

## University of Wisconsin-Whitewater Fall Enrollment for Degree-Seeking Graduates

by Gender, College, Major/Certificate/License and Underrepresented Minority (URM) status

				2018-19	2019-20	2020-21	2021-22	2022-23	2023-24	
<b>Female</b>	Arts and Communication	Certificate in Health Advocacy	Non-URM			2	2	2	2	
		<b>Major/Cert Total</b>				<b>2</b>	<b>2</b>	<b>2</b>	<b>2</b>	
	Certificate in Organization Communication	URM						1		1
		Non-URM					4		7	6
		International							1	1
		<b>Major/Cert Total</b>						<b>5</b>	<b>8</b>	<b>8</b>
	Certificate in Social & New Media	URM								2
		Non-URM					4		5	7
		<b>Major/Cert Total</b>						<b>4</b>	<b>5</b>	<b>9</b>
	Certificate in Strategic Communication	Non-URM					2		2	2
		International							1	1
		<b>Major/Cert Total</b>						<b>2</b>	<b>3</b>	<b>3</b>
	Communication	URM		1		2	2		2	5
		Non-URM		5	8	10	12		16	12
		International		1						
		<b>Major/Cert Total</b>			<b>7</b>	<b>8</b>	<b>12</b>	<b>14</b>		<b>18</b>
	<b>College Total</b>			<b>7</b>	<b>8</b>	<b>14</b>	<b>27</b>		<b>36</b>	<b>39</b>
	Accounting	URM		1						
		Non-URM		22	13	12	5		2	
International			2	1	2					
<b>Major/Cert Total</b>			<b>25</b>	<b>14</b>	<b>14</b>	<b>5</b>		<b>2</b>		
Applied Economics	International		1							
	<b>Major/Cert Total</b>			<b>1</b>						
Business and Economics	URM		23	25	45	61		56	51	
	Business Administration	Non-URM	210	253	313	344		319	290	

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<b>Female</b>	Business Administration	International	5	5	5	3	6	6
		<b>Major/Cert Total</b>	<b>238</b>	<b>283</b>	<b>363</b>	<b>408</b>	<b>381</b>	<b>347</b>
	Business Analytics	URM					2	4
		Non-URM			2	16	19	15
		International					1	1
		<b>Major/Cert Total</b>			<b>2</b>	<b>16</b>	<b>22</b>	<b>20</b>
	Certificate in Business Data Analytics	Non-URM	6	9	8			
		<b>Major/Cert Total</b>	<b>6</b>	<b>9</b>	<b>8</b>			
	Certificate in Construction Safety Program	URM				1		
		Non-URM			1	2	3	3
		<b>Major/Cert Total</b>			<b>1</b>	<b>3</b>	<b>3</b>	<b>3</b>
	Certificate in Corporate Finance	Non-URM						1
		<b>Major/Cert Total</b>						<b>1</b>
	Certificate in Cybersecurity Management	URM					1	1
		Non-URM					1	
		<b>Major/Cert Total</b>					<b>2</b>	<b>1</b>
	Certificate in Data Analytics	URM					2	2
		Non-URM				9	6	5
		<b>Major/Cert Total</b>				<b>9</b>	<b>8</b>	<b>7</b>
	Certificate in Digital Marketing & Artificial Intelligence	URM						1
Non-URM				1	2	1	4	
<b>Major/Cert Total</b>				<b>1</b>	<b>2</b>	<b>1</b>	<b>5</b>	
Certificate in Graduate Business Foundations	URM	3	2	3	3	2	2	
	Non-URM	14	23	27	22	16	6	
	<b>Major/Cert Total</b>	<b>17</b>	<b>25</b>	<b>30</b>	<b>25</b>	<b>18</b>	<b>8</b>	

