



University of Wisconsin
Whitewater

Office of Institutional Research,
Assessment, and Planning

UW System Comparisons: Selected Populations

UW System Comparison : Selected Populations

UW Institutions – Main Campuses

- Total Enrollment
- Undergraduate Enrollment
- Graduate Student Enrollment
- FTE Enrollment
- New Freshman Class Enrollment
- Degree-Seeking Undergraduates
- Students with Disabilities Served
- Underrepresented Minority Students
- Pell Grant Recipients
- Veteran Students
- First-Generation Students
- High School Students
- Nontraditional Age Students (25+)
- First to Second Year Retention Rate
- Six-Year Graduation Rate

UW Institutions – Branch Campuses

- Total Enrollment
- FTE Enrollment
- New Freshman Class Enrollment
- Degree-Seeking Undergraduates
- Underrepresented Minority Students
- High School Students
- Nontraditional Age Students (25+)
- First to Second Year Retention Rate

UW Institutions with Branch Campuses – Main and Branch Campuses

- Total Enrollment
- Undergraduate Enrollment
- Undergraduate FTE Enrollment
- New Freshman Class Enrollment
- Degree-Seeking Undergraduates
- Underrepresented Minority Students
- Nontraditional Age Students (25+)

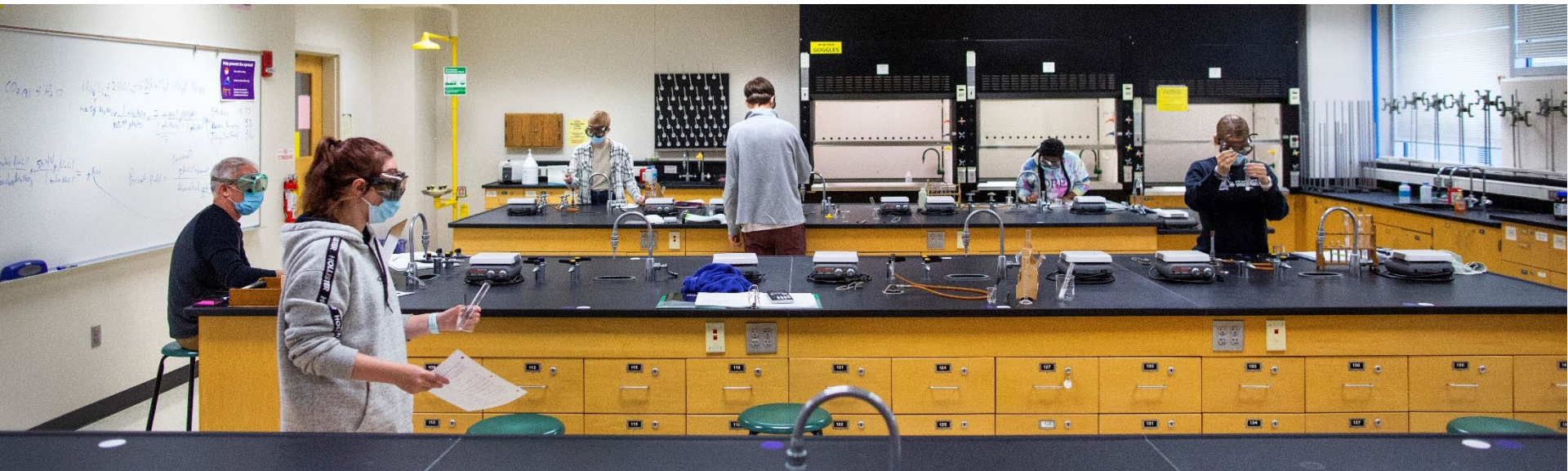


Photos by Craig Schreiner

Institutional Research, Assessment, and Planning
University of Wisconsin - Whitewater
June 2024

UW Institutions

Main Campuses



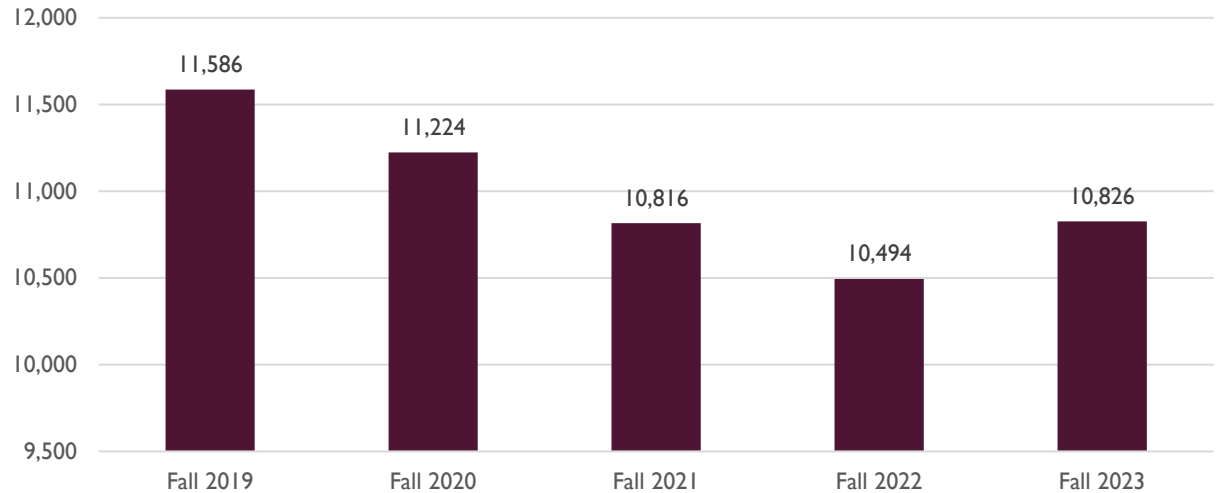


University of Wisconsin
Whitewater

TOTAL ENROLLMENT

| UW Comparison Data Fall 2023 | |
|---------------------------------|---------------|
| | Headcount |
| Madison | 50,335 |
| Milwaukee | 21,710 |
| Oshkosh | 12,963 |
| Whitewater | 10,826 |
| La Crosse | 10,275 |
| Eau Claire | 9,486 |
| Green Bay | 9,286 |
| Stevens Point | 7,537 |
| Stout | 6,938 |
| Platteville | 6,490 |
| River Falls | 5,058 |
| Parkside | 4,030 |
| Superior | 2,721 |

Total Enrollment
Whitewater Main Campus



Note: Data reflects enrollment at 4-year main campuses only. Branch campuses at UW-Milwaukee, UW-Eau Claire, UW-Green Bay, UW-Oshkosh, UW-Platteville, UW-Stevens Point, and UW-Whitewater are not included in totals.
Data Source: UWSA Education Reports & Statistics – Enrollments

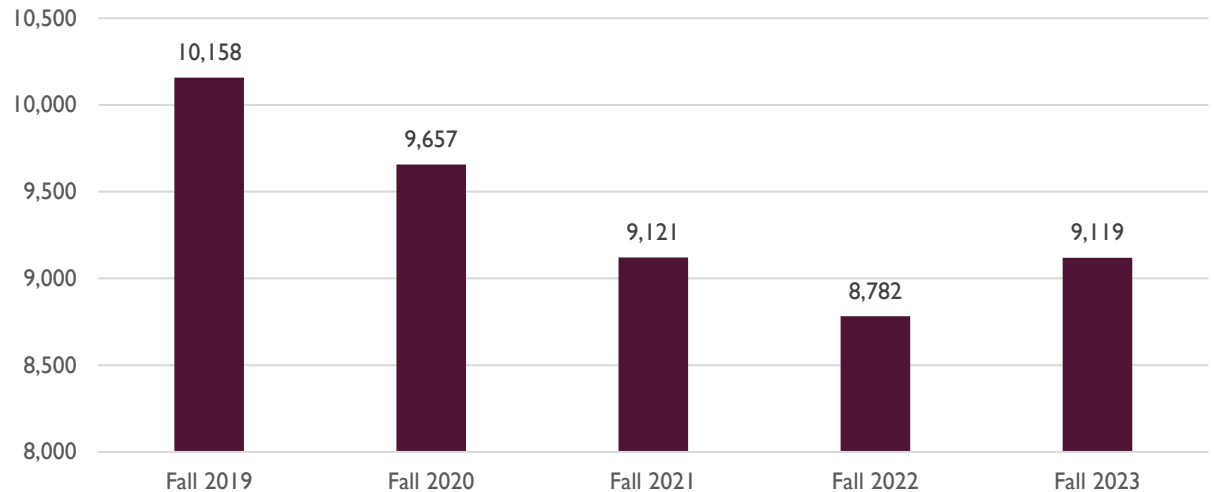


University of Wisconsin
Whitewater

UNDERGRADUATE ENROLLMENT

| UW Comparison Data Fall 2023 | |
|---------------------------------|-----------|
| | Headcount |
| Madison | 37,554 |
| Milwaukee | 17,274 |
| Oshkosh | 11,876 |
| Green Bay | 9,913 |
| La Crosse | 9,354 |
| Whitewater | 9,119 |
| Eau Claire | 8,799 |
| Stevens Point | 6,847 |
| Stout | 6,080 |
| Platteville | 6,064 |
| River Falls | 4,666 |
| Parkside | 3,285 |
| Superior | 2,081 |

Undergraduate Student Enrollment
Whitewater Main Campus



Note: Data reflects enrollment at 4-year main campuses only. Branch campuses at UW-Milwaukee, UW-Eau Claire, UW-Green Bay, UW-Oshkosh, UW-Platteville, UW-Stevens Point, and UW-Whitewater are not included in totals.
Data Source: UWSA Education Reports & Statistics – Enrollments

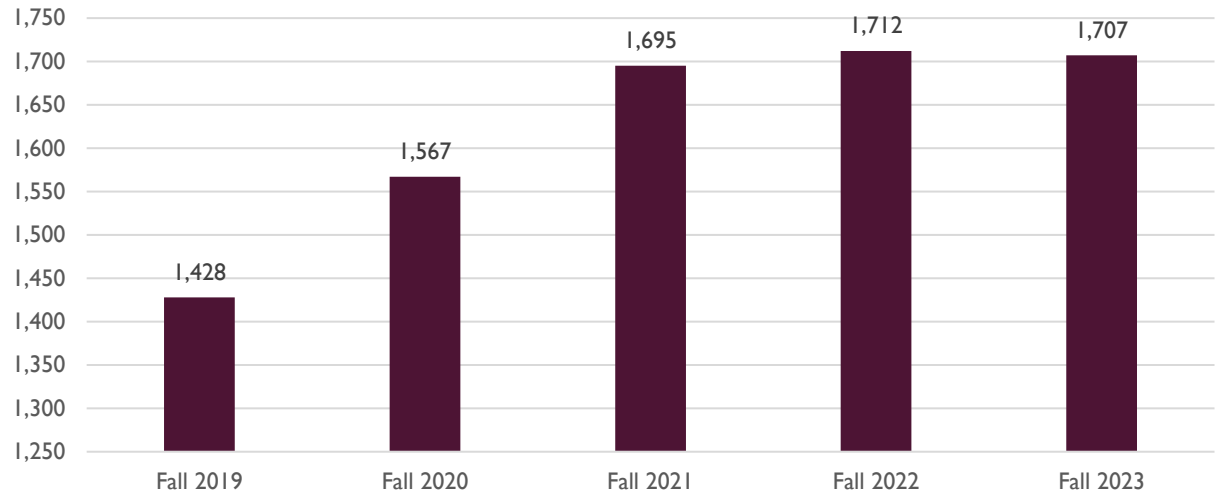


University of Wisconsin
Whitewater

GRADUATE ENROLLMENT

| UW Comparison Data Fall 2023 | |
|---------------------------------|-----------|
| | Headcount |
| Madison | 12,781 |
| Milwaukee | 4,436 |
| Whitewater | 1,707 |
| Oshkosh | 1,087 |
| La Crosse | 921 |
| Stout | 858 |
| Parkside | 745 |
| Stevens Point | 690 |
| Eau Claire | 687 |
| Superior | 640 |
| Green Bay | 473 |
| Platteville | 426 |
| River Falls | 392 |

