



# MASTER OF SCIENCE IN INSTRUCTIONAL DESIGN & LEARNING TECHNOLOGY (IDLT)

“We developed the program by analyzing position descriptions from the region and across the U.S. and integrated the top skills we were seeing into the courses. This ensures that students who leave the program will be well-situated to not only contribute to the field, but lead it.”  
*Nicole Weber, Ph.D., University of Wisconsin-Whitewater, Assistant Professor, Educational Foundations & IDLT Program Coordinator*



## FULLY ONLINE

No matter where in the world you are, no requirements to come to campus!

## FLEXIBLE

Your degree—as easy as 1-2-3!  
Choose 3 of 4 in-demand certificates to stack to a master’s degree

## EXPERIENCED INSTRUCTORS

Your teachers and mentors have extensive experience in the field that they want to share with you!

### Are you interested in growing your skills in the dynamic field of instructional design and learning technology (IDLT)?

You’re not alone—careers in all areas of digital learning and design are experiencing intensive growth—a trend that is projected to continue for the foreseeable future. What’s more, those currently in the field are being asked—more than ever before—to upskill in key areas that are experiencing exponential growth, such as

- Integrating cutting-edge learning design practices
- Forecasting and analyzing learning trends
- Evaluating emerging learning technologies
- Developing engaging and effective learning experiences
- Leading innovation and organizational change

The breadth of knowledge and skills required for many of these jobs are motivating people to earn in-demand credentials and master’s degrees. All too frequently, it’s difficult to find the right course of study that not only offers course work, but provides experience-rich, hands-on, real world learning that allows quick transfer from course content directly to the workplace.

**This is where UW-Whitewater’s Master of Science in Instructional Design and Learning Technology can help!**



<https://www.uww.edu/online/masters/instructional-design>

For More Information: [uww.edu/gradstudies](http://uww.edu/gradstudies) • (262) 472-1006 • [grad@uww.edu](mailto:grad@uww.edu)

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# INSTRUCTIONAL DESIGN & LEARNING TECHNOLOGY (IDLTL)

“The program is designed to purposefully connect students with employment opportunities and to ensure they are prepared not just for where the field is today but 5 to 10 years ahead.” *Elizabeth M. King, Ph.D., University of Wisconsin-Whitewater, Educational Foundations*

## Your degree, AS EASY AS 1-2-3.

Take one certificate. Then two. Then three. When you're ready, add a capstone course to earn your Instructional Design and Learning Technology Master's Degree.

### Foundations of Instructional Design

EDFOUND 701: Introduction to Instructional Design and Learning Technologies

EDFOUND 702: Designing for Digital Learning-- Theories and Models

EDFOUND 703: Designing Digital Learning in the Field

### Producing Effective Learning Experiences

EDFOUND 726: Planning Effective Learning Experiences

EDFOUND 727: Producing Effective Learning Experiences

EDFOUND 728: Producing Learning Experiences in the Field

### Emerging Technology for Digital Learning

EDFOUND 711: Current Trends in Learning and Emerging Technology

EDFOUND 712: Research Methods to Support Learning Technology Exploration

EDFOUND 713: Working With and Evaluating Emerging Learning Technologies

### Leadership in IDLT

EDFOUND 751: Leading Learning Technology Programs and Initiatives

EDFOUND 752: Learning Technology Unit Leadership

EDFOUND 753: Leading and Navigating Organizational Technology Change

### Capstone Course

EDFOUND 779: Capstone in Instructional Design and Learning Technology

## Built by experts in the field.

The IDLT program was designed by professionals in the field to help you develop the skill areas YOU choose.

- **Personalize your program:** Choose from four different certificate areas that allow you to specialize and craft your unique career path.
- **Learning that's flexible:** Courses are fully online and designed to integrate into your busy lifestyle.
- **Just the right pace:** Complete your degree in as little as 15 months full-time, or in only two years part-time—courses are paced so that you'll have the time to learn and engage with the content, connect with peers and experts in the field—and apply what you're learning.
- **Content that matters to you:** Courses offer a variety of options to personalize your learning so you can tailor your studies to support your career goals.
- **Projects that deliver what YOU need.** Projects are designed so you'll build your professional portfolio as you progress through your courses.

## Open Doors to New Possibilities

Each course is infused with real world cases, hot topics and interaction with instructional design and learning technology experts – giving you access to the content and skills you need—while also showcasing the wide-ranging possibilities this dynamic and fast-changing field can hold for your future.

Contact  
[edonline@uww.edu](mailto:edonline@uww.edu)  
today to take your  
first step!