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			2018-19	2019-20	2020-21	2021-22	2022-23	2023-24
Female	Business and Economics	URM				1	2	
		Non-URM	3	5	3	4	4	5
		International					1	
		<b>Major/Cert Total</b>	<b>3</b>	<b>5</b>	<b>3</b>	<b>5</b>	<b>7</b>	<b>5</b>
	Certificate in Human Resource Management	URM	1			1		
		Non-URM	7	10	10	16	7	8
		<b>Major/Cert Total</b>	<b>8</b>	<b>10</b>	<b>10</b>	<b>17</b>	<b>7</b>	<b>8</b>
	Certificate in Investment Analysis	Non-URM					1	
		<b>Major/Cert Total</b>					<b>1</b>	
	Certificate in Marketing Strategy	URM					1	
		Non-URM			2	1	1	
		<b>Major/Cert Total</b>			<b>2</b>	<b>1</b>	<b>2</b>	
	Certificate in School Business Management	Non-URM		4	5	5	6	7
		<b>Major/Cert Total</b>		<b>4</b>	<b>5</b>	<b>5</b>	<b>6</b>	<b>7</b>
	Data Analytics	URM				1	1	
		Non-URM						1
		<b>Major/Cert Total</b>				<b>1</b>	<b>1</b>	<b>1</b>
	Environmental Safety & Health	URM	4	2	4	9	8	4
		Non-URM	10	16	29	26	13	20
		International	1					
		<b>Major/Cert Total</b>	<b>15</b>	<b>18</b>	<b>33</b>	<b>35</b>	<b>21</b>	<b>24</b>
Finance	URM		1	1	2	2	2	
	Non-URM		6	9	9	8	5	
	International					1	1	
	<b>Major/Cert Total</b>		<b>7</b>	<b>10</b>	<b>11</b>	<b>11</b>	<b>8</b>	

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			2018-19	2019-20	2020-21	2021-22	2022-23	2023-24	
Female	Business and Economics	Marketing	URM					2	4
			Non-URM					11	18
			<b>Major/Cert Total</b>					<b>13</b>	<b>22</b>
	School Business Management	URM	1	1	1				
		Non-URM	23	18	18	21	25	25	
		<b>Major/Cert Total</b>	<b>24</b>	<b>19</b>	<b>19</b>	<b>21</b>	<b>25</b>	<b>25</b>	
	<b>College Total</b>			<b>337</b>	<b>394</b>	<b>501</b>	<b>564</b>	<b>531</b>	<b>492</b>
	Education and Professional Studies	Applied Kinesiology	Non-URM					2	8
			<b>Major/Cert Total</b>					<b>2</b>	<b>8</b>
		Business & Marketing Education	Non-URM	3	2				
			<b>Major/Cert Total</b>	<b>3</b>	<b>2</b>				
		Business Education	URM			1			
			Non-URM			10	11	8	2
			<b>Major/Cert Total</b>			<b>11</b>	<b>11</b>	<b>8</b>	<b>3</b>
		Certificate in Applied Behavior Analysis	URM	1	2	2	2	5	1
			Non-URM	20	18	37	39	26	19
			International		1				
<b>Major/Cert Total</b>	<b>21</b>		<b>21</b>	<b>39</b>	<b>41</b>	<b>31</b>	<b>20</b>		
Certificate in Autism Specialist Program	URM		2	2	3	5	2		
	Non-URM	23	22	43	43	37	26		
	<b>Major/Cert Total</b>	<b>23</b>	<b>24</b>	<b>45</b>	<b>46</b>	<b>42</b>	<b>28</b>		
Certificate in Clinical Mental Health Counseling	Non-URM	1				1	5		
	<b>Major/Cert Total</b>	<b>1</b>				<b>1</b>	<b>5</b>		
Certificate in Counseling Program - School Counseling	URM				1	1			
	Non-URM	2	1	1	2	1	8		

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			2018-19	2019-20	2020-21	2021-22	2022-23	2023-24
Female	School Counseling	Major/Cert Total	2	1	1	3	2	8
	Certificate in Dyslexia & Language Based Learning Disabilities	URM						1
		Non-URM					16	14
		Major/Cert Total					16	15
	Certificate in Emerging Technology for Digital Learning	URM					1	1
		Non-URM					23	18
		Major/Cert Total					24	19
	Certificate in Leadership in Instructional Design & Learning Technology	URM						1
		Non-URM					4	5
		Major/Cert Total					4	6
	Certificate in Reading Teacher License	Non-URM		2		2	4	14
		Major/Cert Total		2		2	4	14
	Certificate in Teaching in Alternative Education Settings Pr..	Non-URM			1			1
		Major/Cert Total			1			1
	Education and Professional Studies Certificate in Transition Specialist Program	URM			1			
		Non-URM		13	6	12	15	17
		Major/Cert Total		13	6	13	15	17
	Communication Sciences & Disorders	URM		3		2	3	1
		Non-URM		20	27	25	25	28
		Major/Cert Total		23	27	27	28	29
Counseling	URM		14	15	12	14	11	
	Non-URM		88	86	82	90	85	
	Major/Cert Total		102	101	94	104	96	
Early Childhood Education Policy	URM						1	
	Non-URM					8	10	