Graduate Student Enrollment
 Whitewater Main Campus



Note: Data reflects enrollment at 4-year main campuses only. Branch campuses at UW-Milwaukee, UW-Eau Claire, UW-Green Bay, UW-Oshkosh, UW-Platteville, UW-Stevens Point, and UW-Whitewater are not included in totals.
Data Source: UWSA Education Reports & Statistics – Enrollments

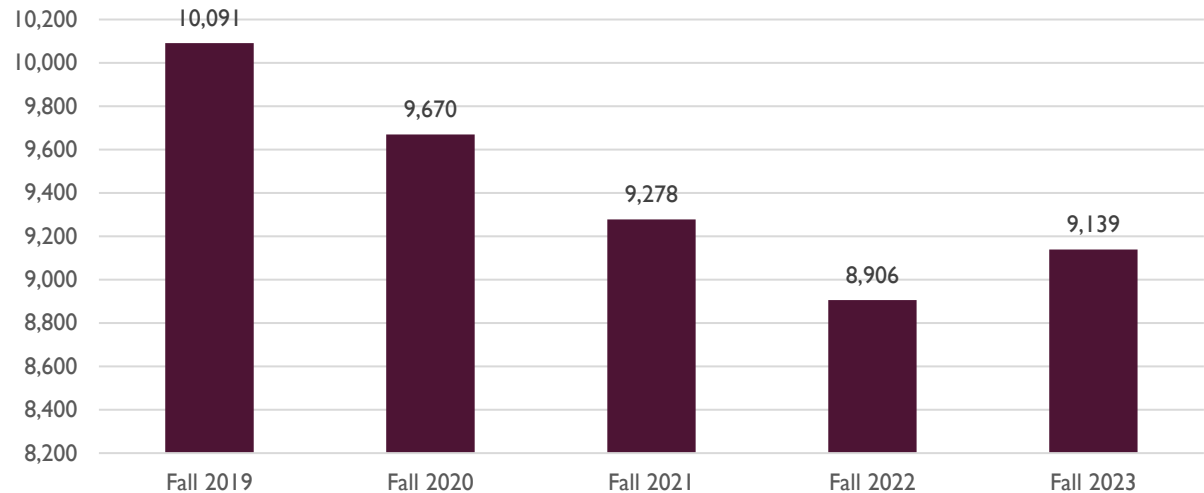


University of Wisconsin
Whitewater

FTE ENROLLMENT

| UW Comparison Data Fall 2023 | |
|---------------------------------|--------|
| | FTE |
| Madison | 45,892 |
| Milwaukee | 18,253 |
| La Crosse | 9,545 |
| Whitewater | 9,139 |
| Eau Claire | 8,581 |
| Oshkosh | 8,291 |
| Stevens Point | 6,708 |
| Green Bay | 5,838 |
| Platteville | 5,739 |
| Stout | 5,685 |
| River Falls | 4,295 |
| Parkside | 3,089 |
| Superior | 2,031 |

FTE Enrollment
Whitewater Main Campus



Note: FTE Enrollment is a measurement equal to one student enrolled full-time for one academic year. FTE is calculated as the full-time enrollment plus the equivalent of the part-time enrollment. UW System calculates FTE as the sum of credits divided by 15, 12, or 7, depending on the student's program level (undergraduate, graduate, or doctoral). Data reflects enrollment at 4-year main campuses only. Branch campuses at UW-Milwaukee, UW-Eau Claire, UW-Green Bay, UW-Oshkosh, UW-Platteville, UW-Stevens Point, and UW-Whitewater are not included in totals.

Data Source: UWSA Education Reports & Statistics - Enrollments

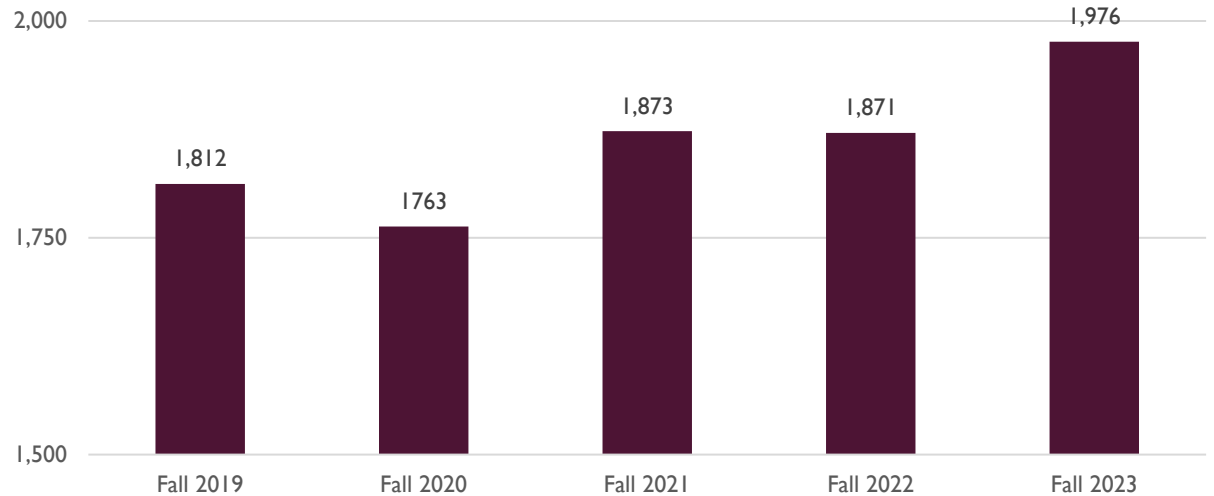


University of Wisconsin
Whitewater

NEW FRESHMAN CLASS ENROLLMENT

| UW Comparison Data Fall 2023 | |
|---------------------------------|-----------|
| | Headcount |
| Madison | 7,955 |
| Milwaukee | 3,127 |
| La Crosse | 2,301 |
| Eau Claire | 2,018 |
| Whitewater | 1,976 |
| Stevens Point | 1,700 |
| Oshkosh | 1,462 |
| Platteville | 1,350 |
| Stout | 1,267 |
| River Falls | 1,062 |
| Green Bay | 1,061 |
| Parkside | 565 |
| Superior | 260 |

New Freshman Class Enrollment
Whitewater Main Campus



Note: Data reflects enrollment at 4-year main campuses only. Branch campuses at UW-Milwaukee, UW-Eau Claire, UW-Green Bay, UW-Oshkosh, UW-Platteville, UW-Stevens Point, and UW-Whitewater are not included in totals.
Data Source: UWSA Education Reports & Statistics – Enrollments

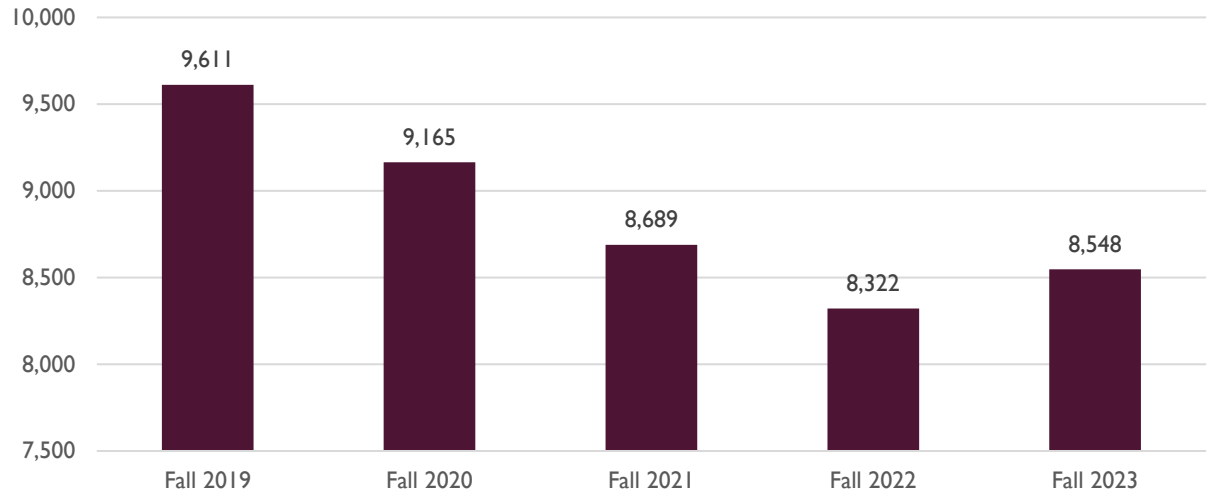


University of Wisconsin
Whitewater

DEGREE-SEEKING UNDERGRADUATES

| UW Comparison Data Fall 2023 | |
|---------------------------------|--------------|
| | Headcount |
| Madison | 35,425 |
| Milwaukee | 15,917 |
| La Crosse | 9,148 |
| Eau Claire | 8,732 |
| Whitewater | 8,548 |
| Oshkosh | 6,848 |
| Stevens Point | 6,734 |
| Stout | 5,878 |
| Platteville | 5,733 |
| Green Bay | 5,564 |
| River Falls | 4,115 |
| Parkside | 2,950 |
| Superior | 1,894 |

Degree-Seeking Undergraduates
Whitwater Main Campus



Note: Data reflects enrollment at 4-year main campuses only. Branch campuses at UW-Milwaukee, UW-Eau Claire, UW-Green Bay, UW-Oshkosh, UW-Platteville, UW-Stevens Point, and UW-Whitewater are not included in totals.
Data Source: UWSA Education Reports & Statistics – Enrollments

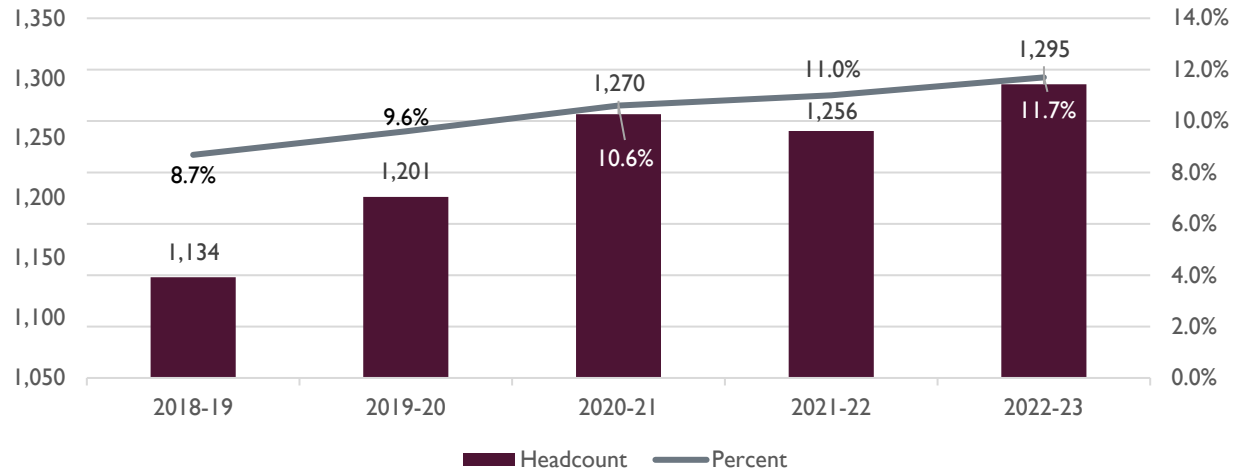


University of Wisconsin
Whitewater

STUDENTS WITH DISABILITIES SERVED

| UW Comparison Data 2022-23 | | |
|-------------------------------|--------------|--------------|
| | Headcount | % Population |
| River Falls | 671 | 12.9% |
| Whitewater | 1,295 | 11.7% |
| Stevens Point | 881 | 11.0% |
| Stout | 723 | 10.4% |
| Madison | 5,160 | 10.4% |
| Parkside | 412 | 10.4% |
| La Crosse | 1,002 | 9.8% |
| Platteville | 506 | 7.8% |
| Eau Claire | 700 | 7.0% |
| Milwaukee | 1,447 | 6.3% |
| Superior | 154 | 5.7% |
| Oshkosh | 639 | 4.7% |
| Green Bay | 441 | 4.6% |

Students with Disabilities Served
as percentage of total student population



Note: Branch campuses at UW-Milwaukee, UW-Eau Claire, UW-Green Bay, UW-Oshkosh, UW-Platteville, UW-Stevens Point, and UW-Whitewater are included in totals starting in 2018-19. Data represents the number of students that registered with disability services offices, requested accommodations, and were provided services.
Data Source: UW System Administration

