities, including the UW-Whitewater ASCM (Association for Supply Chain Management) student organization.



University of Wisconsin  
**Whitewater**

College of Business  
and Economics



[www.edu/cobe/bachelors/degrees-and-majors/supply-chain-management](http://www.edu/cobe/bachelors/degrees-and-majors/supply-chain-management)



# 100%

placement rate

# 30,000

active alumni

# \$61,798

average starting salary



## University of Wisconsin Whitewater

College of Business and Economics

### What would you do with this degree?

The field of Supply Chain Management is incredibly broad and diverse. Most employers require a bachelor's degree for entry-level or managerial-level positions. You can explore entry-level career prospects at the Bureau of Labor and Statistics, including Logisticians, Production, Planning, and Expediting Clerks, Purchasing Managers and Purchasing Agents, First-Line Supervisors of Production, as well as Operations Research Analysts. Managerial level prospects include Transportation, Storage, and Distribution Managers, Industrial Production Managers, and Purchasing Managers.



### Common Employers

Amazon, DSC Logistics,  
HUSCO International, Harley  
Davidson, SC Johnson



### Common Job Titles

Buyer, Inventory Specialist,  
Production Planner,  
Purchasing Analyst,  
Supply Chain Analyst



### Wisconsin's Largest Business School