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<b>Female</b>	Education and Professional Studies	Early Childhood Education Policy	Major/Cert Total					9	12
		Foundations of Learning Design Certificate	URM					2	2
			Non-URM					23	28
			Major/Cert Total					25	30
	Higher Education Leadership	URM			1			1	2
		Non-URM				2		2	7
		Major/Cert Total			1	2	3	9	
	Instructional Design & Learning Technology	URM			1	2		4	4
		Non-URM			6	22		34	30
		Major/Cert Total			7	24		38	34
	Producing Effective Learning Experiences Certificate	URM						1	2
		Non-URM						10	13
		Major/Cert Total						11	15
	Professional Studies	URM		21	10	3	3	2	2
		Non-URM		97	87	55	28	34	33
		Major/Cert Total		118	97	58	31	36	35
	Reading Teacher License - NCATE Accredited	Non-URM		1					
		Major/Cert Total		1					
	Special Education	URM		3	5	4	4	7	9
		Non-URM		61	69	82	80	78	89
International							1	1	
Major/Cert Total			64	74	86	84	86	99	
		College Total	373	353	385	393	494	480	
Letters and Sciences	Applied Biotechnology	Non-URM			1	1	2	2	
		Major/Cert Total			1	1	2	2	

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Female	Certificate in Applied Bioinformatics	URM					1	1
		International				1		
		<b>Major/Cert Total</b>				<b>1</b>	<b>1</b>	<b>1</b>
	Certificate in Gerontology	URM						1
		Non-URM				3	1	2
		<b>Major/Cert Total</b>				<b>3</b>	<b>1</b>	<b>3</b>
	Certificate in School Social Work	URM						5
		Non-URM					6	23
		<b>Major/Cert Total</b>					<b>6</b>	<b>28</b>
	Certificate in Substance Abuse Counseling	Non-URM						5
		<b>Major/Cert Total</b>						<b>5</b>
		Letters and Sciences	URM	2	1	1		
	Non-URM		3	1	1	3	2	3
	International		3	2	1		1	2
	<b>Major/Cert Total</b>		<b>8</b>	<b>4</b>	<b>3</b>	<b>3</b>	<b>3</b>	<b>5</b>
Cybersecurity	URM				1	4	4	
	Non-URM			1	2	6	5	
	<b>Major/Cert Total</b>			<b>1</b>	<b>3</b>	<b>10</b>	<b>9</b>	
School Psychology	URM	4	7	7	6	2	2	
	Non-URM	21	19	19	21	24	25	
	International			1	1	1		
	<b>Major/Cert Total</b>	<b>25</b>	<b>26</b>	<b>27</b>	<b>28</b>	<b>27</b>	<b>27</b>	
Social Work	URM	2	7	5	10	19	19	
	Non-URM	25	35	37	45	49	67	
	<b>Major/Cert Total</b>	<b>27</b>	<b>42</b>	<b>42</b>	<b>55</b>	<b>68</b>	<b>86</b>	

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<b>Female</b>	Sciences	College Total	60	72	74	94	118	166	
	No College Affiliation	Non-Degree Program							
		Non-URM		8	4				
		International		3	3				
		Major/Cert Total	11	7					
	College Total	11	7						
	Gender Total	788	834	974	1,078	1,179	1,177		
<b>Male</b>	Certificate in Health Advocacy	Non-URM						1	
		Major/Cert Total						1	
	Certificate in Organization Communication	Non-URM						1	
		Major/Cert Total						1	
	Arts and Communication	Certificate in Strategic Communication	Non-URM					1	
		Major/Cert Total						1	
	Communication	URM		2	2	1	1	2	1
		Non-URM		5	3	6	5	1	3
		Major/Cert Total		7	5	7	6	3	4
		College Total		7	5	7	6	4	6
	Accounting	URM		1		1			
		Non-URM		36	14	8			
		International		3	1	1			
		Major/Cert Total		40	15	10			
	Applied Economics	Non-URM		1					
Major/Cert Total			1						
Business and Economics	Business Administration	URM	42	54	61	62	64	56	
		Non-URM	267	300	341	381	349	352	
		International	12	13	9	9	6	5	