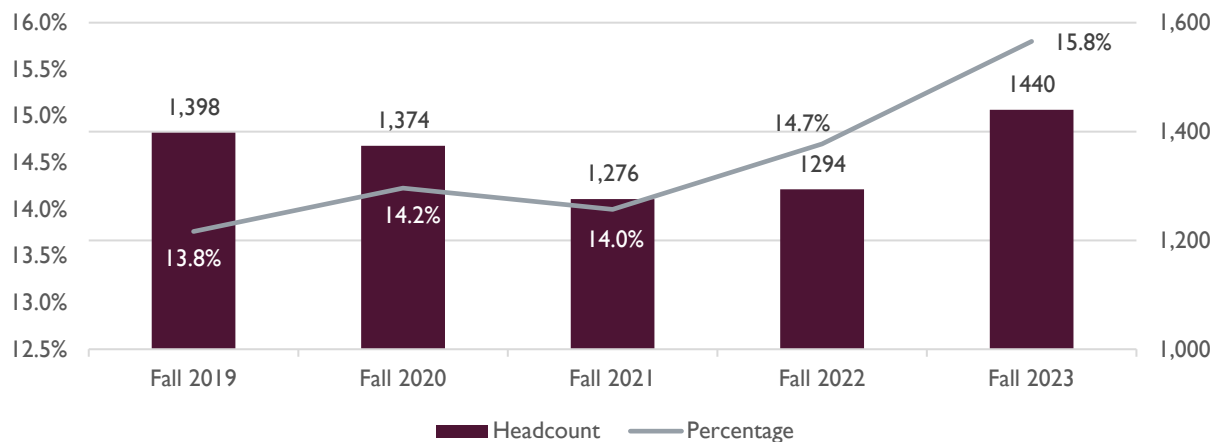


University of Wisconsin
Whitewater

UNDERREPRESENTED MINORITY STUDENTS

| UW Comparison Data Fall 2023 | | |
|---------------------------------|--------------|--------------|
| | Headcount | % Population |
| Parkside | 1,056 | 32.1% |
| Milwaukee | 5,240 | 30.3% |
| Green Bay | 1,508 | 17.1% |
| Whitewater | 1,440 | 15.8% |
| Madison | 5,541 | 14.8% |
| Oshkosh | 1,573 | 13.2% |
| Superior | 212 | 10.2% |
| Stevens Point | 679 | 9.9% |
| Stout | 582 | 9.6% |
| Platteville | 534 | 8.8% |
| Eau Claire | 764 | 8.7% |
| River Falls | 401 | 8.6% |
| La Crosse | 706 | 7.5% |

Underrepresented Minority Students
as percentage of total undergraduate population
Whitewater Main Campus



Note: URM status refers to students with a Race/Ethnicity of African American/Black, American Indian/Alaskan Native, Hispanic/Latino, and Southeast Asian, either alone or as one of 'Two or More Race/Ethnicities'. Non-URM status refers to students with a Race/Ethnicity of Other Asian, Native Hawaiian/Pacific Islander, White/Caucasian, Unknown, and students who have identified as one of 'Two or More Race/Ethnicities', none of which are on the URM list. Data reflects enrollment at 4-year main campuses only. Branch campuses at UW-Milwaukee, UW-Eau Claire, UW-Green Bay, UW-Oshkosh, UW-Platteville, UW-Stevens Point, and UW-Whitewater are not included in totals.

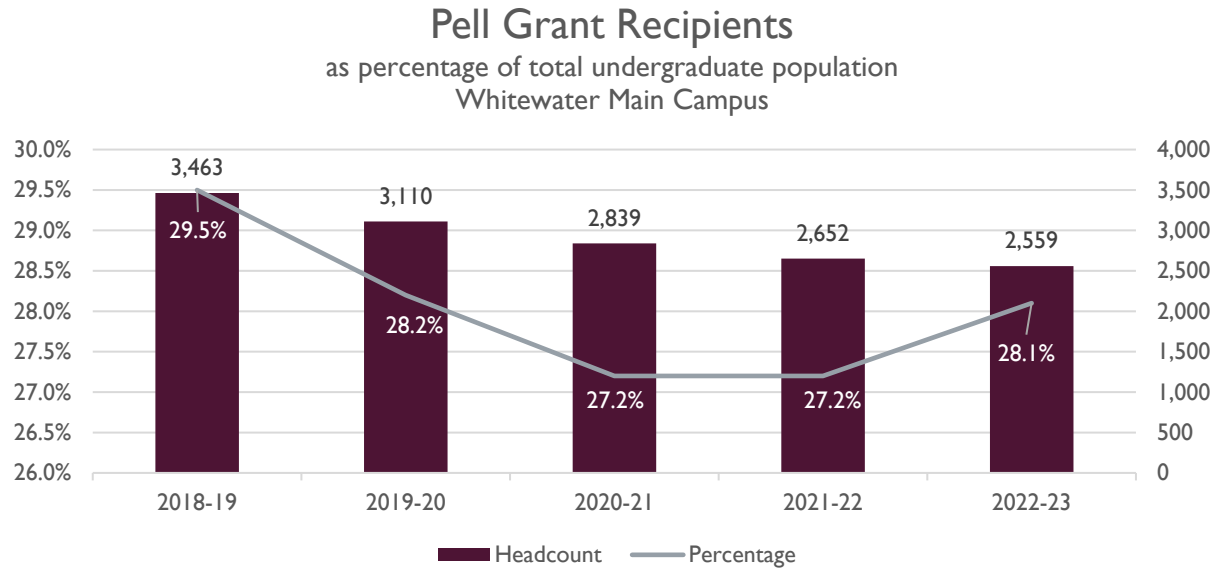
Data Source: UWSA Education Reports & Statistics – Enrollments



University of Wisconsin
Whitewater

PELL GRANT RECIPIENTS

| UW Comparison Data 2022 – 2023 | | |
|-----------------------------------|--------------|--------------|
| | Headcount | % Population |
| Parkside | 1,243 | 37.8% |
| Superior | 740 | 35.6% |
| Milwaukee | 6,107 | 35.4% |
| Stevens Point | 2,197 | 32.1% |
| Whitewater | 2,559 | 28.1% |
| Green Bay | 2,325 | 26.4% |
| Stout | 1,499 | 24.7% |
| River Falls | 1,031 | 22.1% |
| Platteville | 1,339 | 22.1% |
| Eau Claire | 1,862 | 21.2% |
| Oshkosh | 2,141 | 18.0% |
| Madison | 5,804 | 15.5% |
| La Crosse | 1,418 | 15.2% |



Note: Pell Grants are provided to students with financial need using federal guidelines. The percentage of Pell Grant is the number of undergraduates receiving a Pell Grant during the academic year divided by undergraduate enrollment in the fall term. Data reflects enrollment at 4-year main campuses only. Branch campuses at UW-Milwaukee, UW-Eau Claire, UW-Green Bay, UW-Oshkosh, UW-Platteville, UW-Stevens Point, and UW-Whitewater are not included in totals.

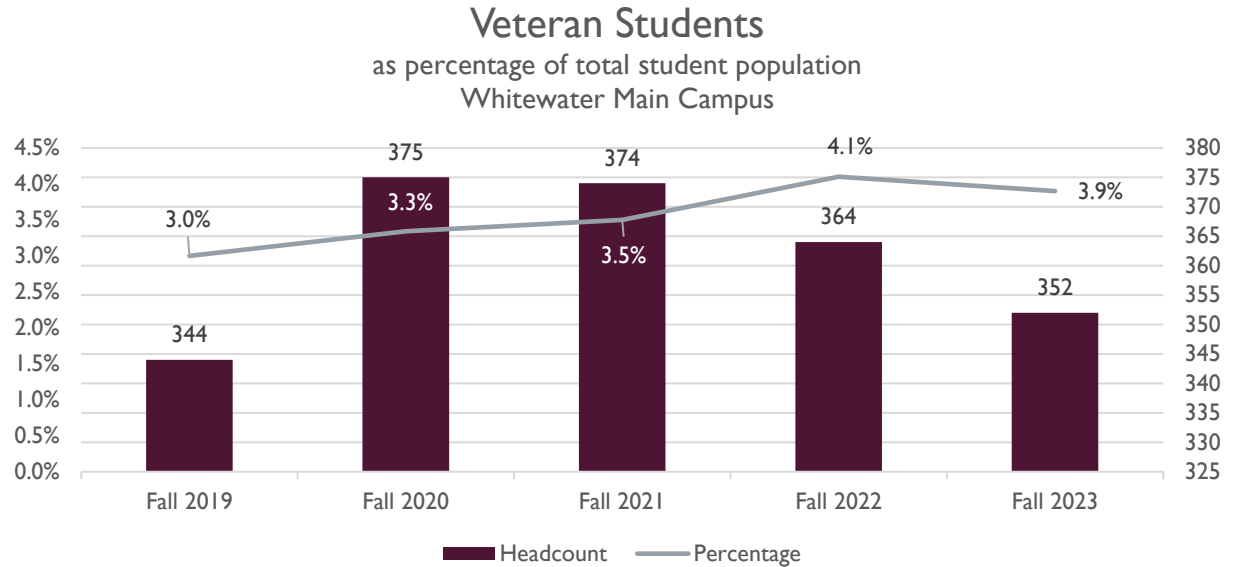
Data Source: UWSA Accountability Dashboard – Access



University of Wisconsin
Whitewater

VETERAN STUDENTS

| UW Comparison Data Fall 2023 | | |
|---------------------------------|------------|--------------|
| | Headcount | % Population |
| Milwaukee | 932 | 5.4% |
| Superior | 104 | 5.0% |
| Parkside | 156 | 4.7% |
| Whitewater | 352 | 3.9% |
| Stout | 233 | 3.8% |
| Platteville | 200 | 3.3% |
| Oshkosh | 365 | 3.1% |
| Green Bay | 263 | 3.0% |
| La Crosse | 192 | 2.1% |
| Eau Claire | 172 | 2.0% |
| River Falls | 90 | 1.9% |
| Stevens Point | 97 | 1.4% |
| Madison | 528 | 1.4% |



Note: Veteran status is self-reported. Data reflects enrollment at 4-year main campuses only. Branch campuses at UW-Milwaukee, UW-Eau Claire, UW-Green Bay, UW-Oshkosh, UW-Platteville, UW-Stevens Point, and UW-Whitewater are not included in totals.

Data Source: UWSA Office of Policy Analysis & Research

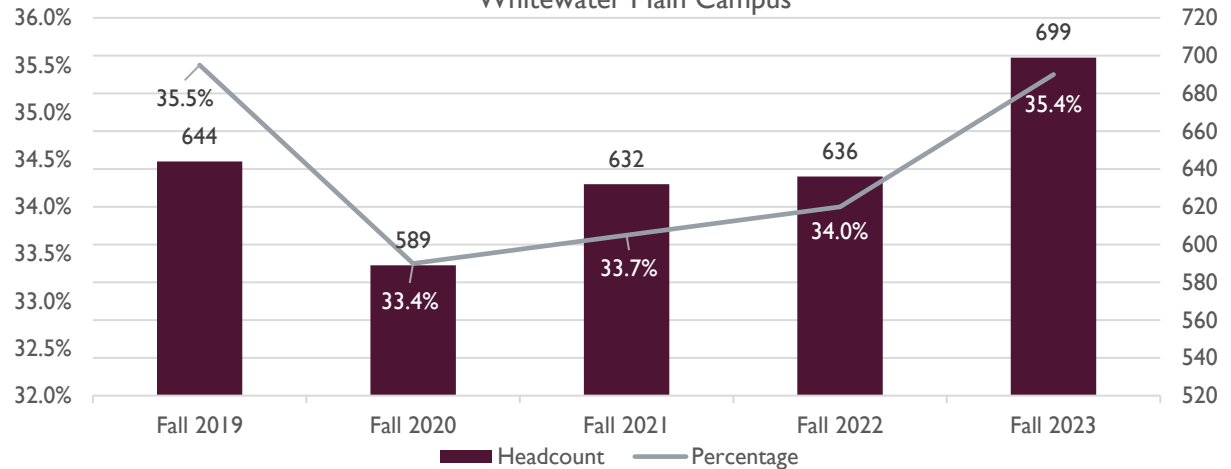


University of Wisconsin
Whitewater

FIRST-GENERATION STUDENTS

| UW Comparison Data Fall 2023 | | |
|---------------------------------|------------|--------------|
| | Headcount | % Population |
| Green Bay | 520 | 49.0% |
| Parkside | 264 | 46.7% |
| Milwaukee | 1,373 | 43.9% |
| Oshkosh | 602 | 41.2% |
| Superior | 105 | 40.4% |
| River Falls | 391 | 36.8% |
| Stevens Point | 618 | 36.4% |
| Whitewater | 699 | 35.4% |
| Stout | 424 | 33.5% |
| Platteville | 440 | 32.6% |
| Eau Claire | 576 | 28.5% |
| La Crosse | 498 | 21.6% |
| Madison | 1,253 | 15.8% |

First-Generation College Students
as percentage of new freshman population
Whitewater Main Campus



Note: First generation status refers to undergraduate students, neither of whose parents have earned a four-year college/university degree. Data reflects enrollment at 4-year main campuses only. Branch campuses at UW-Milwaukee, UW-Eau Claire, UW-Green Bay, UW-Oshkosh, UW-Platteville, UW-Stevens Point, and UW-Whitewater are not included in totals.

