



## IS YOUR COMPANY PREPARED FOR A CYBERSECURITY ATTACK?

Upon deployment, your Cybersecurity Center for Business (CCB) apprentice will ensure your business disruptions are minimized, systems stay ahead of new threats and vulnerabilities, and your customers enjoy a seamless experience. Employer benefits include:



**Save money:** Our apprentices are efficient, results-oriented, and significantly more cost-effective than hiring a consultant.



**Reduce turnover:** Most apprentices choose to stay on with the employer who hired them as an apprentice.



**Develop highly skilled workforce:** Businesses can customize the training and workforce development to their specifications.



**Build a pipeline of qualified workers:** One successful apprentice leads employers to hire another, continuing this beneficial partnership.



**Systematic approach:** These apprentices are being trained and certified to implement a wide variety of required skill sets to assist in maintaining cybersecurity for your organization.

## CYBERSECURITY APPRENTICESHIP PROGRAM

To tackle the growing risk of cyber-crime in America's business ecosystem, the CCB offers cybersecurity education, training, and resources for small businesses, educational institutions, and governments.

Our apprentices are expertly trained by UW-Whitewater professors and faculty, providing them the technical expertise to help develop your security policies, evaluate and prepare digital forensic evidence reports, and ultimately enable your organization to mitigate, or avoid altogether, the harmful effects of a cyber-attack.



# DID YOU KNOW?



**"73% of companies are unprepared for a cybersecurity attack."**

*2019 Hiscox Cyber-Readiness Report*



## CYBERCRIME IS REAL

- 43% of all cyber attacks are aimed at small businesses, but only 14% are prepared. *Accenture*
- Cyber attacks cost businesses an average of \$200,000 annually. *Hiscox*
- More than half of all small businesses suffered a breach within the last year. *Gantar*



## OUR APPRENTICES CAN HELP

Our cyber professionals are highly trained to protect your business from cyber attack, and will:

- Create a cybersecurity plan
- Reduce risk of attacks
- Improve response time if an attack occurs
- Enhance compliance with regulatory mandates
- Mitigate damage caused by security incidents
- Ensure due diligence with monitoring/response



## HOW IT WORKS

- Our apprentices complete 16 weeks of training with University of Wisconsin-Whitewater professors.
- Apprentices work a minimum of 600 hours, and must be paid a minimum of \$12 per hour.
- Apprentices create a cybersecurity plan for your business using the National Institute of Standards and Technology (NIST) framework.

**GET STARTED TODAY AT: [CYBERSECURITYCENTERFORBUSINESS.ORG/APPRENTICESHIP](https://www.cybersecuritycenterforbusiness.org/apprenticeship)**



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