



University of Wisconsin Whitewater

Family Fest Details

Thank you for your interest in attending Family Fest scheduled Saturday, Oct. 5, 2024. Please see the below information in order to plan accordingly.

Registration & Cost

Registration and pre-purchased tickets are not required for this event. All events that require a ticket entry will be purchased at the event with the exception of the football game and parking pass. We recommend purchasing the Football game tickets and parking passes in advance for the best ticket price.

Please see the chart below:

Saturday, October 5 th Events	Cost
Kids Jr. Pom Pom Clinic (K-8)	<ul style="list-style-type: none"> ▪ Families pay \$20/child the day of the clinic ▪ \$20 includes clinic, ticket to the football game, t-shirt, & snack
Warhawk Football game	<ul style="list-style-type: none"> ▪ UW-W Student: Free with UWW HawkCard ▪ Children 3 & under: Free <p>Tickets Purchased in Advance</p> <ul style="list-style-type: none"> ▪ \$13 for single game adult tickets (in advance) ▪ \$8 for single game youth (under 18) & senior citizens (65 & over) (in advance) <p>Tickets Purchased on Game day</p> <ul style="list-style-type: none"> ▪ \$15 for single game adult tickets (purchase at gate & cash only) ▪ \$10 for single game youth (under 18) & senior citizens (65 & over) (purchase at gate & cash only)
Movie at the University Center	<ul style="list-style-type: none"> ▪ \$5 for guest; Free for Student with UWW HawkCard
Food Options	<ul style="list-style-type: none"> ▪ Food options for family fest include: Williams Center (Sideline Café) or Perkins Stadium (Concessions & Food Trailer) <ul style="list-style-type: none"> ○ Visit https://www.uww.edu/uc/hawkcard/dining-services for more campus dining information. ▪ Bring your own food for tailgating.

Warhawk Alley – University Center 11am-10pm	<ul style="list-style-type: none"> ▪ Family Fest Pricing <ul style="list-style-type: none"> ○ \$2 games bowling ○ \$1 shoe rental ○ \$2 Billiards (per person, per hour) ○ Students with valid HawkCard ID: Free ○ 1-game limit when there is a wait list ▪ Free items: ping pong, video games, board games, giant patio games, etc.
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Directions & Parking

[Driving Directions & Campus Map](#)

- Williams Center address: 907 W. Schwager Dr., Whitewater, WI, 53190
- Perkins Stadium address: 910 W. Schwager Dr., Whitewater, WI 53190

Family Fest coincides with a home football game, so it helps to prepare your parking plans. We recommend pre-purchasing your parking pass before your arrival for the best price. Pre-sale online registration will close at 4pm on the Friday prior to the start of each game (i.e., Friday, October 4 at 4pm).

For more details, visit [Home Football Parking](#). Registration for parking passes for Family Fest open late August.

For all other parking questions, click here: [Parking Services](#).

Frequently Asked Questions

1. Do I need a ticket to attend family fest?

All tickets will be purchased on site with the exception of the football game tickets and parking passes. We recommend purchasing the Football game tickets and parking passes in advance for the best ticket price. For more parking details, visit [Home Football Parking](#).

Football Game Pre-purchase ticket information

- [Purchase Football tickets online](#)
- Questions? Please reach out to the Athletics Department.
 - 262-472-4661
 - <https://uwwsports.com/>

Football Game Day ticket information:

- UWW Ticket Services will be open at Perkins Stadium 2 hours prior to game time. All tickets sold in person are cash only. Tickets can also be purchased on-line until half-time, using your mobile device. Please note: it costs \$2 more to purchase football tickets on site.
- [UWW Athletics Ticket Information](#)
- [Carry-In Policy for Warhawk Football Games](#)

2. Do I need to bring money to family fest?

Yes. It is recommended that you bring cash for the events that you would like to attend that require ticket upon entry. Please see the schedule for what events require a ticket.

3. What are the food options at family fest?

There are food options available during family fest. Cost does apply, therefore please plan accordingly. Visit <https://www.uww.edu/uc/hawkcard/dining-services> for more dining information.

4. What events are planned for the Willie’s Fun Zone?

Willie’s Fun Zone includes: family photo opportunity with Willie the Warhawk in the photo booth, play wheelchair basketball with the UWW wheelchair basketball teams, temporary Warhawk tattoos, inflatable games, DJ, lawn games, and more!

5. I want to attend Family Fest, but my student is not able to attend with me. What do I do?

We welcome all family members even if students are not able to attend. If you have any other questions, please contact the First Year Experience office at (262) 472-3205 or fye@uww.edu.

First Year Experience
University Center 245
262-472-3205
fye@uww.edu
www.uww.edu/fye