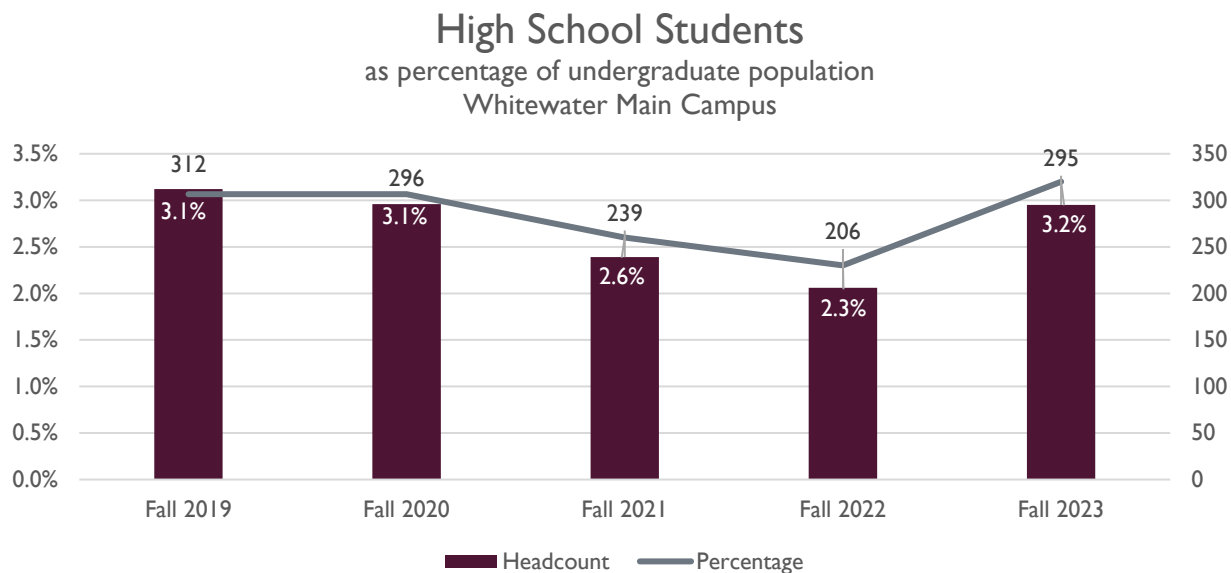
Data Source: UWSA Education Reports & Statistics – Enrollments



University of Wisconsin
Whitewater

HIGH SCHOOL STUDENTS

| UW Comparison Data Fall 2023 | | |
|---------------------------------|------------|--------------|
| | Headcount | % Population |
| Oshkosh | 4,979 | 41.9% |
| Green Bay | 3,010 | 34.2% |
| River Falls | 477 | 10.2% |
| Parkside | 264 | 8.0% |
| Superior | 145 | 7.0% |
| Milwaukee | 662 | 3.8% |
| Whitewater | 295 | 3.2% |
| Platteville | 97 | 1.6% |
| La Crosse | 132 | 1.4% |
| Stevens Point | 48 | 0.7% |
| Stout | 28 | 0.5% |
| Madison | 124 | 0.3% |
| Eau Claire | 28 | 0.3% |



Note: High School Student Data reflects enrollment at 4-year main campuses only. Branch campuses at UW-Milwaukee, UW-Eau Claire, UW-Green Bay, UW-Oshkosh, UW-Platteville, UW-Stevens Point, and UW-Whitewater are not included in totals.

Data Source: UWSA Education Reports & Statistics – Enrollments

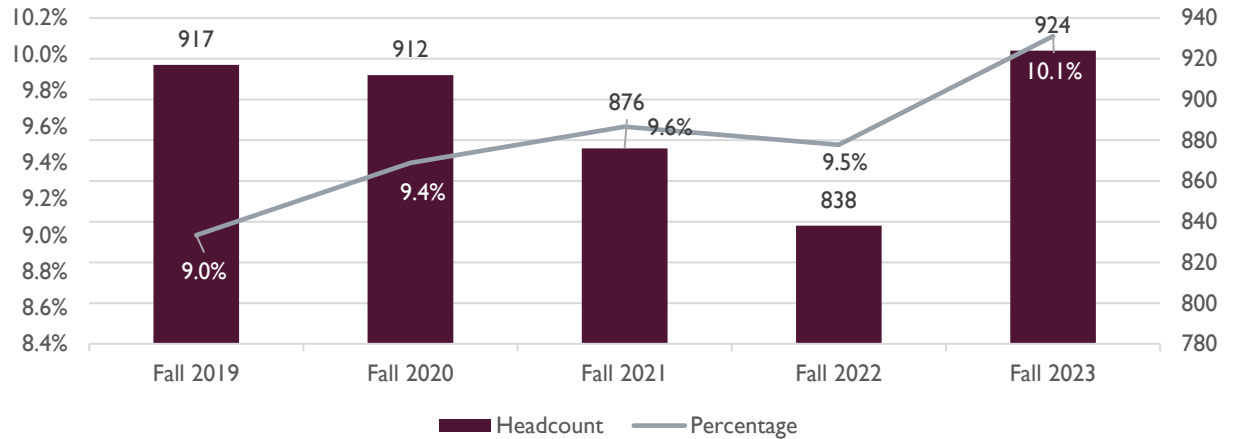


University of Wisconsin
Whitewater

NONTRADITIONAL AGE STUDENTS (25+)

| UW Comparison Data Fall 2023 | | |
|---------------------------------|------------|--------------|
| | Headcount | % Population |
| Superior | 564 | 27.1% |
| Parkside | 585 | 17.8% |
| Green Bay | 1,535 | 17.4% |
| Milwaukee | 2,914 | 16.9% |
| Stout | 801 | 13.2% |
| Whitewater | 924 | 10.1% |
| Platteville | 563 | 9.3% |
| Stevens Point | 536 | 7.8% |
| Oshkosh | 910 | 7.7% |
| Madison | 2,252 | 6.0% |
| River Falls | 279 | 6.0% |
| Eau Claire | 374 | 4.3% |
| La Crosse | 199 | 2.1% |

Nontraditional Age Students (25+)
as percentage of undergraduate population
Whitewater Main Campus



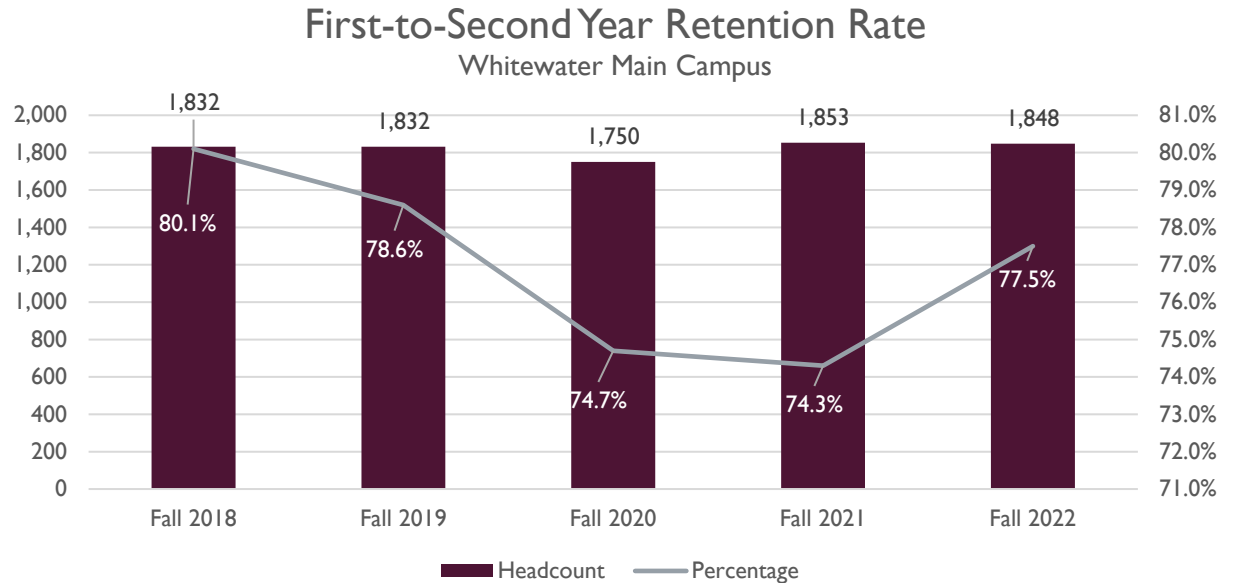
Note: Nontraditional students are defined as undergraduate students who are 25 years of age or older. Data reflects enrollment at 4-year main campuses only. Branch campuses at UW-Milwaukee, UW-Eau Claire, UW-Green Bay, UW-Oshkosh, UW-Platteville, UW-Stevens Point, and UW-Whitewater are not included in totals.
Data Source: UWSA Education Reports & Statistics – Enrollments



University of Wisconsin
Whitewater

FIRST TO SECOND YEAR RETENTION RATE

| UW Comparison Data Fall 2022 Cohort | | |
|--|--------------|--------------|
| | Headcount | % Retained |
| Madison | 8,588 | 94.5% |
| La Crosse | 2,320 | 85.7% |
| Eau Claire | 1,960 | 81.9% |
| Platteville | 1,314 | 80.4% |
| Whitewater | 1,848 | 77.5% |
| Stevens Point | 1,527 | 75.4% |
| Stout | 1,224 | 74.1% |
| River Falls | 997 | 72.8% |
| Oshkosh | 1,413 | 72.3% |
| Milwaukee | 2,989 | 72.1% |
| Parkside | 428 | 71.3% |
| Superior | 311 | 70.7% |
| Green Bay | 889 | 70.4% |



Note: Retention rate reflects student enrollment across consecutive years Fall-to-Fall. Beginning with the Fall 2017 cohort, retention rate includes students retained at the four-year campus or its affiliated two-year campus(es).
Data Source: UWSA Accountability Dashboard – Progress and Completion

