

University of Wisconsin Whitewater

College of Business and Economics

## **Entrepreneurship Minor-21 units**

(Available to non-business majors)

Restrictions:

- 1. All 200 level business courses require 24 credits and 2.0 GPA (except ECON 201 & 202)
- 2. All 300 and 400 level business courses require 60 credits and 2.0 GPA
- 3. A minimum of 2.25 GPA in the minor is required for graduation
- 4. A maximum of 2 transfer courses and a maximum of 3 units in special or independent study, correspondence, and internships will be allowed.

## **Required Courses (18 credits)**

Course No.	Course Name	Prerequisites
MANGEMNT 201	Introduction to Entrepreneurship	Soph Stand & 2.5 GPA
MARKETNG 311	Principles of Marketing	
MARKETNG 312	Principles of Selling	
FNBSLW 101	Consumer Finance	
MANGEMNT 321(F) Growing Entrepreneurial and Family Business MANGEMNT 201, MANGEMNT 386		
OR MANAGEMNT 380 (S)	Building Entrepreneurial Organizations	MANGEMNT 201, MANGEMNT 386
MANAGEMNT 386	Entrepreneurship: Business Feasibility	ACCOUNT 244

## **Elective Courses (3 credits)**

\_ Select from any 300 OR 400 level College of Business and Economics courses