



**Sample 4-Year Plan – Academic Year 2024-2025 Requirements**  
**INFORMATION TECHNOLOGY – BUSINESS ANALYSIS EMPHASIS MAJOR (BBA)**

The 4-year Plan illustrates the course schedule a new freshman could take to complete a degree in 4 years; it is not an official document. Refer to the Academic Advising Report (AAR) for full requirements.

To graduate, business students must have:

- At least 120 credits
- Minimum GPA of 2.5 in the following areas: major requirements, combined transfer and UW-Whitewater GPA, and in all subjects offered by the College of Business and Economics
- Transfer students may have different CORE requirements than those listed. Refer to your Advising Report for requirements.

For more detailed information visit [General Education Requirements](#) or [Information Technology Requirements \(BBA\)](#) or the [Department's Website](#)

| 1 <sup>st</sup> Semester   | Credits      | 2 <sup>nd</sup> Semester  | Credits      |
|--|--------------|---|--------------|
| ENGLISH 101 ( <i>Prereq: English 90</i> )  | 3            | ENGLISH 102 ( <i>Prereq: English 101</i> )  | 3            |
| MATH 139 ( <i>Prereq: Math 41</i> ) <u>OR</u><br>MATH 143 ( <i>Prereq: C or better in Math 139</i> ) | 3            | MATH 143 ( <i>Prereq: C or better in Math 139</i> ) <u>OR</u><br>General Elective | 3            |
| Select a CORE course (CORE 110,130, <u>OR</u> 120/140)   | 3            | ITSCM 180   | 3            |
| INTRAUNV 104 (recommended)   | 1            | Select a CORE course (CORE 110,130, <u>OR</u> 120/140)                            | 3            |
| Select 2 courses from list below   | 5-6          | Select 1-2 course(s) from list below  | 3-4          |
| <b>Semester Total</b>  | <b>15-16</b> | <b>Semester Total</b>   | <b>15-16</b> |

**Courses that can be taken either semester:**

- BEINDP 101 – 3 credits
- COMM 110 – 3 credits
- PEGNRL 192 Personal Health and Fitness – 1 credit
- General Education Elective OR Diversity – 2-3 credits

| 3 <sup>rd</sup> Semester   | Credits   | 4 <sup>th</sup> Semester                   | Credits      |
|--|-----------|--|--------------|
| ITSCM 280  | 3         | ECON 202 ( <i>Prereq: Econ 201</i> )       | 3            |
| ECON 201 ( <i>Prereq: Math 139</i> )                               | 3         | ACCOUNT 249 ( <i>Prereq: ACCOUNT 244</i> ) | 3            |
| ACCOUNT 244 ( <i>Prereq: Math 139 and 24 credits in progress</i> ) | 3         | ITSCM 230                                  | 3            |
| BEINDP 290 ( <i>Prereq: English 102</i> )                          | 2         | Lab Science (GL)                           | 4-5          |
| BEINDP 288 ( <i>Prereq: English 102</i> )                          | 1         | Select 1 course from list below            | 3            |
| ITSCM 221 ( <i>Prereq: 24 completed credits</i> )                  | 3         |  |              |
| <b>Semester Total</b>  | <b>15</b> | <b>Semester Total</b>                      | <b>16-17</b> |

**Courses that can be taken either semester:**

- ECON 245 (*Prereq: Math 143*) – 3 credits
- General Education Elective OR Diversity – 3 credits

| 5 <sup>th</sup> Semester   | Credits   | 6 <sup>th</sup> Semester   | Credits   |
|--|-----------|--|-----------|
| ITSCM 310 ( <i>Prereq: ITSCM 280 and 60 completed credits</i> ) ( <b>F</b> ) | 3         | ITSCM 320 ( <i>Prereq: 60 completed credits</i> )                  | 3         |
| ITSCM 314 ( <i>Prereq: 60 completed credits</i> )                            | 3         | ITSCM 410 ( <i>Prereq: ITSCM 230 OR 310 OR 320</i> ) ( <b>SO</b> ) | 3         |
| BUSINESS CORE ( <i>Listed on Page 2</i> )                                    | 3         | 2 from BUSINESS CORE   | 6         |
| Select a CORE course (CORE 110,130, <u>OR</u> 120/140)                       | 3         | General Education Elective <u>OR</u> Diversity                     | 3         |
| CORE 390 ( <i>Prereq: 60 completed credits</i> )                             | 3         |  |           |
| <b>Semester Total</b>  | <b>15</b> | <b>Semester Total</b>  | <b>15</b> |

| 7 <sup>th</sup> Semester                              | Credits      | 8 <sup>th</sup> Semester   | Credits      |
|---|--------------|--|--------------|
| 2 from BUSINESS CORE                                  | 6            | ITSCM 451 ( <i>Prereq: ITSCM 221, ITSCM 310, ITSCM 314, and 90 completed credits</i> )           | 3            |
| ITSCM 385 ( <i>Prereq: 60 completed credits</i> )     | 3            | International requirement  | 3            |
| General Education or other Elective credits as needed | 3-6          | MANGEMNT489 ( <i>Prereq: FNBSLW 341, FNBSLW 344, MANGEMNT 301, ITSCM 306, and MARKETNG 211</i> ) | 3            |
|   |              | Elective credits as needed   | 3            |
| <b>Semester Total</b>                                 | <b>12-15</b> | <b>Semester Total</b>  | <b>12-15</b> |

**(F) = Course only offered F2F in fall, (FO) = Course only offered online in fall, (S) = Course only offered F2F in spring, (SO) = Course only offered in spring online**

## Business Core Courses

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All business majors are required to take the core business courses listed below. Specific core courses are sometimes recommended in specific semesters; otherwise, you may take them in either semester.

**ACCOUNT 244-Intro to Financial Accounting** (Prereq: Math 139 or Math 141 or Math 142 and 24 credits in progress)

**ACCOUNT 249-Intro to Managerial Accounting** (Prereq: Account 244)

**BEINDP 288-Career Information** (Prereq: English 102 or English 105)

**BEINDP 290-Business Writing** (Prereq: English 102 or English 105)

**ECON 245-Business Statistics** (Prereq: Math 143 or Math 152 or Math 243 or Math 250 or Math 253 or (Math 142 And Math 151))

**ITSCM 280-Introduction to Information Systems** (Prereq: Minimum Sophomore Standing)

**MARKETNG 211-Principles of Marketing** (Prereq: Minimum Sophomore Standing)

**FNBSLW 341-Business and Commercial Law** (Prereq: Minimum Junior Standing)

**FNBSLW 344-Business Finance** (Prereq: Account 244 and (Econ 245 Or Stat 342))

**ITSCM 306-Intro to Supply Chain Management** (Prereq: Minimum Junior Standing)

**MANGEMNT 301-Organizational Behavior** (Prereq: Minimum Sophomore Standing)

**MANGEMNT 489-Strategic Management** (Senior-level college capstone course with FIVE PRE-REQUISITES: FNBSLW 341, FNBSLW 344, MANGEMNT 301, ITSCM 306, And MARKETNG 211)

## General Advising Notes

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Students should take ITSCM 180 and ITSCM 221 in the second and third semesters, respectively. ITSCM 314 should be taken in the fifth semester. ITSCM 451 should be taken the last semester of senior year when all other ITSCM courses are completed.