



## Music Entrepreneurship Certificate - 11 units

(Available to Business Majors & Non-Business Majors)

### Restrictions:

1. A maximum of two (2) transfer courses are allowed. No more than 50% of the certificate may be fulfilled using transfer courses.
2. In order to graduate with a music entrepreneurship certificate, a 2.0 GPA is required in the certificate.
3. Business majors must have a minimum GPA of 2.50 in the following areas: major requirements, combined transfer, and UW-Whitewater GPA, and in all subjects offered by the College of Business & Economics.
4. Non-business majors must have at least 60 credits earned and a cumulative GPA of 2.00.

### Required Courses (8 units)

Course No.	Course Name	Prerequisites
____ MUSC 431	Career Skills for Musicians	<i>MUSIC BA OR MUSIC BM OR MUSIC MINOR</i>
____ MANGEMNT 201	Introduction to Entrepreneurship	<i>24 credits &amp; 2.50 CUM GPA</i>
____ MARKETNG 211	Principles of Marketing	<i>24 credits</i>

### Select (3 units) from the following:

Course No.	Course Name	Prerequisites
____ MANGEMNT 370	Nonprofit Theory & Practice	<i>60 credits</i>
____ MANGEMNT 386	Entrepreneurship: Business Feasibility	<i>(UNREQ: May not be taken for credit by entrepreneurship majors)</i>
____ MARKETNG 351	Intro. to Digital Marketing	<i>MARKETNG 211</i>
____ MARKETNG 353	Adv. Digital Marketing & AI	<i>MARKETNG 211 &amp; MARKETNG 351</i>