

# WOMEN IN ENTREPRENEURSHIP PANEL

Topic :

Find out about experiences and  
resources that support new ventures!



Wednesday, October 23, 2024



5:30 pm - 7:00 pm



Room 2101 - Hyland Hall



PANELIST

**Lisa Johnson**

Founder  
Novagen  
CEO  
BioForward Wisconsin



PANELIST

**Natalie Serna**

Owner/Founder  
Barista Cats Café  
& Sanctuary for  
Wayward Cats



PANELIST

**Emma Siskoff**

Owner/Founder  
Emma Siskoff Art



PANELIST

**Karen McCulloch**

Owner/Founder  
KMA Jewelry  
Owner/Co-Founder  
The Book Teller

**Light refreshments  
will be served!**

**Learn more:**

[www.edu/cobe/wibi](http://www.edu/cobe/wibi)