

Total Enrollment

11,460

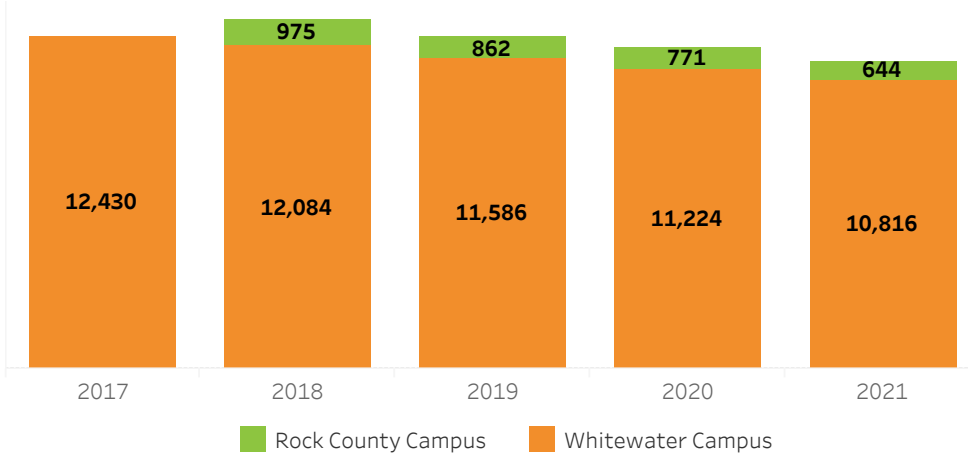
Undergraduate 9,765

Graduate 1,695

Full-time Equivalent (FTE) 9,788.9



Historical Enrollment by Campus



Top Majors and Minors

UW-Whitewater offers 58 undergraduate majors, 18 graduate majors, 77 certificates, and more than 125 minors.

Undergraduate Majors

- Finance
- Marketing
- Elementary Education
- Accounting
- General Business
- Psychology
- Biology
- Computer Science
- General Management
- Communication

Undergraduate Minors

- Adaptive Education Licensure
- Spanish
- Psychology
- General Business
- Sociology

Graduate Majors

- Business Administration
- Counseling
- Special Education
- Environmental Safety & Health
- Social Work

Degree Seeking Enrollment by College

		Undergraduate	Graduate
Whitewater Campus	Arts and Communication	8.8%	1.3%
	Business and Economics	37.7%	65.5%
	Education and Professional Studies	15.8%	23.2%
	Letters and Sciences	31.2%	10.0%
	Total	93.5%	100.0%
Rock County Campus	Integrated Studies	6.5%	
	Total	6.5%	

99%

of grads are employed or in graduate school post-graduation

91%

of recent grads are employed within Wisconsin or Northern Illinois

Students attend UW-Whitewater from **46 US States & Territories** and **29 Countries**

UNDERGRADUATE ENROLLMENT

UNDERGRADUATE HEADCOUNT

Degree Seeking	Freshman	2,448	25.1%
	Sophomore	2,350	24.1%
	Junior	1,935	19.8%
	Senior	2,562	26.2%
	Total	9,295	95.2%
Non-Degree Seeking	High School	259	2.7%
	Other	211	2.2%
	Total	470	4.8%
Grand Total		9,765	100.0%

RESIDENCY STATUS

Resident	8,124	83.2%
Nonresident	1,641	16.8%

GENDER

Female	4,752	48.7%
Male	5,013	51.3%

ETHNICITY

African American/Black	387	4.0%
American Indian/Alaskan Native	17	0.2%
Hispanic/Latino	795	8.1%
International	55	0.6%
Native Hawaiian/Pacific Islander	7	0.1%
Other Asian	103	1.1%
Southeast Asian	78	0.8%
Two or More Races	251	2.6%
Unknown	37	0.4%
White/Caucasian	8,035	82.3%

UNDERREPRESENTED MINORITY STATUS

Underrepresented Minority	1,450	14.8%
Non-Underrepresented Minority	8,260	84.6%
International	55	0.6%

NONTRADITIONAL (AGE 25+)

Nontraditional	960	9.8%
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VETERAN STATUS

Veteran	263	2.7%
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FIRST-GENERATION STATUS

First-Generation	3,606	36.9%
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GRADUATE ENROLLMENT

GRADUATE HEADCOUNT

Degree Seeking	Master's	1,590	93.8%
	Education Specialist	23	1.4%
	Doctoral	41	2.4%
	Total	1,654	97.6%
Non-Degree Seeking	Other	41	2.4%
	Total	41	2.4%
Grand Total		1,695	100.0%

RESIDENCY STATUS

Resident	1,221	72.0%
Nonresident	474	28.0%

GENDER

Female	948	55.9%
Male	747	44.1%

ETHNICITY

African American/Black	76	4.5%
American Indian/Alaskan Native	3	0.2%
Hispanic/Latino	105	6.2%
International	19	1.1%
Native Hawaiian/Pacific Islander	4	0.2%
Other Asian	46	2.7%
Southeast Asian	13	0.8%
Two or More Races	31	1.8%
Unknown	30	1.8%
White/Caucasian	1,368	80.7%

UNDERREPRESENTED MINORITY STATUS

Underrepresented Minority	217	12.8%
Non-Underrepresented Minority	1,459	86.1%
International	19	1.1%

