

MY PURPOSE

My purpose is to _____
ACTIVE VERB(S): STRENGTH(S) IN ACTION

_____ to
WHO: THE PEOPLE YOU SERVE

IMPACT:
WHAT WILL PEOPLE BE ABLE TO THINK, FEEL, BE, DO, OR
HAVE?

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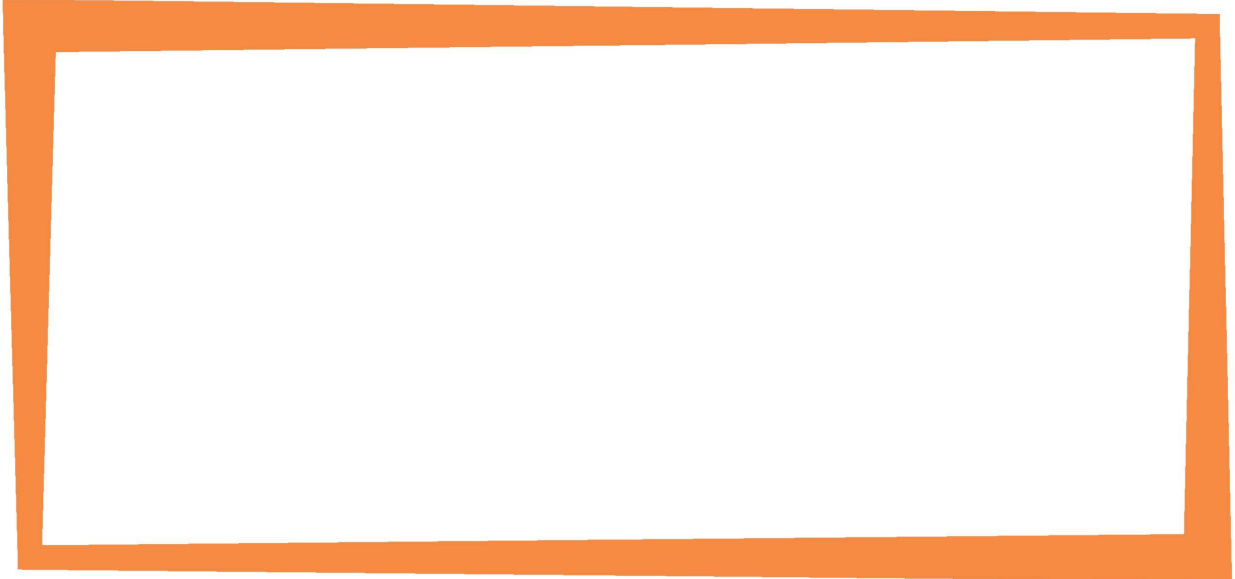
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WHY MY WORK MATTERS

Think about a very specific moment when you most believed that your work mattered. Describe it as specifically as possible below.



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