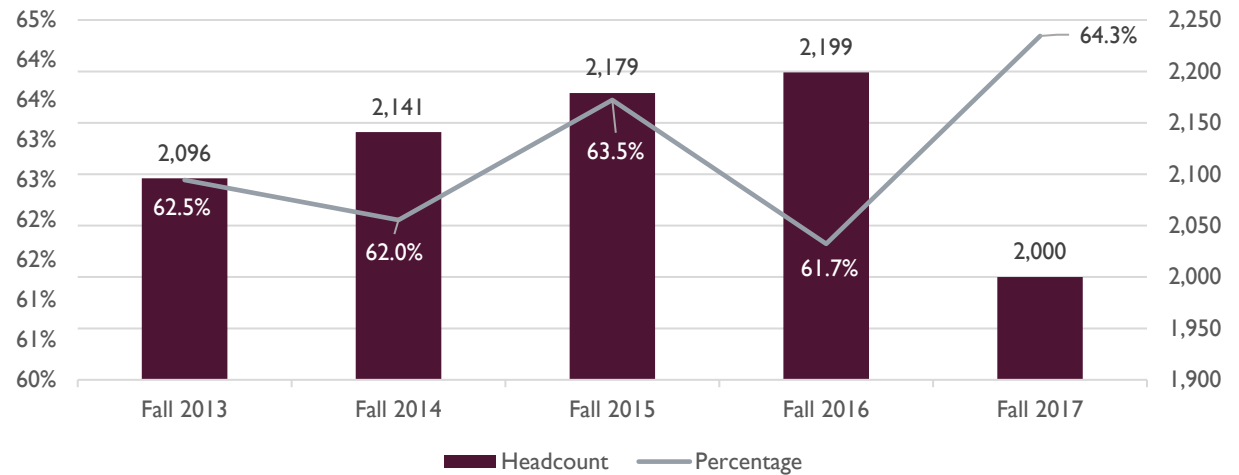


University of Wisconsin
Whitewater

SIX-YEAR GRADUATION RATE

| UW Comparison Data Fall 2017 Cohort | | |
|--|-----------|-------------|
| | Headcount | % Graduated |
| Madison | 6,597 | 89.3% |
| La Crosse | 2,114 | 71.2% |
| Eau Claire | 2,343 | 67.6% |
| Whitewater | 2,000 | 64.3% |
| Platteville | 1,412 | 61.5% |
| River Falls | 1,195 | 60.8% |
| Oshkosh | 1,501 | 57.9% |
| Stevens Point | 1,535 | 56.0% |
| Green Bay | 911 | 54.6% |
| Stout | 1,502 | 52.5% |
| Milwaukee | 3,190 | 51.2% |
| Superior | 340 | 44.1% |
| Parkside | 673 | 39.8% |

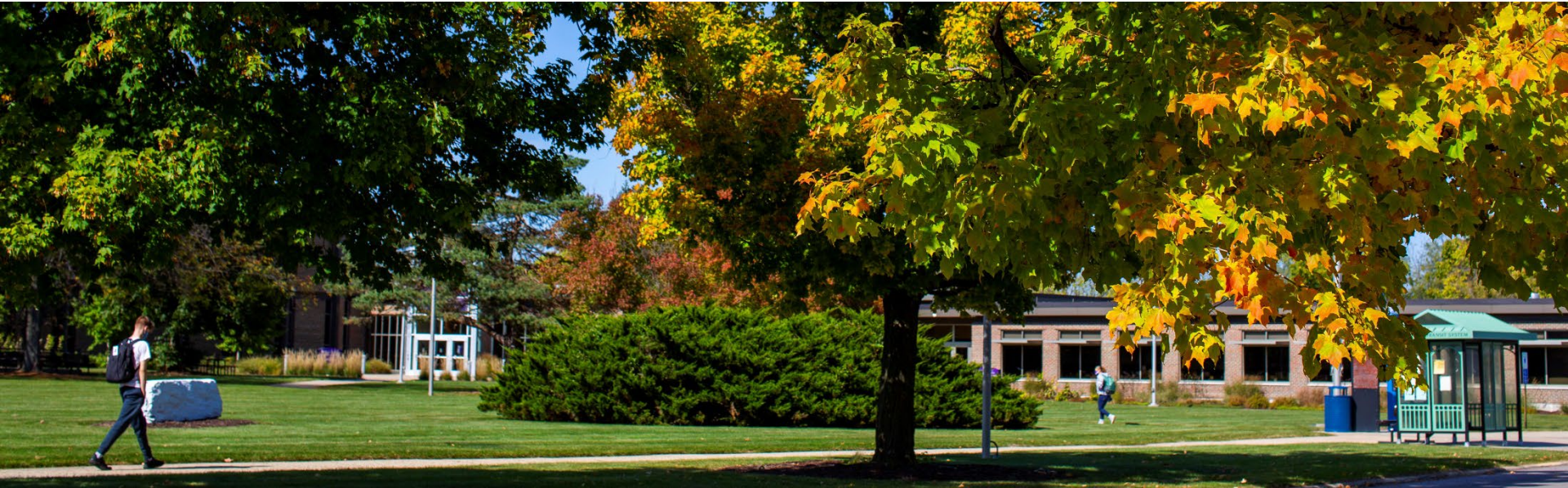
Six-Year Graduation Rate
Whitwater Main Campus



Note: Beginning with the Fall 2012 cohort, graduation rate includes baccalaureate degree-seeking students graduating at the four-year campus or its affiliated two-year campus(es).
Branch campuses at UW-Milwaukee, UW-Eau Claire, UW-Green Bay, UW-Oshkosh, UW-Platteville, UW-Stevens Point, and UW-Whitewater are not included in totals.
Data Source: UWSA Accountability Dashboard – Progress and Completion

UW Institutions

Branch Campuses

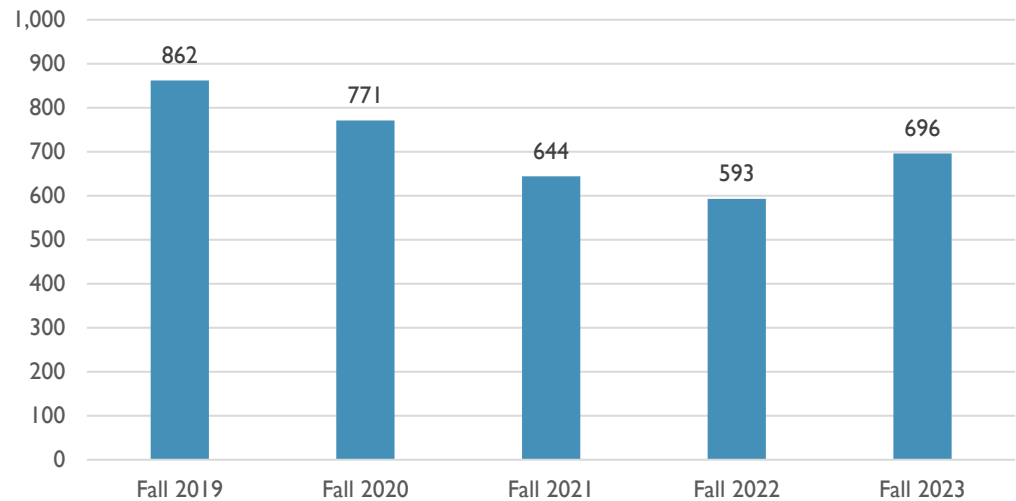




TOTAL ENROLLMENT

| UW Comparison Data Fall 2023 | |
|----------------------------------|------------|
| | Headcount |
| Milwaukee at Waukesha County | 708 |
| Whitewater at Rock County | 696 |
| Oshkosh Fox Valley | 563 |
| Eau Claire-Barron County | 463 |
| Green Bay, Sheboygan Campus | 435 |
| Green Bay, Manitowoc Campus | 404 |
| Stevens Point at Wausau | 364 |
| Milwaukee at Washington County | 285 |
| Stevens Point at Marshfield | 283 |
| Oshkosh Fond du Lac | 252 |
| Green Bay, Marinette Campus | 213 |
| Platteville Baraboo Sauk County | 210 |

Total Enrollment
Rock County Campus



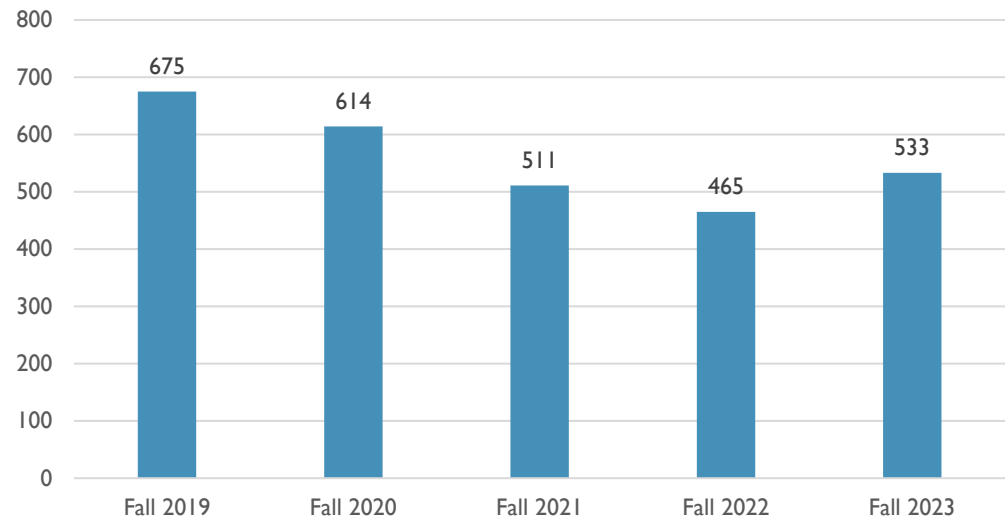
Data reflects enrollment at 2-year branch campuses only.
Data Source: UWSA Education Reports & Statistics – Enrollments



FTE ENROLLMENT

| UW Comparison Data Fall 2023 | |
|----------------------------------|------------|
| | FTE |
| Milwaukee at Waukesha County | 545 |
| Whitewater at Rock County | 533 |
| Oshkosh Fox Valley | 454 |
| Green Bay, Sheboygan Campus | 344 |
| Green Bay, Manitowoc Campus | 300 |
| Eau Claire-Barron County | 279 |
| Stevens Point at Wausau | 232 |
| Milwaukee at Washington County | 215 |
| Oshkosh Fond du Lac | 197 |
| Platteville Baraboo Sauk County | 165 |
| Green Bay, Marinette Campus | 158 |
| Stevens Point at Marshfield | 134 |

FTE Enrollment
 Rock County Campus



Note: FTE Enrollment is a measurement equal to one student enrolled full-time for one academic year. FTE is calculated as the full-time enrollment plus the equivalent of the part-time enrollment. UW System calculates FTE as the sum of credits divided by 15, 12, or 7, depending on the student's program level (undergraduate, graduate, or doctoral). Data reflects enrollment at 2-year branch campuses only.

Data Source: UWSA Education Reports & Statistics – Enrollments

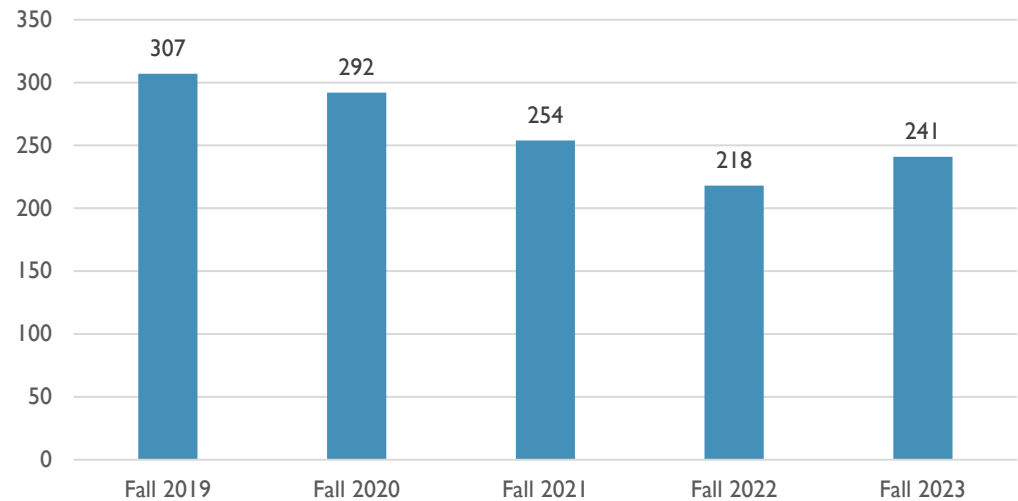


University of Wisconsin
Whitewater
Rock County

NEW FRESHMAN CLASS ENROLLMENT

| UW Comparison Data Fall 2023 | |
|---------------------------------|-----------|
| | Headcount |
| Whitewater at Rock County | 241 |
| Oshkosh Fox Valley | 191 |
| Milwaukee at Waukesha County | 158 |
| Eau Claire-Barron County | 145 |
| Green Bay, Sheboygan Campus | 113 |
| Oshkosh Fond du Lac | 98 |
| Platteville Baraboo Sauk County | 95 |
| Milwaukee at Washington County | 81 |
| Stevens Point at Wausau | 79 |
| Green Bay, Manitowoc Campus | 58 |
| Stevens Point at Marshfield | 49 |
| Green Bay, Marinette Campus | 26 |

New Freshman Class Enrollment
Rock County Campus



Data reflects enrollment at 2-year branch campuses only.