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<b>Male</b>	Business Administration	Major/Cert Total	321	367	411	452	419	413
		URM				2	2	3
	Business Analytics	Non-URM			6	15	20	24
		Major/Cert Total			6	17	22	27
	Certificate in Accounting	Non-URM			1			
		Major/Cert Total			1			
	Certificate in Business Data Analytics	URM	2		1			
		Non-URM	6	7	5			
		Major/Cert Total	8	7	6			
	Certificate in Construction Safety Program	URM				1		
		Non-URM			1	6	8	2
		Major/Cert Total			1	7	8	2
	Certificate in Corporate Finance	Non-URM				2	3	1
		Major/Cert Total				2	3	1
	Certificate in Cybersecurity Management	Non-URM					1	1
		Major/Cert Total					1	1
	Certificate in Data Analytics	URM					2	3
		Non-URM				7	6	4
		Major/Cert Total				7	8	7
	Certificate in Digital Marketing & Artificial Intelligence	Non-URM			1	1	1	2
	Major/Cert Total			1	1	1	2	
Business and Economics	URM	2	2	2	4	3		
	Non-URM	24	35	30	26	12	5	
	International	2	1		1			
	Major/Cert Total	28	38	32	31	15	5	

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Male	Business and Economics	URM		1	2	3	2	1
		Non-URM	2	4	2	8	6	6
		<b>Major/Cert Total</b>	<b>2</b>	<b>5</b>	<b>4</b>	<b>11</b>	<b>8</b>	<b>7</b>
	Certificate in Graduate Project Management	URM			1	1	1	
		Non-URM	1	2	3	1	2	
		<b>Major/Cert Total</b>	<b>1</b>	<b>2</b>	<b>4</b>	<b>2</b>	<b>3</b>	
	Certificate in Human Resource Management	URM						
		Non-URM						
		<b>Major/Cert Total</b>						
	Certificate in Investment Analysis	URM						
		Non-URM				2	4	2
		<b>Major/Cert Total</b>				<b>2</b>	<b>4</b>	<b>2</b>
	Certificate in Marketing Strategy	URM						
		Non-URM				2		1
		<b>Major/Cert Total</b>				<b>2</b>		<b>1</b>
	Certificate in School Business Management	URM						1
		Non-URM	1	7	3	4	8	8
		<b>Major/Cert Total</b>	<b>1</b>	<b>7</b>	<b>3</b>	<b>4</b>	<b>8</b>	<b>9</b>
	Data Analytics	URM						
		Non-URM					1	2
<b>Major/Cert Total</b>						<b>1</b>	<b>2</b>	
Environmental Safety & Health	URM	8	6	4	5	5	6	
	Non-URM	37	28	36	52	46	34	
	International		1					
	<b>Major/Cert Total</b>	<b>45</b>	<b>35</b>	<b>40</b>	<b>57</b>	<b>51</b>	<b>40</b>	
Finance	URM		2	6				
	Non-URM		14	22	28	25	13	
	<b>Major/Cert Total</b>		<b>16</b>	<b>28</b>	<b>28</b>	<b>25</b>	<b>13</b>	
Marketing	URM							
	Non-URM					2	4	
	<b>Major/Cert Total</b>					<b>2</b>	<b>4</b>	
School Business Management	URM	2	1					

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## University of Wisconsin-Whitewater Fall Enrollment for Degree-Seeking Graduates

by Gender, College, Major/Certificate/License and Underrepresented Minority (URM) status

