INFORMATION HAS VALUE

Information has value in many ways: as a product that is bought and sold, as a means to influence, and as a means of education and understanding in the world. Legal, social, and economic factors influence information production and dissemination.

THINGS TO THINK ABOUT

- What is the purpose of this information?
- Who has access to this information and who does not? Why?
- When and how can this information be reused? What are the restrictions on reuse?
- How does the value of your online personal information and history of interactions affect the information you receive online?

HOW IT WORKS

FIRST

Recognize your opportunity for multiple roles: as a contributor or creator, as well as a consumer of information.

THEN

Understand your rights and responsibilities when participating in a community that creates or uses information.

FINALLY

Give credit to the original ideas of others through proper attribution and citation.