Data Source: UWSA Education Reports & Statistics – Enrollments



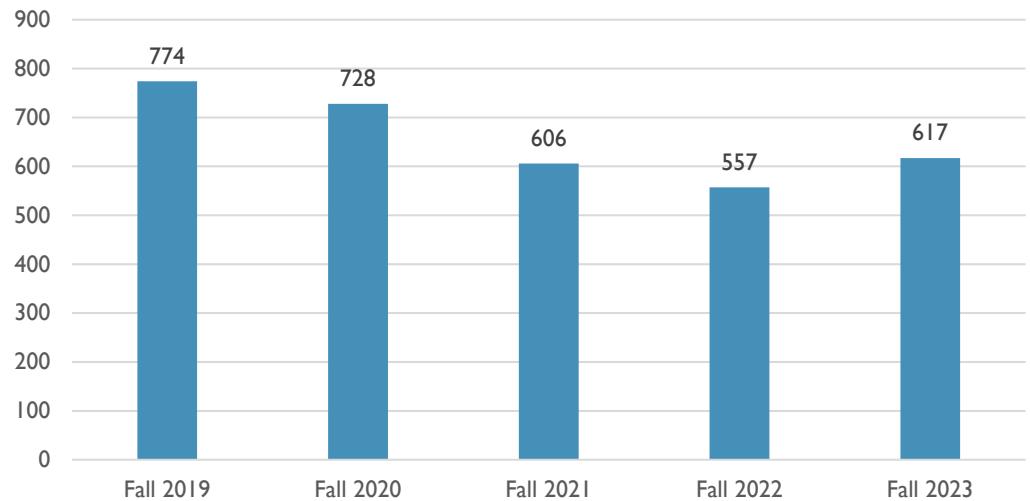
University of Wisconsin
Whitewater
Rock County

DEGREE-SEEKING UNDERGRADUATES

UW Comparison Data
Fall 2023

| | Headcount |
|---------------------------------|-----------|
| Whitewater at Rock County | 617 |
| Milwaukee at Waukesha County | 595 |
| Oshkosh Fox Valley | 528 |
| Green Bay, Sheboygan Campus | 371 |
| Stevens Point at Wausau | 247 |
| Milwaukee at Washington County | 236 |
| Oshkosh Fond du Lac | 229 |
| Eau Claire-Barron County | 213 |
| Green Bay, Manitowoc Campus | 187 |
| Platteville Baraboo Sauk County | 184 |
| Stevens Point at Marshfield | 107 |
| Green Bay, Marinette Campus | 99 |

Degree-Seeking Students
Rock County Campus



Data reflects enrollment at 2-year branch campuses only.
Data Source: UWSA Education Reports & Statistics – Enrollments

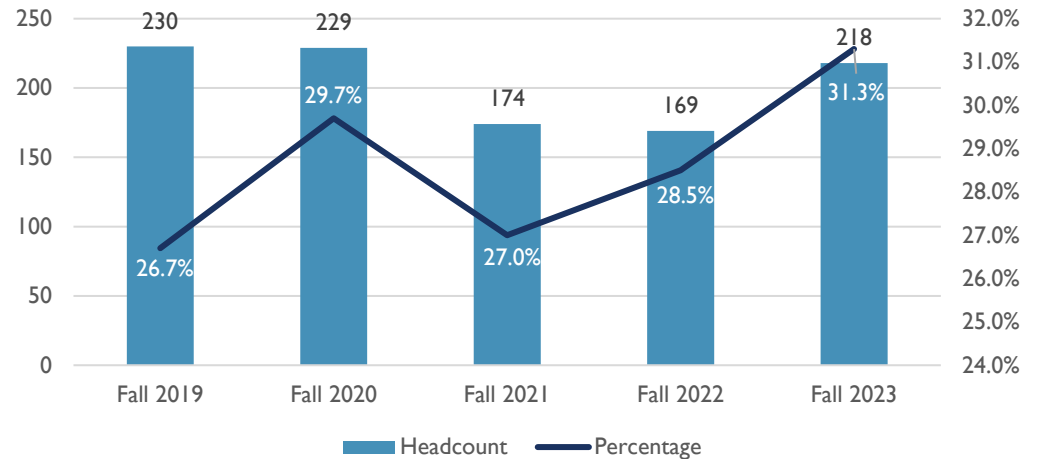


University of Wisconsin
Whitewater
 Rock County

UNDERREPRESENTED MINORITY STUDENTS

| UW Comparison Data Fall 2023 | | |
|---------------------------------|-----------|--------------|
| | Headcount | % Population |
| Green Bay, Sheboygan Campus | 151 | 34.7% |
| Whitewater at Rock County | 218 | 31.3% |
| Milwaukee at Waukesha County | 192 | 27.1% |
| Green Bay, Manitowoc Campus | 109 | 27.0% |
| Oshkosh Fond du Lac | 61 | 24.2% |
| Green Bay, Marinette Campus | 43 | 20.2% |
| Stevens Point at Wausau | 72 | 19.8% |
| Platteville Baraboo Sauk County | 32 | 15.2% |
| Oshkosh Fox Valley | 85 | 15.1% |
| Milwaukee at Washington County | 41 | 14.4% |
| Eau Claire-Barron County | 60 | 13.0% |
| Stevens Point at Marshfield | 22 | 7.8% |

Underrepresented Minority Students
 as percentage of total undergraduate population
 Rock County Campus



Note: URM status refers to students with a Race/Ethnicity of African American/Black, American Indian/Alaskan Native, Hispanic/Latino, and Southeast Asian, either alone or as one of 'Two or More Race/Ethnicities'. Non-URM status refers to students with a Race/Ethnicity of Other Asian, Native Hawaiian/Pacific Islander, White/Caucasian, Unknown, and students who have identified as one of 'Two or More Race/Ethnicities', none of which are on the URM list. Data reflects enrollment at 2-year branch campuses only.

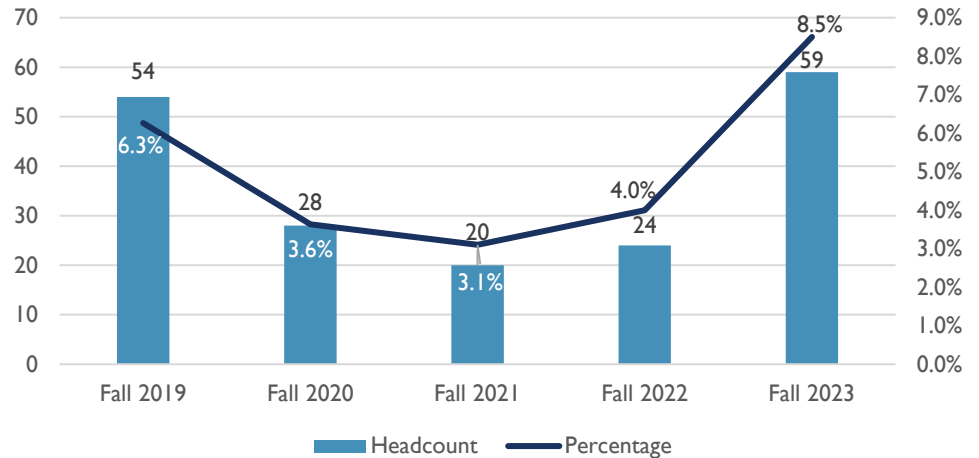
Data Source: UWSA Education Reports & Statistics – Enrollments



HIGH SCHOOL STUDENTS

| UW Comparison Data Fall 2023 | | |
|----------------------------------|-----------|--------------|
| | Headcount | % Population |
| Stevens Point at Marshfield | 173 | 61.1% |
| Eau Claire-Barron County | 244 | 52.7% |
| Green Bay, Marinette Campus | 109 | 51.2% |
| Green Bay, Manitowoc Campus | 206 | 51.0% |
| Stevens Point at Wausau | 107 | 29.4% |
| Green Bay, Sheboygan Campus | 58 | 13.3% |
| Milwaukee at Waukesha County | 88 | 12.4% |
| Milwaukee at Washington County | 34 | 11.9% |
| Whitewater at Rock County | 59 | 8.5% |
| Platteville Baraboo Sauk County | 13 | 6.2% |
| Oshkosh Fond du Lac | 15 | 6.0% |
| Oshkosh Fox Valley | 19 | 3.4% |

High School Students
 as percentage of undergraduate population
 Rock County Campus



Note: Data reflects enrollment at 2-year branch campuses only.
Data Source: UWSA Education Reports & Statistics – Enrollments



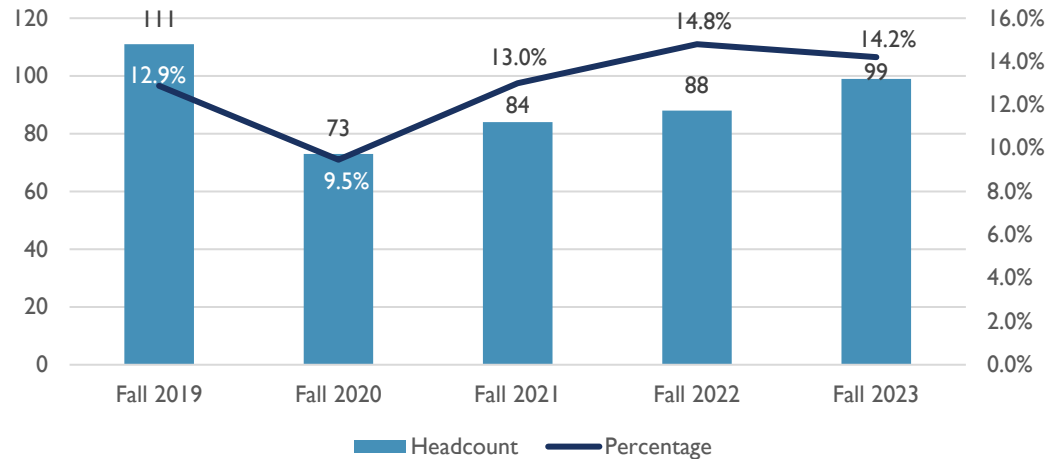
University of Wisconsin
Whitewater
 Rock County

NONTRADITIONAL AGE STUDENTS (25+)

UW Comparison Data
 Fall 2023

| | Headcount | % Population |
|---------------------------------|-----------|--------------|
| Green Bay, Sheboygan Campus | 103 | 23.7% |
| Stevens Point at Wausau | 62 | 17.0% |
| Green Bay, Manitowoc Campus | 60 | 14.9% |
| Milwaukee at Waukesha County | 103 | 14.5% |
| Whitewater at Rock County | 99 | 14.2% |
| Milwaukee at Washington County | 40 | 14.0% |
| Oshkosh Fox Valley | 66 | 11.7% |
| Platteville Baraboo Sauk County | 23 | 11.0% |
| Green Bay, Marinette Campus | 22 | 10.3% |
| Oshkosh Fond du Lac | 26 | 10.3% |
| Stevens Point at Marshfield | 15 | 5.3% |
| Eau Claire-Barron County | 15 | 3.2% |

Nontraditional Age Students (25+)
 as percentage of undergraduate population
 Rock County Campus



