

University of Wisconsin-Whitewater Fall Enrollment for Degree-Seeking Graduate Students

by College and Major/Certificate

		2020	2021	2022	2023	2024
Arts & Communication	Certificate in Health Advocacy	2	2	2	3	4
	Certificate in Organization Communication		5	8	9	9
	Certificate in Social & New Media		4	5	9	10
	Certificate in Strategic Communication		2	4	3	7
	Communication	19	20	21	21	18
	College Total	21	33	40	45	48
Business & Economics	Accounting	24	5	2		
	Business Administration	774	860	800	760	709
	Business Analytics	8	33	44	47	55
	Certificate in Accounting	1				
	Certificate in Business Data Analytics	14				
	Certificate in Construction Safety Program	2	10	11	5	1
	Certificate in Corporate Finance		2	3	2	3
	Certificate in Cybersecurity Management			3	2	
	Certificate in Data Analytics		16	16	14	13
	Certificate in Digital Marketing & Artificial Intelligence	2	3	2	7	9
	Certificate in Graduate Business Foundations	62	56	33	13	4
	Certificate in Graduate Project Management	7	16	15	12	13
	Certificate in Human Resource Management	14	19	10	8	10
	Certificate in Investment Analysis		2	5	2	3
	Certificate in Marketing Strategy	2	3	2	1	
Certificate in School Business Management	8	9	14	16	26	

Note: College affiliation is determined by major. Headcount is duplicated; students who have more than one major or certificate are counted in each major/certificate with which they are affiliated. Enrollment excludes study away students.

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Business & Economics	Cybersecurity	16	36	56	46	27
	Data Analytics		1	2	3	
	Environmental Safety & Health	73	92	72	64	61
	Finance	38	39	36	21	34
	Marketing			15	26	31
	School Business Management	32	28	37	40	28
College Total		1,077	1,230	1,178	1,089	1,027
Education & Professional Studies	Certificate in Trauma-informed Practice in Education				3	7
	Applied Kinesiology			5	19	23
	Business Education	23	20	13	16	22
	Certificate in Applied Behavior Analysis	40	48	34	22	11
	Certificate in Assistive Technology					2
	Certificate in Autism Specialist Program	46	52	45	30	19
	Certificate in Clinical Mental Health Counseling			1	5	5
	Certificate in Counseling Program - School Counseling	1	3	2	10	18
	Certificate in Dyslexia & Language Based Learning Disabilities			16	16	19
	Certificate in Emerging Technology for Digital Learning			29	24	31
	Certificate in Leadership in Instructional Design & Learning Technology			4	7	10
	Certificate in Producing Effective Learning Experiences			14	19	24
	Certificate in Reading Teacher License	2	5	18		
	Certificate in Social Emotional Learning				4	12
Certificate in Teaching in Alternative Education Settings Program	1			1		

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Education & Professional Studies	Certificate in Transition Specialist Program	15	17	17	8	2
	Communication Sciences & Disorders	27	28	29	29	29
	Counseling	112	123	121	119	120
	Early Childhood Education Policy			10	14	16
	Foundations of Learning Design Certificate			31	37	39
	Higher Education Leadership	7	18	10	15	17
	Instructional Design & Learning Technology	12	32	48	43	51
	Professional Studies	97	43	43	45	42
	Reading Instruction and Dyslexia Intervention					6
	Special Education	98	99	94	114	94
	College Total	481	488	584	600	619
Letters & Sciences	Applied Biotechnology	2	2	3	4	8
	Certificate in Applied Bioinformatics		2	1	1	
	Certificate in Gerontology		4	1	3	1
	Certificate in Mathematics	2				
	Certificate in School Social Work			6	30	16
	Certificate in Substance Abuse Counseling				6	3
	Computer Science	29	28	22	23	36
	Cybersecurity			1	1	1
	Post MSW School Social Work Certificate					6
	School Psychology	37	35	32	33	37
	Social Work	50	63	77	93	76

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		2020	2021	2022	2023	2024
Letters & Sciences	College Total	120	134	143	194	184
	Grand Total	1,699	1,885	1,945	1,928	1,878

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