			2018-19	2019-20	2020-21	2021-22	2022-23	2023-24	
Male	Business and Economics	School Business Management	Non-URM	11	14	13	7	12	15
			Major/Cert Total	13	15	13	7	12	15
			College Total	460	507	560	630	591	551
	Applied Kinesiology		URM						1
			Non-URM					3	10
			Major/Cert Total					3	11
	Business Education		URM				1		1
			Non-URM			12	8	5	12
			Major/Cert Total			12	9	5	13
	Certificate in Applied Behavior Analysis		URM				1	1	1
			Non-URM		3	1	6	2	1
			Major/Cert Total		3	1	7	3	2
	Certificate in Autism Specialist Program		URM		1		1	1	1
			Non-URM		1	1	5	2	1
			Major/Cert Total		2	1	6	3	2
	Certificate in Counseling Program - School Counseling		URM						2
			Major/Cert Total						2
	Certificate in Dyslexia & Language Based Learning Disabilities		Non-URM						1
			Major/Cert Total						1
	Certificate in Emerging Technology for Digital Learning		URM					1	1
		Non-URM					4	4	
		Major/Cert Total					5	5	
Education and Professional Studies	Certificate in Leadership in Instructional Design & Learning T..	Non-URM						1	
		Major/Cert Total						1	
	Certificate in Reading Teacher	Non-URM				1	4		

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			2018-19	2019-20	2020-21	2021-22	2022-23	2023-24	
Male	License	Major/Cert Total				1	4		
		URM		1					
	Certificate in Transition Specialist Program	Non-URM			2	2			
		Major/Cert Total		1	2	2			
	Communication Sciences & Disorders	Non-URM		2					
		Major/Cert Total		2					
	Counseling	URM		2	1	2	2	3	1
		Non-URM		24	21	16	17	22	22
		Major/Cert Total		26	22	18	19	25	23
	Early Childhood Education Policy	URM						1	2
		Major/Cert Total						1	2
	Foundations of Learning Design Certificate	Non-URM						6	7
		Major/Cert Total						6	7
	Higher Education Leadership	URM				3	7	2	3
		Non-URM				3	9	4	2
		International						2	2
		Major/Cert Total				6	16	8	7
	Instructional Design & Learning Technology	URM						1	1
		Non-URM				5	8	9	8
		Major/Cert Total				5	8	10	9
Producing Effective Learning Experiences Certificate	URM						1	1	
	Non-URM						2	3	
	Major/Cert Total						3	4	
Professional Studies	URM		7	8	6	1		1	
	Non-URM		42	30	33	11	7	9	

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			2018-19	2019-20	2020-21	2021-22	2022-23	2023-24	
Male	Education and Professional Studies	Professional Studies	Major/Cert Total	49	38	39	12	7	10
			URM	2	2	1	3	2	2
		Special Education	Non-URM	10	14	11	12	6	13
			Major/Cert Total	12	16	12	15	8	15
		College Total	89	82	96	95	91	114	
	Letters and Sciences	Applied Biotechnology	URM			1	1	1	1
			Non-URM						1
			Major/Cert Total			1	1	1	2
		Certificate in Applied Bioinformatics	Non-URM				1		
			Major/Cert Total				1		
Certificate in Gerontology		Non-URM				1			
		Major/Cert Total				1			
Certificate in Mathematics		URM			1				
		Non-URM			1				
		Major/Cert Total			2				
Certificate in School Social Work		URM						2	
		Major/Cert Total						2	
Certificate in Substance Abuse Counseling		Non-URM						1	
		Major/Cert Total						1	
Computer Science		URM		1	2	2	2	2	4
		Non-URM		13	19	19	21	13	12
	International		3	4	5	2	4	2	
	Major/Cert Total		17	25	26	25	19	18	
	Cybersecurity	URM			1	4	6	6	
Non-URM				14	29	41	32		

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				2018-19	2019-20	2020-21	2021-22	2022-23	2023-24	
<b>Male</b>	Letters and Sciences	Cybersecurity	Major/Cert Total			15	33	47	38	
			URM	1	2	2	2	1		
		School Psychology	Non-URM	4	7	8	5	4	6	
			Major/Cert Total	5	9	10	7	5	6	
		Social Work	URM			1	3	5	2	
			Non-URM	3	8	7	5	4	5	
			Major/Cert Total	3	8	8	8	9	7	
			College Total	25	42	62	76	81	74	
		No College Affiliation	Non-Degree Program	Non-URM	6	6				
				International	4	1				
				Major/Cert Total	10	7				
				College Total	10	7				
			Gender Total	591	643	725	807	767	745	
			<b>Grand Total</b>	<b>1,379</b>	<b>1,477</b>	<b>1,699</b>	<b>1,885</b>	<b>1,946</b>	<b>1,922</b>	

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