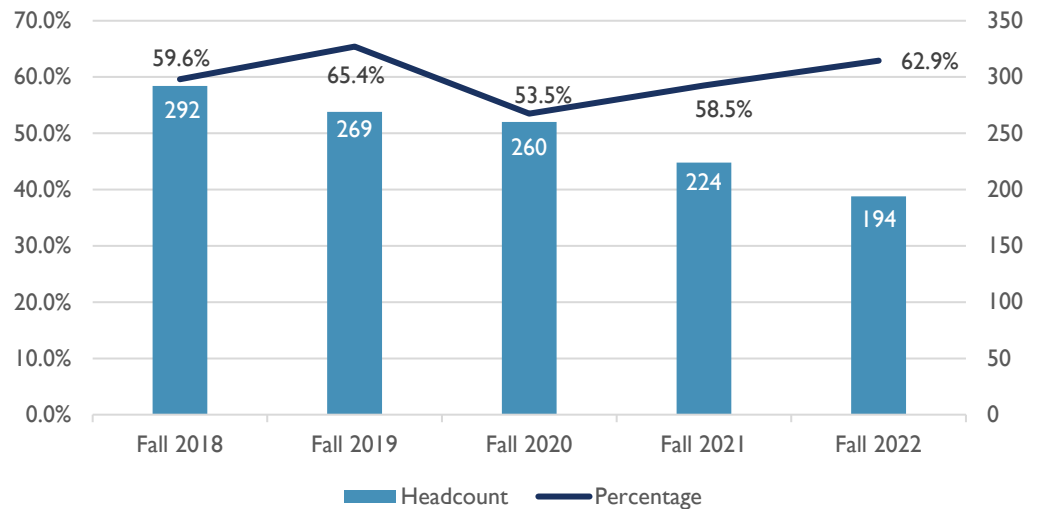
Note: Nontraditional students are defined as undergraduates students who are 25 years of age or older. Data reflects enrollment at 2-year branch campuses only.
 Data Source: UWSA Education Reports & Statistics - Enrollments



FIRST TO SECOND YEAR RETENTION RATE

| UW Comparison Data Fall 2022 Cohort | | |
|--|-----------|------------|
| | Headcount | % Retained |
| Oshkosh Fox Valley | 186 | 67.2% |
| Whitewater at Rock County | 194 | 62.9% |
| Green Bay, Sheboygan Campus | 105 | 61.0% |
| Platteville Baraboo Sauk County | 69 | 60.9% |
| Eau Claire-Barron County | 157 | 60.5% |
| Milwaukee at Waukesha County | 178 | 59.0% |
| Green Bay, Manitowoc Campus | 57 | 57.9% |
| Milwaukee at Washington County | 94 | 57.4% |
| Stevens Point at Marshfield | 53 | 56.6% |
| Oshkosh Fond du Lac | 82 | 54.9% |
| Stevens Point at Wausau | 103 | 54.4% |
| Green Bay, Marinette Campus | 39 | 53.8% |

First-to-Second Year Retention Rate
 Rock County Campus



Note: Retention rate reflects student enrollment across consecutive years Fall-to-Fall. Beginning with the Fall 2017 cohort, retention rate includes students retained at the four-year campus or its affiliated two-year campus(es).
Data Source: UWSA Education Reports & Statistics - Retention and Graduation

UW Institutions with Branch Campuses

Main & Branch Campuses



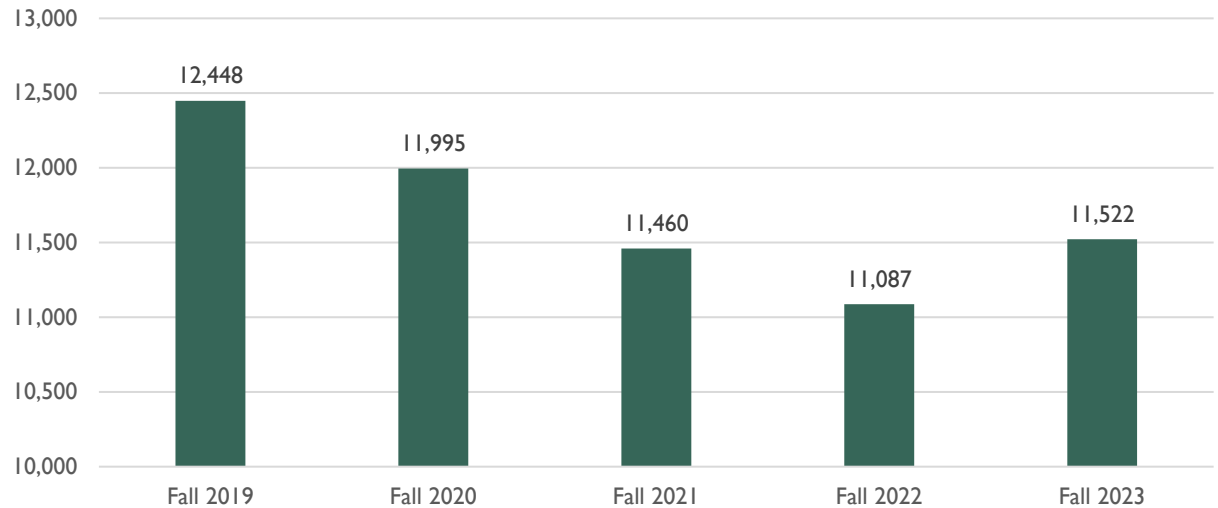


University of Wisconsin
Whitewater

TOTAL ENROLLMENT

| UW Comparison Data Fall 2023 | |
|---------------------------------|-----------|
| | Headcount |
| Milwaukee | 22,703 |
| Oshkosh | 13,778 |
| Whitewater | 11,522 |
| Green Bay | 10,338 |
| Eau Claire | 9,949 |
| Stevens Point | 8,184 |
| Platteville | 6,700 |

Total Enrollment
Whitewater and Rock County Campuses



Note: As a result of restructuring in Fall 2018, enrollments at certain institutions include branch campus enrollments. Take care when comparing them directly with historical data. This affects enrollments at UW-Milwaukee, UW-Eau Claire, UW-Green Bay, UW-Oshkosh, UW-Platteville, UW-Stevens Point, and UW-Whitewater.

Data Source: UWSA Education Reports & Statistics – Enrollments



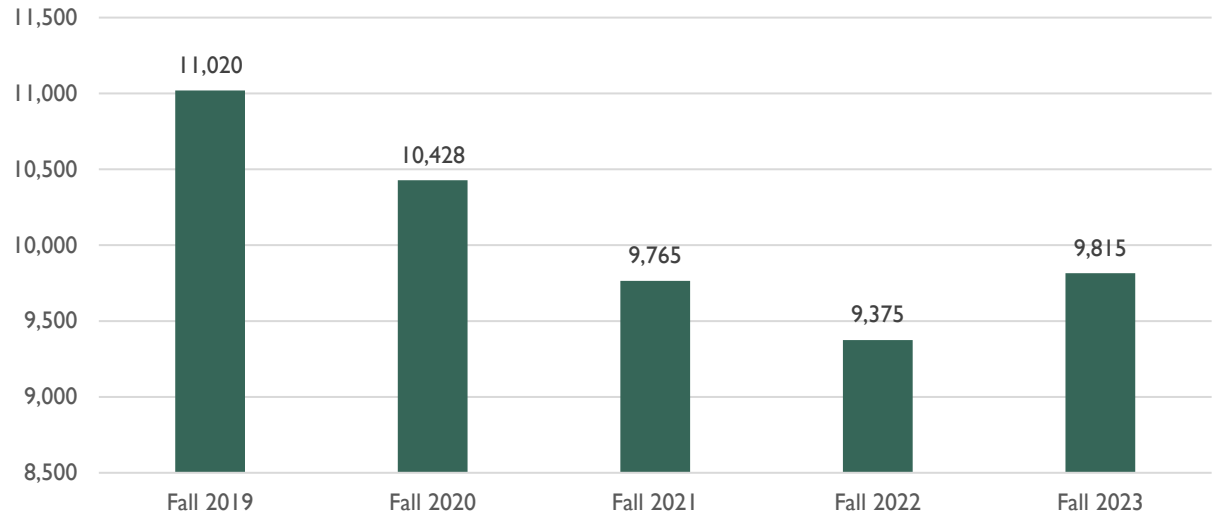
University of Wisconsin
Whitewater

UNDERGRADUATE ENROLLMENT

**UW Comparison Data
Fall 2023**

| | Headcount |
|-------------------|------------------|
| Milwaukee | 18,267 |
| Oshkosh | 12,691 |
| Green Bay | 9,865 |
| Whitewater | 9,815 |
| Eau Claire | 9,262 |
| Stevens Point | 7,494 |
| Platteville | 6,274 |

Undergraduate Enrollment
Whitewater and Rock County Campuses



Note: As a result of restructuring in Fall 2018, enrollments at certain institutions include branch campus enrollments. Take care when comparing them directly with historical data. This affects enrollments at UW-Milwaukee, UW-Eau Claire, UW-Green Bay, UW-Oshkosh, UW-Platteville, UW-Stevens Point, and UW-Whitewater.

Data Source: UWSA Education Reports & Statistics – Enrollments

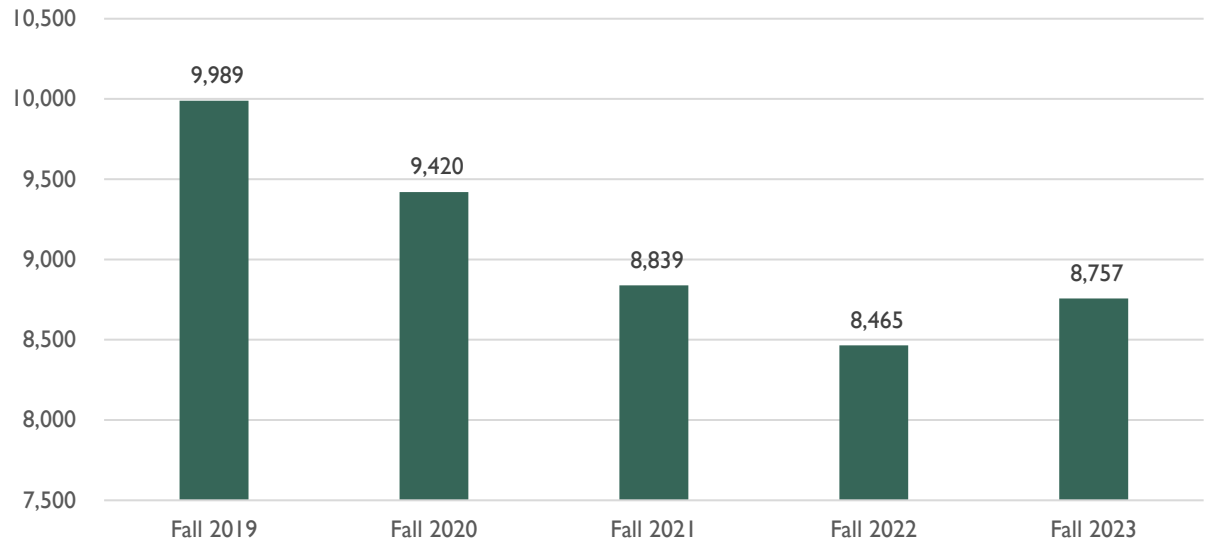


University of Wisconsin
Whitewater

UNDERGRADUATE FTE ENROLLMENT

| UW Comparison Data Fall 2023 | |
|---------------------------------|--------|
| | FTE |
| Milwaukee | 15,787 |
| Whitewater | 8,757 |
| Eau Claire | 8,527 |
| Oshkosh | 8,388 |
| Stevens Point | 6,640 |
| Green Bay | 6,348 |
| Platteville | 5,709 |

Undergraduate FTE Enrollment
Whitewater and Rock County Campuses



Note: As a result of restructuring in Fall 2018, enrollments at certain institutions include branch campus enrollments. Take care when comparing them directly with historical data. This affects enrollments at UW-Milwaukee, UW-Eau Claire, UW-Green Bay, UW-Oshkosh, UW-Platteville, UW-Stevens Point, and UW-Whitewater. FTE Enrollment is a measurement equal to one student enrolled full-time for one academic year. FTE is calculated as the full-time enrollment plus the equivalent of the part-time enrollment. UW System calculates FTE as the sum of credits divided by 15, 12, or 7, depending on the student's program level (undergraduate, graduate, or doctoral).