VETERAN STATUS

Veteran	135	8.0%
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NEW FRESHMAN AND NEW TRANSFER CLASS BY CAMPUS

WHITEWATER CAMPUS

Admissions	Freshmen	Transfers
Applied	7,600	852
Admitted	7,077	777
Enrolled	1,873	462
Admit Rate	93.1%	91.2%
Yield Rate	26.5%	59.5%

	Freshmen		Transfers	
Freshman	1,807	96.5%	72	15.6%
Sophomore	62	3.3%	227	49.1%
Junior	4	0.2%	133	28.8%
Senior			30	6.5%
Grand Total	1,873	100.0%	462	100.0%

Full-time	1,853	98.9%	384	83.1%
Part-time	20	1.1%	78	16.9%

Resident	1,532	81.8%	318	68.8%
Nonresident	341	18.2%	144	31.2%

DIVERSITY INDICATORS

Underrepresented Minority	272	14.5%	65	14.1%
First-Generation	632	33.7%	192	41.6%
Average Age		18.3		22.4

GEOGRAPHIC ORIGIN

Wisconsin	1,543	84.1%	331	74.4%
Illinois	277	15.1%	110	24.7%
Minnesota	15	0.8%	4	0.9%
Non-Domestic Students	2	0.1%	2	0.4%

COLLEGE

Arts and Communication	5.4%	9.5%
Business and Economics	40.3%	37.9%
Education and Professional Studies	13.3%	18.2%
Letters and Sciences	41.0%	34.4%

TEST SCORES AND HIGH SCHOOL GPA

Avg ACT Composite Score	21.6	n/a
Average HS GPA	3.30/4.0	n/a

Top Wisconsin High Schools

1. Mukwonago High School
2. Muskego High School
3. Elkhorn Area High School

Top Transfer Institutions

1. Madison Area Tech College
2. UW - Milwaukee
3. McHenry County College

ROCK COUNTY CAMPUS

Admissions	Freshmen	Transfers
Applied	402	56
Admitted	402	56
Enrolled	254	29
Admit Rate	100%	100%
Yield Rate	63.2%	51.8%

	Freshmen		Transfers	
Freshman	250	98.4%	19	65.5%
Sophomore	4	1.6%	4	13.8%
Junior			3	10.3%
Senior			3	10.3%
Grand Total	254	100.0%	29	100.0%

Full-time	224	88.2%	20	69.0%
Part-time	30	11.8%	9	31.0%

Resident	240	94.5%	26	89.7%
Nonresident	14	5.5%	3	10.3%

DIVERSITY INDICATORS

Underrepresented Minority	74	29.1%	7	24.1%
First-Generation	161	63.4%	14	48.3%
Average Age		18.7		25.6

GEOGRAPHIC ORIGIN

Wisconsin	246	96.9%	29	100.0%
Illinois	5	2.0%		
Non-Domestic Students	1	100.0%		

COLLEGE

Integrated Studies	100.0%	100.0%
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TEST SCORES AND HIGH SCHOOL GPA

Avg ACT Composite Score	19.3	n/a
Average HS GPA	2.81/4.0	n/a

Top Wisconsin High Schools

1. Joseph A Craig High School
2. George Parker High School
3. Milton High School

Top Transfer Institutions

1. Blackhawk Tech College
2. Waukesha County Tech College
3. Gateway Tech College - Kenosha

Warhawk Distinctions

College of Distinction

UW-Whitewater has been honored as a 2021- 2022 College of Distinction for its continued dedication to high-impact educational practices, and has received specialized recognition for its Business and Education programs. In addition, the university was awarded the Career Development badge for inventiveness in connecting with students throughout their academic careers and beyond, and the Equity and Inclusion badge for distinguishing itself as a community dedicated to equal opportunity for all students, faculty, and staff.



U.S. News & World Report

UW-Whitewater ranked No. 49 among regional universities in the U.S. News & World Report 2021 rankings, and is ranked 11th among Midwest regional public universities. This year the university was also recognized for advancing social mobility, as a best college for veterans, best value schools, and for its outstanding business program.



Sustained Excellence in Assessment

UW-Whitewater is one of just three colleges or universities in the U.S. to receive the 2020 award. Since the award's inception in 2016, only nine colleges and universities have received the designation, which is awarded to institutions that have maintained or evolved their integrated institution-level student learning outcomes assessment over a period of five or more years.



Veterans

UW-Whitewater and the Rock County branch campus serve a veteran population of 398 students. Thirty-four percent of this population are enrolled as graduate students, including seven doctoral students.

High School Student Enrollment

UW-Whitewater enrolled 259 high school students in Fall 2021. Many of these students are enrolled in the Partners in Education (PIE) program, which allows students to earn college credit while still in high school.

Students with Disabilities

The Center for Students with Disabilities serves over 1,100 students, more than any other comprehensive UW institution in the state. Eligible students receive accommodations to support their academic success.

UW-Whitewater offers 2 Associate degrees, 7 Bachelor's degrees, 5 Master's degrees, and 1 Doctoral degree

First-to-Second Year Retention Rate

The retention rate of first-year bachelor's degree seeking students who started at the Whitewater campus in Fall 2020 is 74.7%.

The retention rate of first-year associate degree seeking students who started at the Rock County campus in Fall 2020 is 53.5%.



Inspire.
Engage.
Transform.

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Institutional Research and Planning
www.uww.edu/irp
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