University of Wisconsin-Whitewater
Fall Enrollment for Degree-Seeking Graduates

by College, Major/Certificate/License and Academic Plan Code

				2019-20	2020-21	2021-22	2022-23	2023-24
Arts and Communication	Certificate in Health Advocacy	HLTHADVCRT	Master's		2	2	2	3
	Certificate in Organization Communication	ORGCOMMCRT	Master's			5	8	9
	Certificate in Social & New Media	SCNWMEDCRT	Master's			4	5	9
	Certificate in Strategic Communication	STRCOMCERT	Master's			2	4	3
	Communication	ACMSCOMM	Master's	13	18	6		
		AOMSCOMM	Master's		1	14	21	21
			College Total	**13**	**21**	**33**	**40**	**45**
Business and Economics	Accounting	BEMPAACTG	Master's	29	24	5	2	
	Business Administration	BEDBABADM	Doctoral	43	44	41	41	39
		BEMBABADM	Master's	607	722	656	391	189
		BOMBABADM	Master's		8	163	367	531
		SDMBABADM	Master's				28	31
		XDMBABADM	Master's				1	1
	Business Analytics	BOMSBUSAN	Master's		8	33	44	47
	Certificate in Accounting	ACCTGRDCET	Master's			1		
	Certificate in Business Data Analytics	BUSDATCERT	Master's	16	14			
	Certificate in Construction Safety Program	CONSFTYCRT	Master's			2	10	11	5
	Certificate in Corporate Finance	CORPFINCRT	Master's				2	3	2
	Certificate in Cybersecurity Management	CYBRMGTCRT	Master's					3	2
	Certificate in Data Analytics	BUSDATCERT	Master's				16	16	14
	Certificate in Digital Marketing & Artificial Intelligence	DMKAIGRCRT	Master's			2	3	2	7
	Certificate in Graduate Business Foundations	BUSFNDCERT	Master's	63	62	56	33	13

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Business and Economics	Certificate in Graduate Project Management	PRJMGTCERT	Master's	10	7	16	15	12
	Certificate in Human Resource Management	HRMGMTCERT	Master's	12	14	19	10	8
	Certificate in Investment Analysis	INVSTANCRT	Master's			2	5	2
	Certificate in Marketing Strategy	MKTSTRACRT	Master's		2	3	2	1
	Certificate in School Business Management	SBMLICCERT	Master's					5
		SCHBSMGCRT	Master's	11	8	9	14	11
	Data Analytics	XDMSBUSAN	Master's			1	2	3
	Environmental Safety & Health	BEMSSAFTY	Master's	53	54	31	5	3
		BOMSSAFTY	Master's		19	61	67	61
	Finance	BEMSFINANC	Master's	23	29	5	1	
		BOMSFINANC	Master's		9	33	34	21
		XDMSFINANC	Master's			1	1	
	Marketing	BOMSMKTG	Master's				14	25
		XDMSMKTG	Master's				1	1
	School Business Management	BEMSESCHMG	Master's	34	29	25	23	15
		BOMSESCHMG	Master's			3	3	14	25
			College Total	901	1,061	1,194	1,122	1,043
Education and Professional Studies	Applied Kinesiology	EOMSAPLKIN	Master's				5	19
	Business & Marketing Education	EDMSBSMKED	Master's	2				
	Business Education	EDMSBSMKED	Master's		23	4	1	
		EOMSBSMKED	Master's			16	12	16
	Certificate in Applied Behavior Analysis	APPBHVRCRT	Master's	24	40	48	34	22

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Education and Professional Studies	Certificate in Autism Specialist Program	AUTISMCERT	Master's	26	46	52	45	30
	Certificate in Clinical Mental Health Counseling	COUNSCMHC	Master's				1	5
	Certificate in Counseling Program - School Counseling	COUNSSCHL	Master's	1	1	3	2	9
		EDSCHCNCRT	Master's					1
	Certificate in Dyslexia & Language Based Learning Disabilities	DYSLANGLD	Master's				16	16
	Certificate in Emerging Technology for Digital Learning	EMRGTECH	Master's				29	24
	Certificate in Leadership in Instructional Design & Learning Technology	LDRINSTDES	Master's				4	7
	Certificate in Reading Teacher License	READTCHCRT	Master's			2	5	18
	Certificate in Teaching in Alternative Education Settings Program	TAESCERT	Master's			1		1
	Certificate in Transition Specialist Program	TRANSPCERT	Master's	7	15	17	17	8
	Communication Sciences & Disorders	EDMSCMDS	Master's	27	27	28	29	29
	Counseling	EDMSGUID	Master's	123	112	123	121	119
	Early Childhood Education Policy	EOMSEERCHD	Master's				10	14
	Foundations of Learning Design Certificate	FNDLRNDES	Master's				31	37
	Higher Education Leadership	EDMSEHGHED	Master's				18	10	15
		EOMSEHGHED	Master's			7		
		SDHGHED	Master's				1	1
	Instructional Design & Learning Technology	EOMSINSTDS	Master's			12	32	48	43
	Producing Effective Learning Experiences Certificate	PRDEFLEARN	Master's				14	19
	Professional Studies	EDMSEPD	Master's	135	97	43	34	36
		EOMSEPD	Master's				9	9
	Special Education	EDMSESPED	Master's	90	98	58	11	3

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Education and Professional Studies	Special Education	EOMSESPED	Master's			41	83	111
		College Total	435	481	488	585	594
Letters and Sciences	Applied Biotechnology	LOMSABT	Master's		1	2	3	4
		LSMSABT	Master's		1			
	Certificate in Applied Bioinformatics	APBIOINCRT	Master's			2	1	1
	Certificate in Gerontology	GERNTLCERT	Master's			4	1	3
	Certificate in Mathematics	MATHGRDCRT	Master's		2			
	Certificate in School Social Work	SCHSWRKCRT	Master's				6	30
	Certificate in Substance Abuse Counseling	SUBABCERT	Master's					6
	Computer Science	LOMSCMPSCI	Master's					2
		LSMSCMPSCI	Master's	29	29	28	22	21
	Cybersecurity	BOMSCYBER	Master's		16	36	56	46
		XDMSCYBER	Master's				1	1
	School Psychology	LSEDSSCPSY	Master's		1			
			Education Specialist	23	24	23	20	20
		LSMSESCHPS	Master's	12	12	12	12	13
	Social Work	LOMSWSOCWK	Master's					46
		LSMSWSOCWK	Master's	50	50	63	77	47
		College Total	114	136	170	199	240
No College Affiliation	Non-Degree Program	INNDGNCFD	Master's	14				
		College Total	14				
		Grand Total	1,477	1,699	1,885	1,946	1,922

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