Data Source: UWSA Education Reports & Statistics – Enrollments

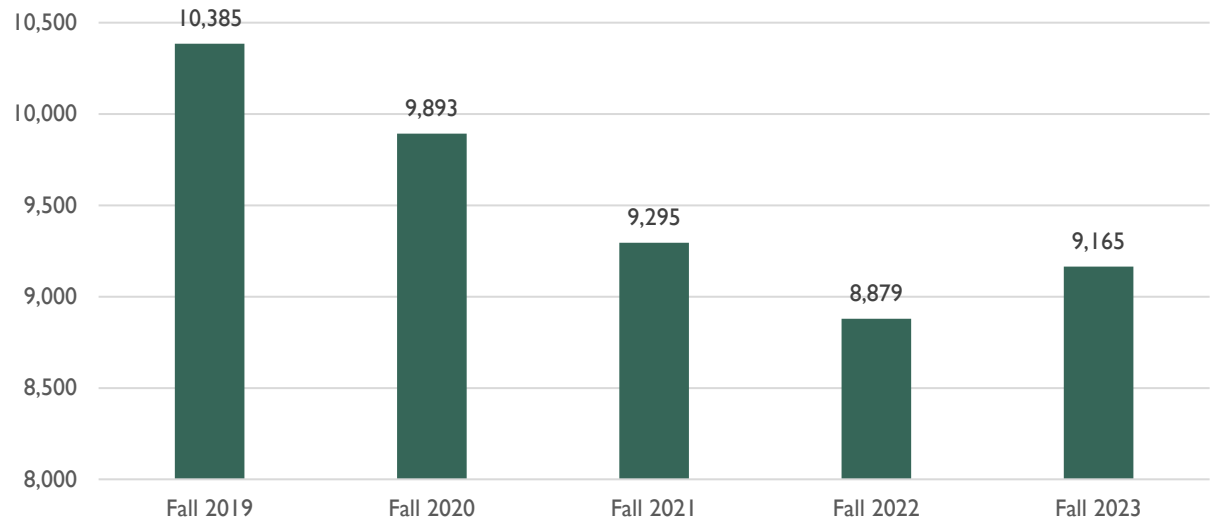


University of Wisconsin
Whitewater

DEGREE-SEEKING UNDERGRADUATES

| UW Comparison Data Fall 2023 | |
|---------------------------------|-----------|
| | Headcount |
| Milwaukee | 16,748 |
| Whitewater | 9,165 |
| Eau Claire | 8,945 |
| Oshkosh | 7,605 |
| Stevens Point | 7,088 |
| Green Bay | 6,221 |
| Platteville | 5,917 |

Degree-Seeking Undergraduates
Whitewater and Rock County Campuses



Note: As a result of restructuring in Fall 2018, enrollments at certain institutions include branch campus enrollments. Take care when comparing them directly with historical data. This affects enrollments at UW-Milwaukee, UW-Eau Claire, UW-Green Bay, UW-Oshkosh, UW-Platteville, UW-Stevens Point, and UW-Whitewater. Degree-seeking student refers to a student enrolled in courses for credit who are recognized by the institution as seeking a degree or other formal award.

Data Source: UWSA Education Reports & Statistics – Enrollments

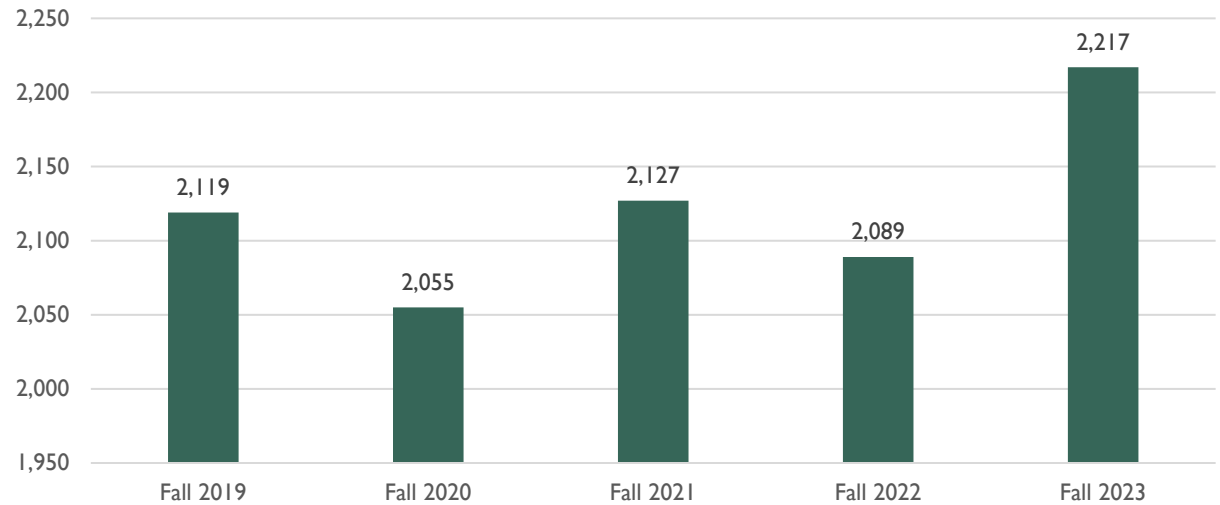


University of Wisconsin
Whitewater

NEW FRESHMAN CLASS ENROLLMENT

| UW Comparison Data Fall 2023 | |
|---------------------------------|-----------|
| | Headcount |
| Milwaukee | 3,366 |
| Whitewater | 2,217 |
| Eau Claire | 2,163 |
| Stevens Point | 1,828 |
| Oshkosh | 1,751 |
| Platteville | 1,445 |
| Green Bay | 1,258 |

New Freshman Class Enrollment Whitewater and Rock County Campuses



Note: As a result of restructuring in Fall 2018, enrollments at certain institutions include branch campus enrollments. Take care when comparing them directly with historical data. This affects enrollments at UW-Milwaukee, UW-Eau Claire, UW-Green Bay, UW-Oshkosh, UW-Platteville, UW-Stevens Point, and UW-Whitewater.

Data Source: UWSA Education Reports & Statistics – Enrollments

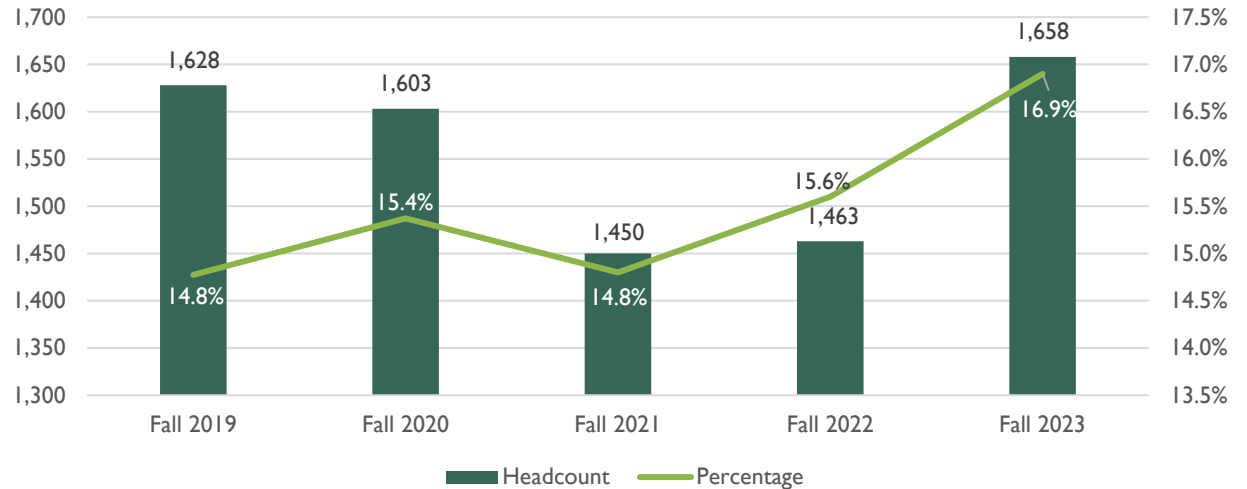


University of Wisconsin
Whitewater

UNDERREPRESENTED MINORITY STUDENTS

| UW Comparison Data Fall 2023 | | |
|---------------------------------|-----------|--------------|
| | Headcount | % Population |
| Milwaukee | 5,473 | 30.0% |
| Green Bay | 1,811 | 18.4% |
| Whitewater | 1,658 | 16.9% |
| Oshkosh | 1,719 | 13.5% |
| Stevens Point | 773 | 10.3% |
| Platteville | 566 | 9.0% |
| Eau Claire | 824 | 8.9% |

Underrepresented Minority Students
as a percentage of total undergraduate population
Whitewater and Rock County Campuses



Note: As a result of restructuring in Fall 2018, enrollments at certain institutions include branch campus enrollments. Take care when comparing them directly with historical data. This affects enrollments at UW-Milwaukee, UW-Eau Claire, UW-Green Bay, UW-Oshkosh, UW-Platteville, UW-Stevens Point, and UW-Whitewater. URM status refers to students with a Race/Ethnicity of African American/Black, American Indian/Alaskan Native, Hispanic/Latino, and Southeast Asian, either alone or as one of 'Two or More Race/Ethnicities'. Non-URM status refers to students with Race/Ethnicity of Other Asian, Native Hawaiian/Pacific Islander, White/Caucasian, Unknown, and students who have identified as one of 'Two or More Race/Ethnicities', none of which are on the URM list.

Data Source: UWSA Education Reports & Statistics – Enrollments



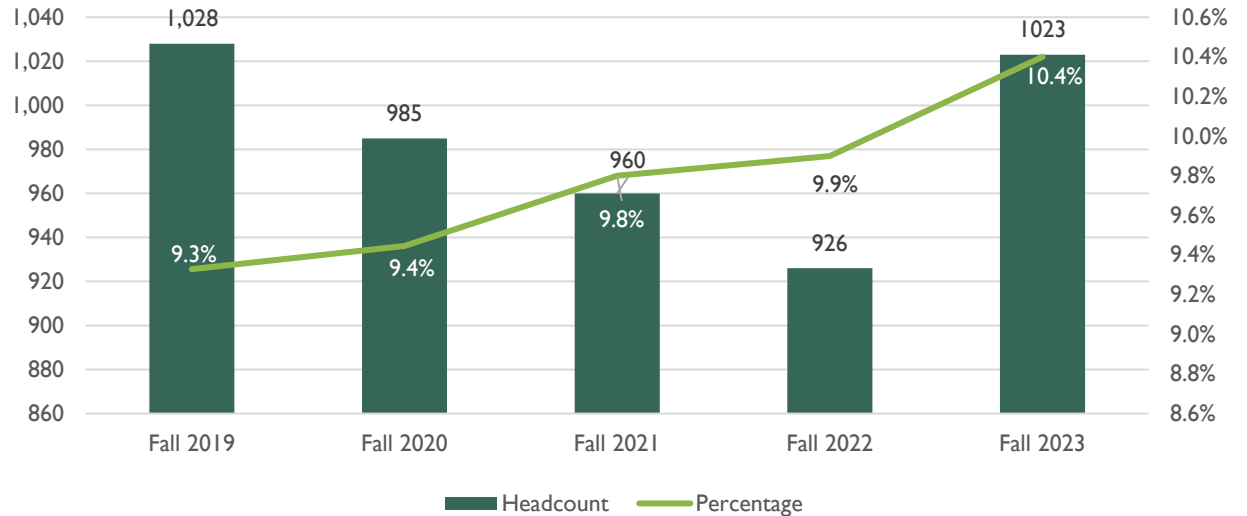
University of Wisconsin
Whitewater

NONTRADITIONAL AGE STUDENTS (25+)

| UW Comparison Data Fall 2023 | | |
|---------------------------------|-----------|--------------|
| | Headcount | % Population |
| Green Bay | 1,720 | 17.4% |
| Milwaukee | 3,057 | 16.7% |
| Whitewater | 1,023 | 10.4% |
| Platteville | 586 | 9.3% |
| Stevens Point | 613 | 8.2% |
| Oshkosh | 1,002 | 7.9% |
| Eau Claire | 389 | 4.2% |

Nontraditional Age Students (25+)

as a percentage of total undergraduate population
Whitewater and Rock County Campuses



Note: As a result of restructuring in Fall 2018, enrollments at certain institutions include branch campus enrollments. Take care when comparing them directly with historical data. This affects enrollments at UW-Milwaukee, UW-Eau Claire, UW-Green Bay, UW-Oshkosh, UW-Platteville, UW-Stevens Point, and UW-Whitewater. Nontraditional students are defined as undergraduates students who are 25 years of age or older.

Data Source: UWSA Education Reports & Statistics - Enrollments